



Magento **Live**

UK | 2016



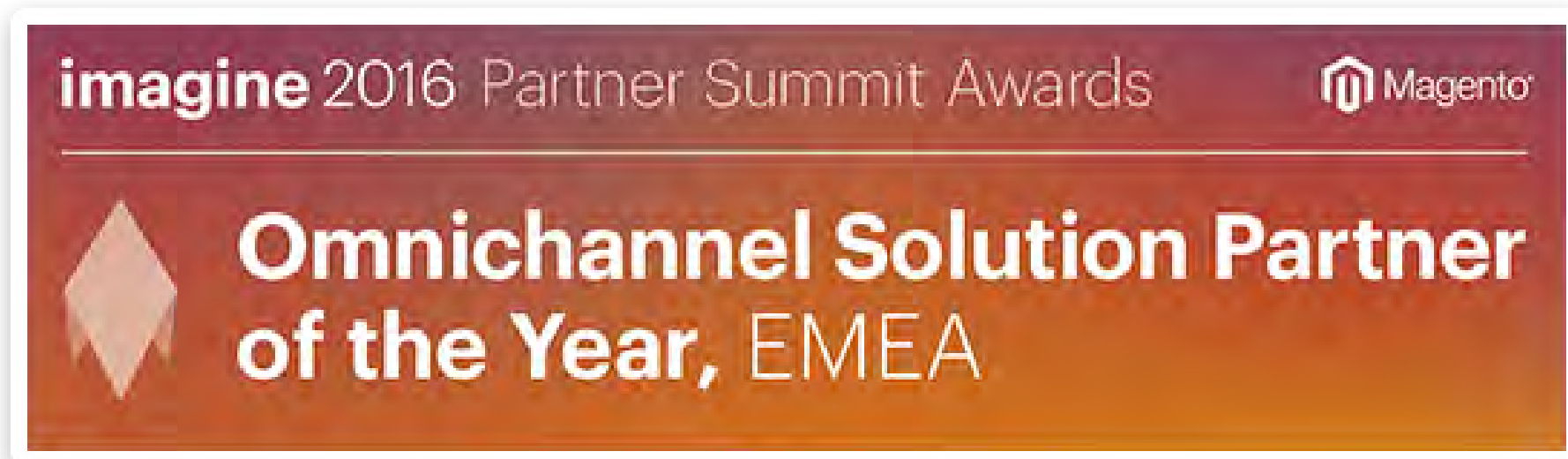
International Expansion

Lessons Learnt from Going Global with Big Brands



PJ Utsi

Co-Founder & Chief Creative Officer, Vaimo



Sweden



Norway



Finland



Denmark



Estonia



United Kingdom



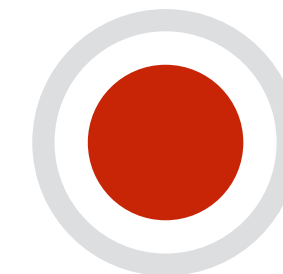
South Africa



Ukraine



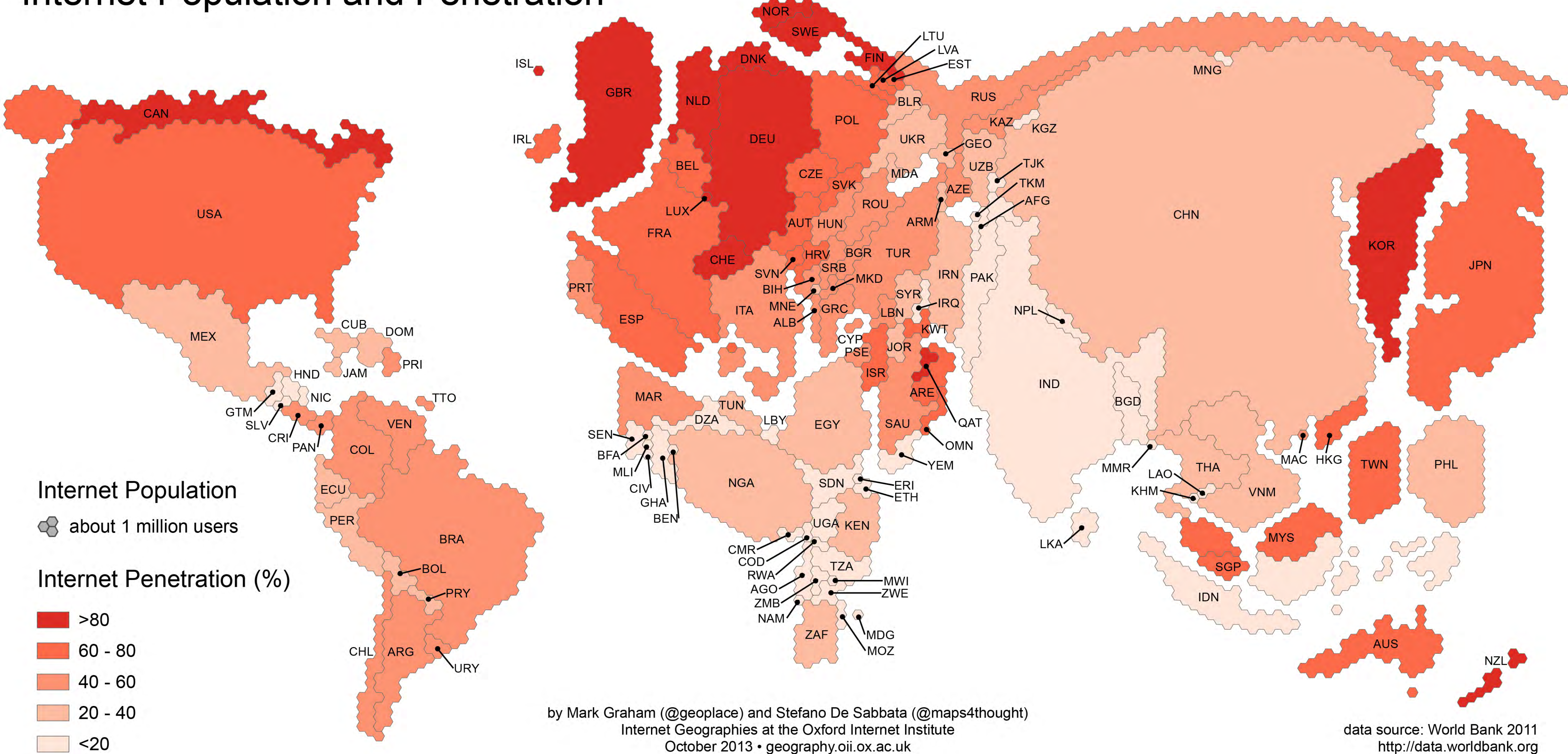
UAE



Japan

Going Global?

Internet Population and Penetration



by Mark Graham (@geoplace) and Stefano De Sabbata (@maps4thought)
 Internet Geographies at the Oxford Internet Institute
 October 2013 • geography.oii.ox.ac.uk

data source: World Bank 2011
<http://data.worldbank.org>

Get the basics right

Basics: Platform

- Magento?
- Something else?

Basics: Platform

- Magento
- ~~Something else~~



Basics: Think things through

- Site, Catalog & Content Management
- Localisation
