Magento Shipping: Turn Shipping into a Profit Machine

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MagentoLive
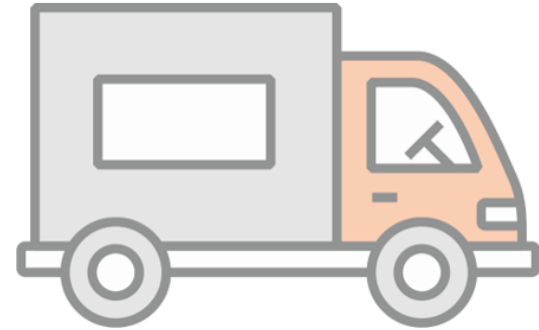UK | 2017

Shipping is a Big Deal

50% Of cart abandonment is shipping related

86% Consumers expect shipping options in the shopping cart

34% Enterprise retailers take 1-2 days to ship an order

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Shipping as a Business Catalyst

Merchants report positive impacts with providing shipping options at checkout:

75%
See a reduction cart abandonment

78%
Able to ship to wider geographical area
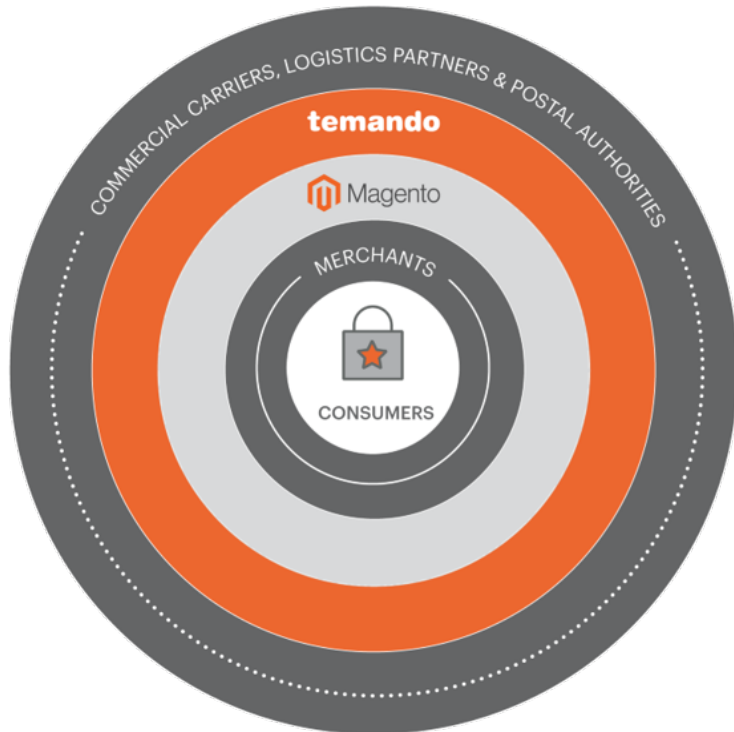
84%
Better ability to meet shipping deadlines

86%
Increased sales, and better ability to meet customer expectations

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Magento Shipping

An intelligent, multi-carrier solution to turn shipping and fulfillment into a profit machine.

Easily connect with global carriers

Drive cart conversion and revenue

Automate fulfillment processes

Reduce shipping-related costs

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Magento Shipping, powered by Temando

temando™

NEOPOST

Magento Premier Technology Partner

Multi-carrier shipping and fulfillment software specialists

60K global customers generating billions of transactions

Highly scalable, best-in-class micro service oriented platform

Temando is a Neopost company

A global leader in mailing, shipping and supply chain solutions

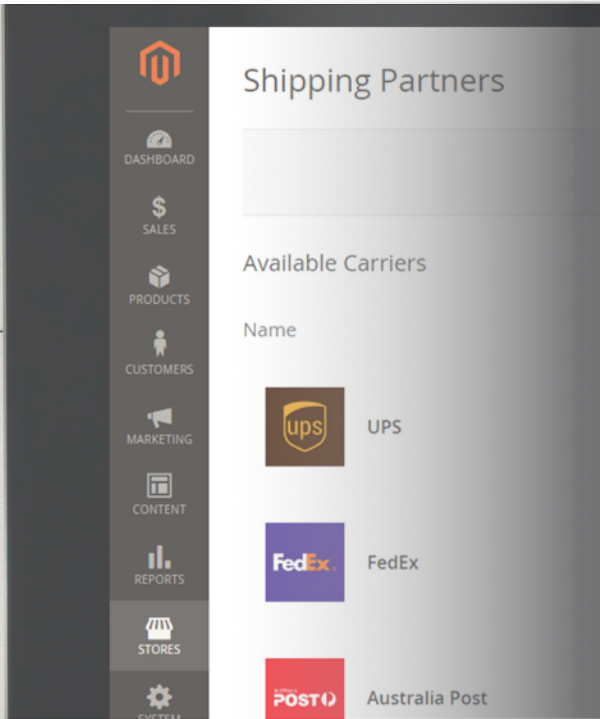€1.2 B Revenue

Active in 31 Countries

PREMIER
MAGENTO
TECHNOLOGY
PARTNER

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Easily Connect with Global Carriers

Streamline operations as you grow your business.

