

magento **live**  
AUSTRALIA 2013





## Ben Pressley

Head of Worldwide Direct Sales  
Magento

@brpressley

**Focus on Fashion**

Paul Smith

Maui Jim®

WARBY PARKER

ZADIG & VOLTAIRE



ERIN  
erin fetherston

CUSTO®  
BARCELONA



missguided  
☺, ♥ & FASHION

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nanette lepore



## **Core Strengths**

**Build a Store**

**Run their Business**

**Grow their Business**

**Magento Enterprise**

**Branding and Creative Vision**

**Merchandising**

**Marketing Tools**

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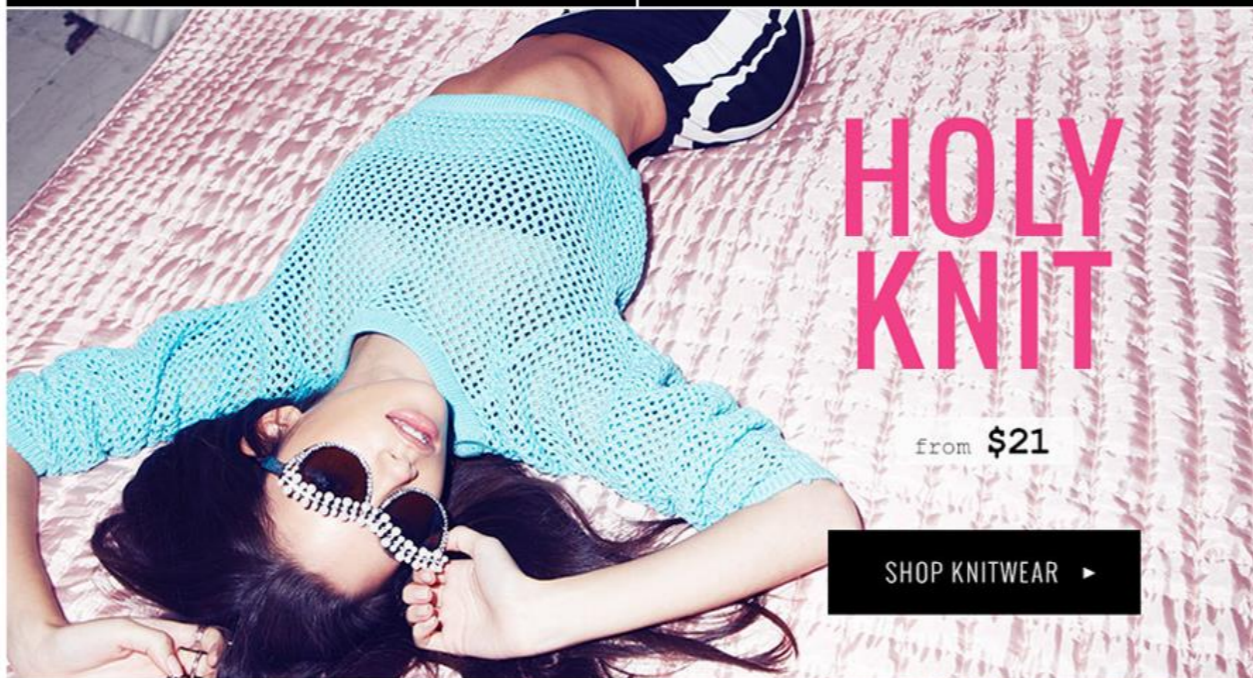
FPO – Video goes here

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SWEET DEAL  
FRESH FASHION BASICS FROM \$6

FREE STANDARD SHIPPING TO  
AUSTRALIA & NEW ZEALAND\*



JACKETS



UP TO  
**50% OFF**  
MORE LINES ADDED

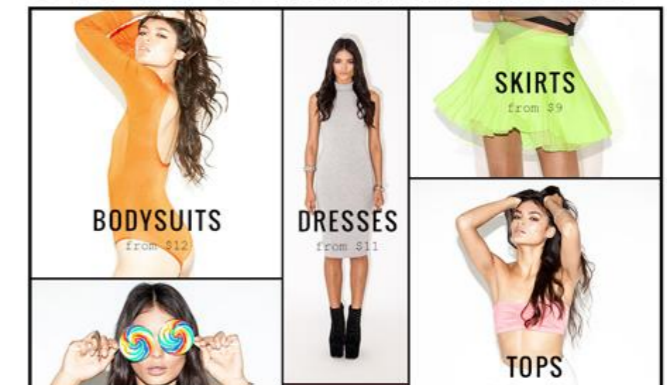
SHOP SALE



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SWEET DEAL FRESH FASHION BASICS FROM \$6