- Marketing & Acquisition Strategy
- Purchasing, Sales & Accounting
- Order & Returns Management
- Support & CRM
- The Site Setup = Key

MAN

WOMAN

KIDS

OUTLET

SUBSCRIBE

BASKET

SEARCH

ACCOUNT

SUPPORT

CAMPAIGNS

INFO

SELECT YOUR COUNTRY

Please note, changing country site will empty your basket!

EUROPE / MIDDLE EAST

- AUSTRALIA / ENGLISH
- AUSTRIA / DEUTSCH
- BALTIC STATES / ENGLISH
- BELGIUM / DUTCH
- BELGIUM / FRENCH
- CZECH REPUBLIC / ENGLISH
- DENMARK / DANISH
- FINLAND / FINNISH
- FRANCE / FRENCH
- GERMANY / DEUTSCH
- GREECE / ENGLISH
- HUNGARY / ENGLISH
- IRELAND / ENGLISH
- ITALY / ENGLISH
- LUXEMBOURG / ENGLISH
- NETHERLANDS / DUTCH
- NORWAY / NORWEGIAN
- POLAND / ENGLISH
- PORTUGAL / ENGLISH
- RUSSIA / ENGLISH
- SLOVAKIA / ENGLISH
- SLOVENIA / ENGLISH
- SPAIN / ENGLISH
- SWEDEN / SVENSKA
- SWITZERLAND / ENGLISH
- TURKEY / ENGLISH
- UNITED KINGDOM / ENGLISH

