

# Software quality in eCommerce projects



## Agenda

- What?
- · Why?
- · Where?
- How?
- Questions?



the totality of features and characteristics of a product or service that bears its ability to satisfy stated or implied needs

ISO 8402-1986



Everyone knows about WordPress, and everyone knows WordPress is just awful. If you happen to think WordPress is Wordpress: a fractal of bad design awesome, hopefully your mindset will change by the end of this post. I'll just state this now — I hate WordPress. I despise its popularity but I understand why it is so, I want to shoot myself when I look at the source code, and I try my hardest to avoid any WordPress related projects. But the worst problem of all is it breeds ignorance (e.g., "WordPress developers"),

promotes backwards standards and implements inefficient design patterns.

Inspired by eevee's post on PHP: a fractal of bad design, this post will attempt to do the same about WordPress. Any point eevee made about PHP, double that for WordPress. I'll try my best not to bash everything, but it's really hard not to. I've worked with WordPress through the years, even way back in 1.x days. I recently had to maintain a few 3.5 and 3.6 I've literally revised this post 4 times to tone it down.

installs for my previous employer, as well as interact with their VIP service (but that's a whole topic in itself). I've written plugins, widgets, modified the admin, yadda yadda. I'd say I have a good grasp on WordPress as a whole, and that's why I'm writing this post. I always get asked by other developers why I hate WordPress, so here's a definite list of the largest problems with the WordPress codebase, but I'm also not the only one who thinks so.

Before I begin, I would like to state that popularity does not equate to quality. Stop using that as an excuse to use

MagentoLive WordPress. GERMANY 2014



01 Solid



## Stable



#### Scalable



## Performant







## Extendable



#### 02 Predictable







## Less variation in productivity



## Better performance



## 03 Reputation



## Building quality software



## Part of the brand



#### Customers seek out



#### Hard to establish



## 04 Employee Morale



## Proud of work



## Higher productivity







## 05 Customer satisfaction



## Long term relationship



#### Comes back with more



### Positive referrals





## **Coding styles**



## **Design patterns**



#### Law of demeter



## Single responsibility



## Open/closed



## **Liskov substitution**



# Interface segregation



## **Dependency inversion**





## Pair Programming



#### Code Reviews



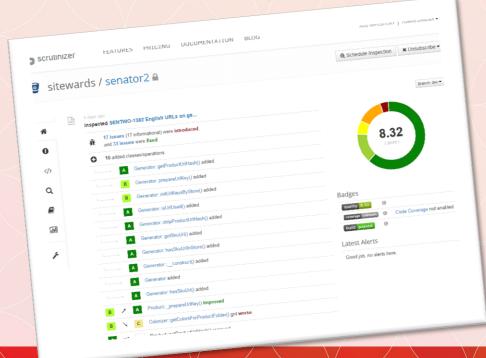
Magento Live GERMANY 2014

#### Automate code inspection

- PHPUnit
- Selenium
- PHP Code Sniffer
- PHP Code Similarity Analyzer
- PHP Change Tracking Analyzer

- PHP Mess Detector
- PHP PDepend
- PHP Analyzer
- Security Advisor Checker
- JSLint
- ...

#### Nice and sexy ...





#### Performance Monitoring





## **Train developers**



### **Certifications**



### Conferences



## Usergroups







# Knowledge Sharing





#### Thanks!

tobias.zander@sitewards.com