Shipping Partners

Available Carriers

Name

UPS

FedEx

Australia Post

Instantly access the world's leading carrier networks

Intuitive and integrated Magento Admin experience

Quote, book and generate compliant labels and documents

No more rate tables

Drive Conversion, Revenue, and Loyalty

Provide superior cart-to-door service.

Display relevant shipping experiences

Use dynamic rules to control shipping options and price

Give customers full visibility

Match shipping services to your brand

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Reduce Shipping-Related Costs

Intelligent rules and processes can shrink your cost structure.

Automate carrier selection

Pack and dispatch from any location

Apply order allocation rules by location

Use built-in intelligent rules for accurate quoting and rating

A Bundled Extension

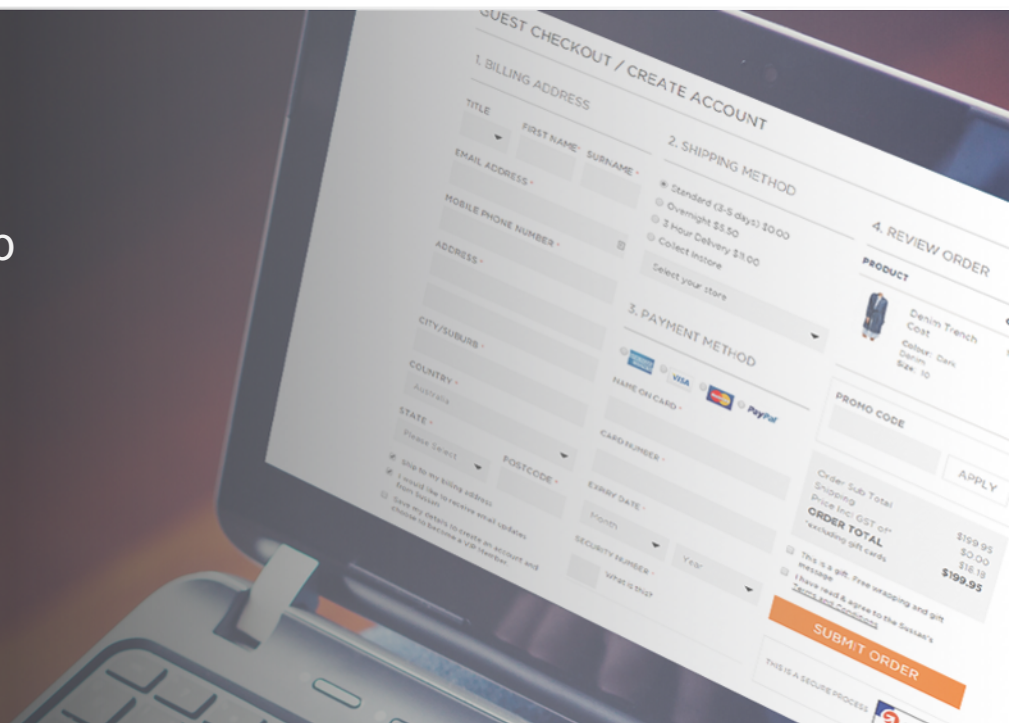The Magento Shipping approach benefits both merchants and partners.