NORTH AMERICA

- CANADA / ENGLISH
- USA / ENGLISH

ASIA / PACIFIC

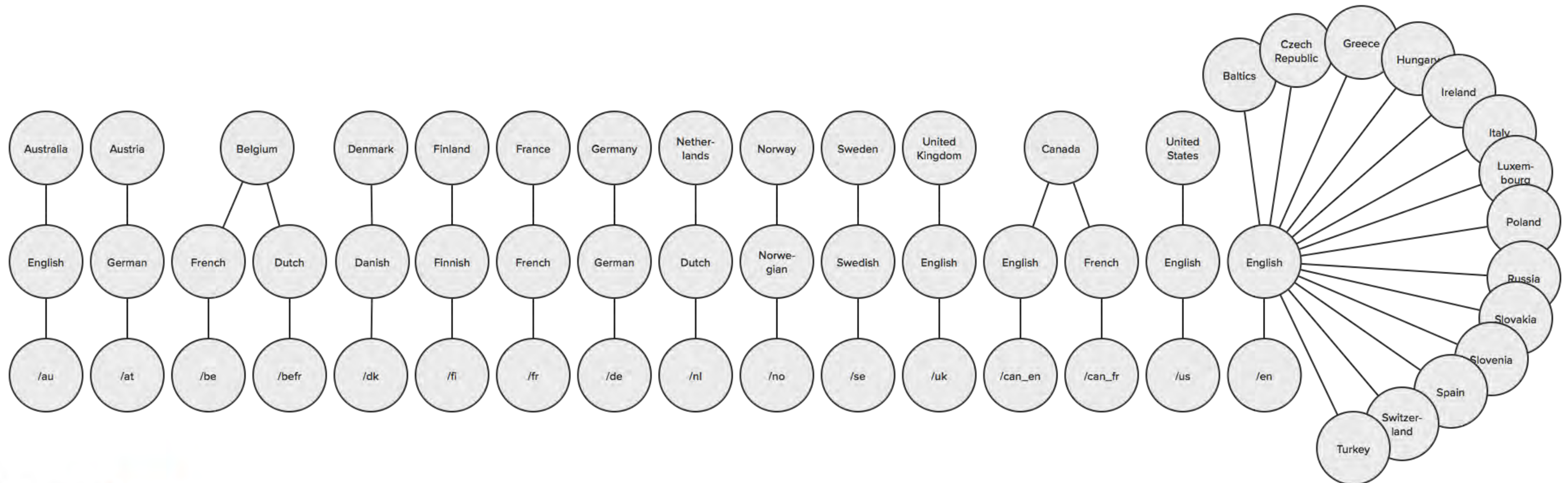
- CHINA / ENGLISH

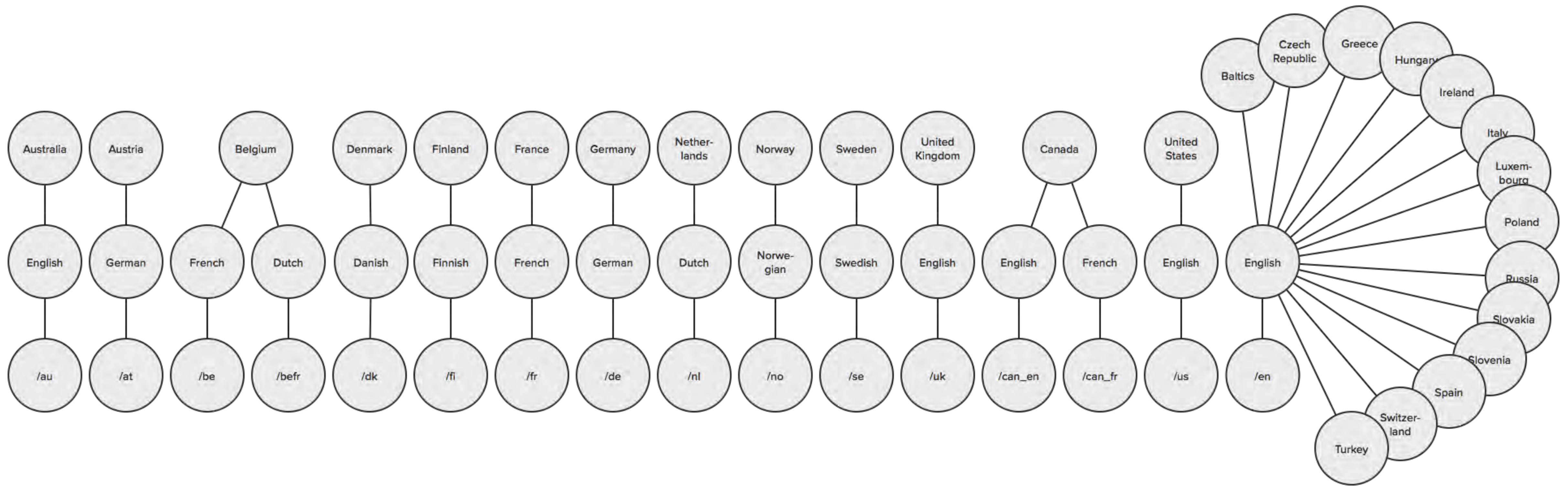
OTHER

- ENGLISH

Björn Borg

- 11 country sites + Europe, US & Canada
- 15 websites in Magento, 12 localized





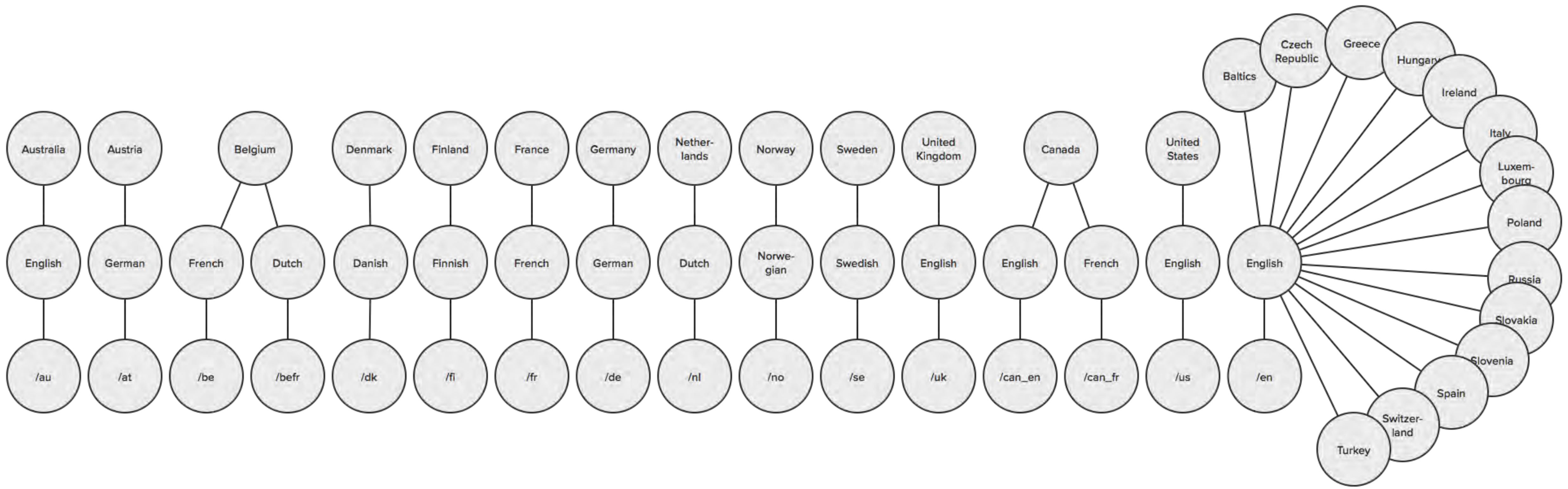
Basics: Sites & Domains

Folder	Björn Borg, Filippa K, Tous, Agent Provocateur
Domain	Fjällräven, Jack Daniel's, Dyson, Polarn O. Pyret
Subdomain	Gant

Basics: Sites & Domains

Folder	www.bjornborg.com/uk	<input type="checkbox"/> 👍 <input type="checkbox"/>
Domain	www.fjallraven.co.uk	<input type="checkbox"/> 👍 <input type="checkbox"/>
Subdomain	de.gant.com	😐 👍 <input type="checkbox"/>

Keep language and currency combinations on different URLs



Basics: Country Switcher

Select Country:

United Kingdom ▼

Basics: Country Switcher

Country ▼

What am I really selecting?