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Home > Clothing > Shop by Category > Knitwear

REFINE BY

CATEGORY

Shop by Category

Knitwear

Cardigans (7)

Jumpers (3)

View All (9)

FILTER COLOUR

Beige (3)

Berry (1)

Black (4)

Blue (4)

Burgundy (1)

AUS CLOTHING SIZE

6 (1)

8 (1)

10 (2)

12 (2)

14 (4)

PRICE

AU\$4

AU\$4

AU\$10.00 - AU\$15.00

AU\$15.00 - AU\$20.00

AU\$20.00 - AU\$25.00

AU\$25.00 - AU\$30.00

AU\$30.00 - AU\$35.00

KNITWEAR

Check out our covetable range of knits in all styles from cropped, batwing and cable knit to oversized, loose knit are all you need for any unpredictable weather. Showcase your preppy side with our fitted sweaters, try an on-trend animal print and look for simple studied detailing and elbow patches.

SORT BY: New In | Price (Low) | Price (High)

Change View Format

46 STYLES FOUND | SHOW ALL

SHOW PER PAGE

1 2 3 4

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FREE



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## NEW ARRIVALS FALL 2013 COLLECTION

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SHOP *the LOOK BOOK* ▶

AS SEEN IN

ELLE

marie claire

Lucky

VOGUE

InStyle

Brighten Up Your Summer  
BECOME A STYLIST

Sign up for just \$199 and  
receive \$350 in free accessories!

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When you host a Trunk Show  
and get friends together  
for a personal style session.

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New Arrivals  
Best Sellers  
Look Book

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BEST SELLERS  
LOOK BOOK

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EARRINGS  
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SCARVES

AS SEEN ON  
FASHION PRESS  
CELEBRITY FAVES

SALE

SALE

GIFTS

GIFT CARDS

GIFTS BY PRICE

## NEW ARRIVALS FALL 2013 COLLECTION

WATCH the COLLECTION VIDEO ▶

DISPLAYING 16 ITEMS  
Sort by: FEATURED



KAHLO BIB NECKLACE - HEMATITE \$228

LINDA STUDS \$24

KAHLO LINEAR EARRINGS \$39

KAHLO BRACELET \$89

SOLD OUT

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0 ITEMS

WHAT'S NEW / NEW ARRIVALS / Kahlo Bib Necklace - Hematite



KAHLO BIB NECKLACE - HEMATITE

\$228

Item # N3204

QTY: 1

add to wishlist

ADD TO BAG

ITEM DESCRIPTION

PRODUCT GUARANTEE

Unabashedly bold, these custom-molded metal nuggets mix with glass stones to create a statement bib. Mixed metal makes this piece incredibly versatile to wardrobe from day to night.

• 15" long with 2" extender.

• Hematite and rose gold plating.

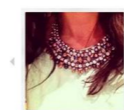
• Lead and nickel safe.

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MADE WITH LOVE  
FUTURE OF NOW  
THE TAKEOVER

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jackets  
capes  
tops  
tees  
skirts  
pants  
shorts  
made in africa  
accoutrement  
eyewear

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*match the show*

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*shop new arrivals*

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size — colour — price —


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<b>THE FIRST DAY</b> silk jacket USD 8490.00	<b>THE DEADPAN</b> silk long sleeve top USD 2350.00	<b>TIME TO DANCE</b> sippora spray on jean USD 2270.00
<b>GLOBAL VILLAGE</b> printed & sequin tee USD 2220.00	<b>ADDICTION TO LOVE</b> cable knit jumper USD 2320.00	<b>THE IDIOSYNCRASY</b> silk long sleeve top USD 2390.00
<b>TIME TO DANCE</b> sippora spray on jean USD 2270.00	<b>THE DEADPAN</b> silk long sleeve top USD 2350.00	<b>THE WIND BLOWS</b> wide leg pant USD 2350.00