Single, pre-integrated end-to-end shipping solution

Seamless availability and easy setup and activation
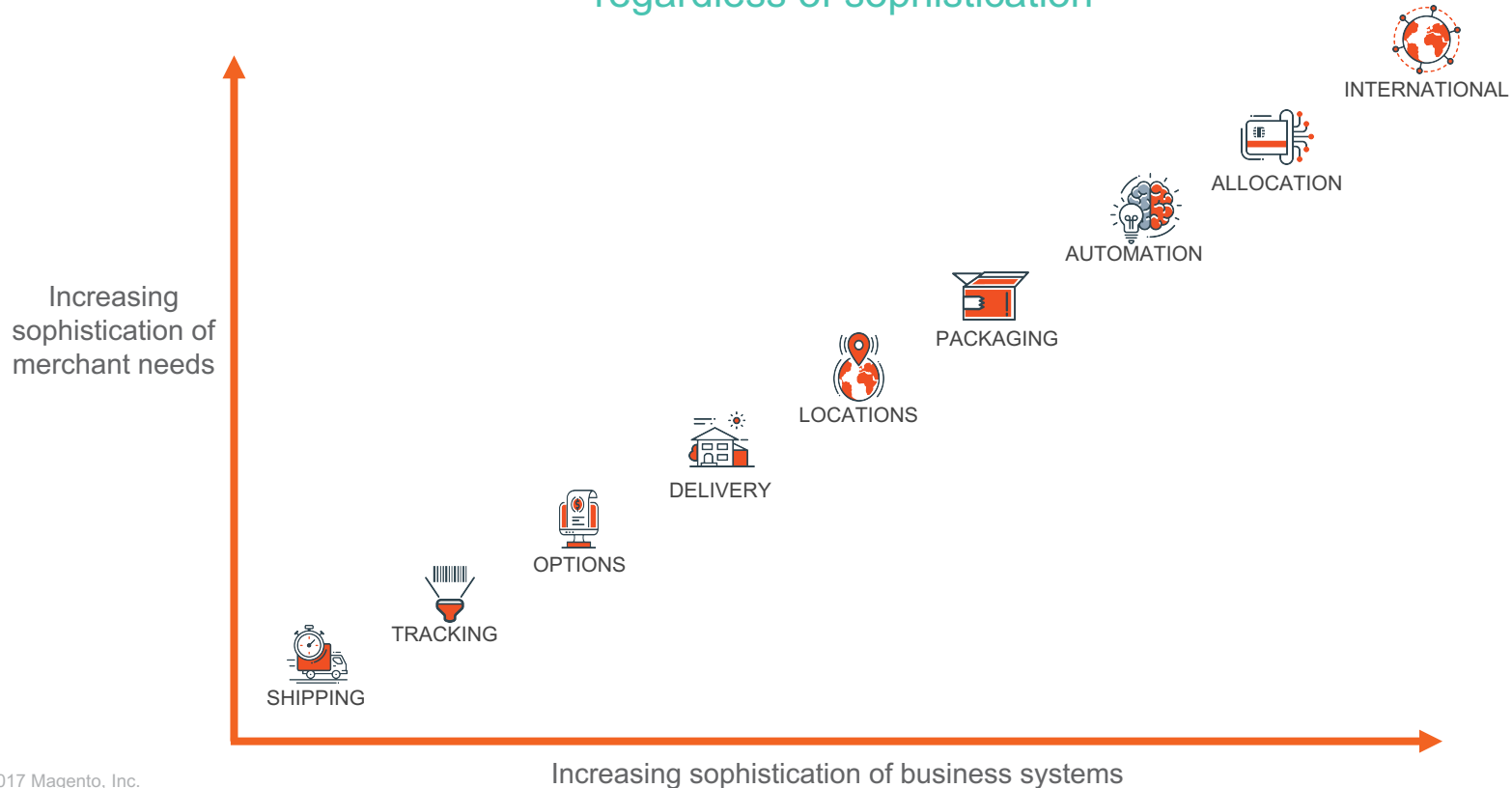
Magento verification

New carriers and carrier features without extension updates

Built-in conflict checks

Magento Shipping Flexibility

Magento Shipping addresses the full spectrum of merchant needs regardless of sophistication

Increasing sophistication of merchant needs

INTERNATIONAL

ALLOCATION

AUTOMATION

PACKAGING

LOCATIONS

DELIVERY

OPTIONS

TRACKING

SHIPPING

Increasing sophistication of business systems

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Rob Gibson

Channel Partner Manager

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Cox & Cox

Solution Overview

Magento 2.1.3 + Shipping Extension + API Integration with third-party WMS

Problems Solved

- ✓ Automate rules to govern carrier selection by product and packaging
- ✓ Easily access multiple carriers
- ✓ Display relevant shipping options
- ✓ Tracking between Magento and WMS
- ✓ Enable ZPL label generation in WMS
- ✓ Simplify manifesting by carrier

Solution Partner

SPACE 48

Cox & Cox

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Magento Shipping Roadmap

Early Access Program	Magento 2.2	Future Releases

Early Access Program

- Easy activation
- One-step shipment page
- Multi-location management
- Packaging management
- Integrated tracking
- International support
- Simple carrier management
- Shipping API to enable WMS or Order Management integrations

Magento 2.2

Fulfillment automation rules:
- Location / origin selection
- Package selection
- Carrier / service selection

Shipping option rules:
- Based on rules and carrier quotes

Notification rules:
- Full fulfillment process notifications
- Via multiple channels (email, SMS, 3rd party platform)

Future Releases

- Self-service carrier integration
- Deep Order Management integration
- Stock and inventory rules
- Customizable pick/pack slips
- Peripherals: scanners, scales, printers
- Packing intelligence
- Address verification
- Reporting

Carrier Availability | Automation Intelligence & Speed

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Questions?

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