- Language?
- Content?
- Currency & Price?
- Assortment & Availability?
- Destination?

Basics: Country Switcher



Basics: Country Switcher

Country ▼	Language ▼	
Country ▼	Currency ▼	
Cou	Curr	Display Currency ▼
Country + Currenc		Language ▼
Shipping to ▼	Language ▼	
Shipping to ▼	Currency ▼	

Z A R A  zalando TOPSHOP

ASOS

MATCHESFASHION.COM

NET-A-PORTER.COM

John Lewis

BURBERRY

Basics: Country Switcher

Country + Language ▼



SONY



Shipping to ▼

YOOX.COM

One option selects

- Language, Pricing & Currency
- Where I shop from
- Where I can get my order delivered

Basics: Country Switcher

Vaimo Clients

Country ▼



Country + Language ▼



BJÖRN BORG 

TOUS

Shipping to ▼

Filippa K

Display Currency ▼

FLIGHT CLUB

Help | My Account

DELIVERY TO THE UK
5 A YEAR >

NEW:
I

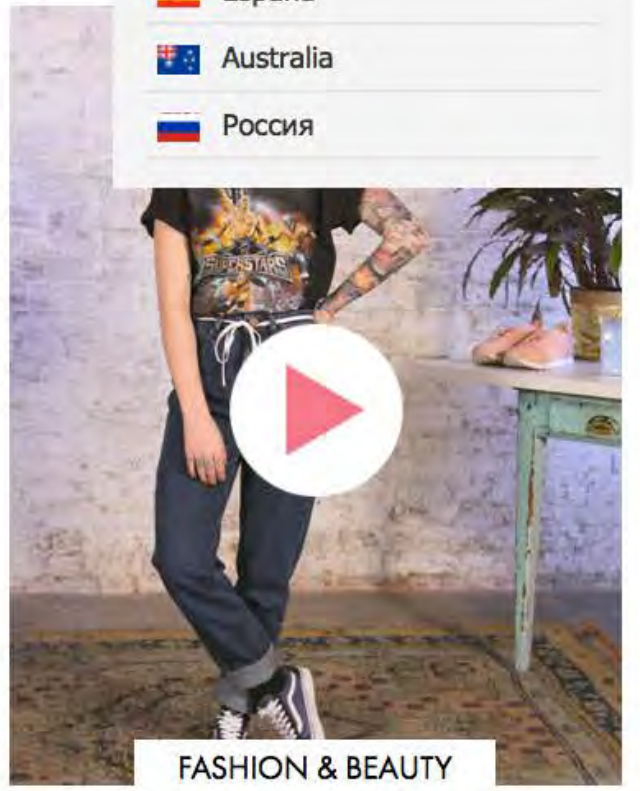
kr SEK

UNITED KINGDOM

Change currency:
kr SEK

Other country sites

- United States
- France
- Deutschland
- Italia
- España
- Australia
- Россия



FASHION & BEAUTY
Watch as mom jeans get a one-minute makeover



COMPETITION
MAGNUM DOUBLE
Win £500 to spend at ASOS -

ER SHOP
and hot-weather vibes >

MODERN LUXURY SHOPPING

SHOP DESIGNERS THE STYLE REPORT SHOP BY... STUDIOS SALE

UPDATING YOUR SHIPPING DESTINATION AND CURRENCY

You are currently shipping to
SWEDEN (\$)

Please select your shipping destination

Sweden

Select your shipping destination to ensure you see the correct pricing for your delivery location.

Please select your preferred purchase currency*

US Dollar (\$)

Choose to be charged in either GBP (£), USD (\$), EUR (€), HKD (\$)

Please select your preferred local display currency

Swedish Krona (kr)

Although you will always be charged in your selected purchase currency, you can choose to see pricing in your local currency as well; please note, this is for display purposes only and prices are calculated using exchange rates that are updated daily.

*An item's price and availability may change when you select your shipping destination. If you do not wish your order to be shipped to Sweden, please update your shipping destination.

- BEAUTY
- THE TRENCH COAT
- SCARVES
- GIFTS
- SALE
- SHOWS & EVENTS
- ACOUSTIC
- OUR HISTORY

- Foundation
- Burberry Group Plc
- Careers
- Site Map
- Legal & Cookies
- Corporate Responsibility
- Country: [Edit]
Switzerland
- Language:
English





WOMEN GAPBODY GAPFIT

ER BABY #GAPLOVE GAP FACTORY

FIND A STORE | CREDIT CARD | GIFT CARD


International Shipping


Where are you shipping to?


Region:

Country:

Language:


 Shop these EU sites directly:



 gap.eu



 bananarepublic.eu

Currency:

Please note: all prices on gap.eu are displayed in Euros but orders will be charged in British Pounds.

 Shop these US sites with international shipping from Borderfree, our global e-commerce provider:


 oldnavy.com


 athleta.com

Currency:



OLD DENIM

A new Americana-cool collection made for 70° and above (read: BBQs)

Europe

- | | | | | | |
|--|--|---|---|--|---|
|  België |  Belgique |  България |  Česká republika |  Danmark |  Deutschland |
|  Eesti |  España |  France |  Ελλάδα |  Hrvatska |  Ireland |
|  Italia |  Latvija |  Liechtenstein |  Lietuva |  Luxembourg |  Macedonia |
|  Magyarország |  Malta |  Moldova |  Montenegro |  Nederland |  Norge |
|  Österreich |  Polska |  Portugal |  România |  Россия |  Slovensko |
|  Slovenia |  Schweiz |  Suisse |  Suomi |  Sverige |  Türkiye |
|  UK | | | | | |

Latin America and the Caribbean

- | | | | | | |
|--|--|--|--|--|--|
|  Anguilla |  Antigua & Barbuda |  Argentina |  Barbados |  Belize |  Bermuda |
|  Bolivia |  Brasil |  British Virgin Islands |  Cayman Islands |  Chile |  Colombia |

It seems you are from United Kingdom. would you like to visit fjallraven.co.uk instead?



OM FJÄLLRÄVEN
ÅTERFÖRSÄLJARE
VÄLJ LAND
LOGGA IN

SÖK PRODUKT:

VÄRUKORG: 0 artiklar, 0,00 SEK

TILL KASSAN

- MAN
- KVINNA
- BARN
- UTRUSTNING
- UPPTÄCK FJÄLLRÄVEN





www.fjallraven.co.uk



ABOUT FJÄLLRÄVEN
RETAILERS
CHOOSE COUNTRY
LOGIN

SEARCH PRODUCT:

SHOPPING BAG: 0 items, £0.00

CHECKOUT

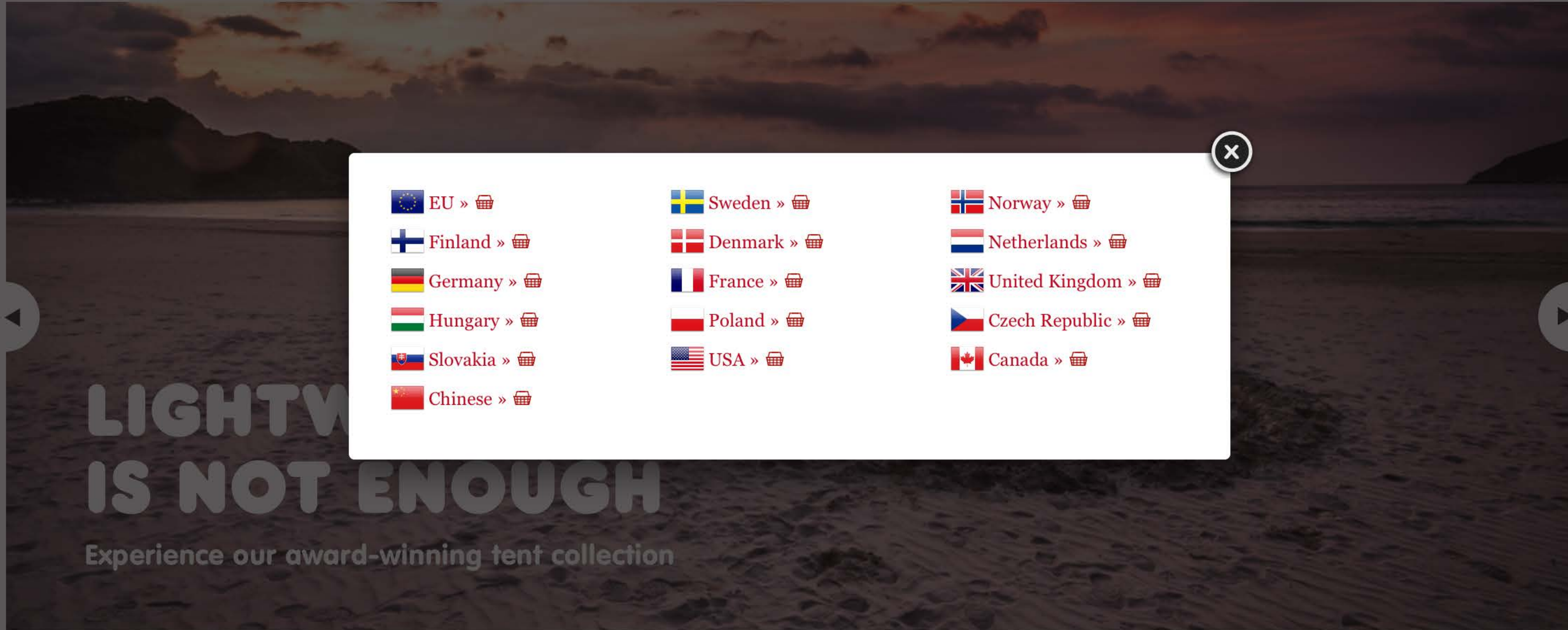
MEN

WOMEN

KIDS

EQUIPMENT

EXPLORE FJÄLLRÄVEN



LIGHTWEIGHT
IS NOT ENOUGH

Experience our award-winning tent collection

 EU » 
 Sweden » 
 Norway » 

 Finland » 
 Denmark » 
 Netherlands » 

 Germany » 
 France » 
 United Kingdom » 

 Hungary » 
 Poland » 
 Czech Republic » 

 Slovakia » 
 USA » 
 Canada » 

 Chinese » 



ABOUT TOUS
Jewelers since 1920,
our heritage inspires our future.



Choose your country



Africa & Middle East

- Angola
- Ghana
- Azerbaijan
- Israel
- Kuwait
- Saudi Arabia
- UAE







America

- Aruba
- Cayman Islands
- Chile
- Colombia
- Costa Rica
- Curaçao
- Ecuador
- El Salvador
- Guatemala
-  México
- Panamá
- Paraguay
- Perú
- Puerto Rico
- República Dominicana
-  United States of America
English | Spanish
- Uruguay
- Venezuela

Asia

- China
- 日本
- Hong Kong
- New Zealand
- Malaysia
- Philippines

Europe

- Andorra
- Bulgaria
- Croatia
-  France
-  Germany
- Greece
- Italy
- Moldavia
-  Polska
English | Spanish
-  Portugal
- Россия
-  Spain
Catalan | Spanish
- Romania
- Slovakia
-  UK

FIND US

About Tous

My very special pieces of jewel

Newsletter

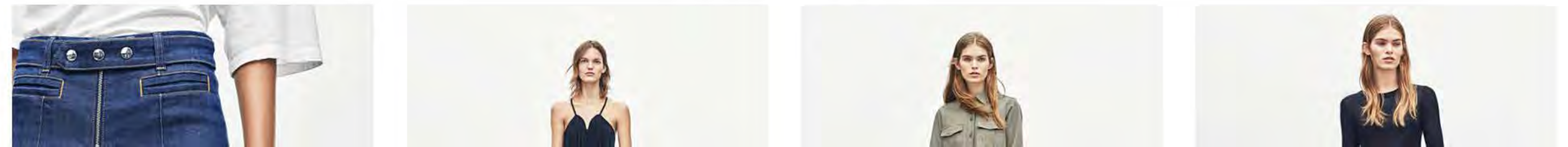
[Terms and conditions](#)

Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK

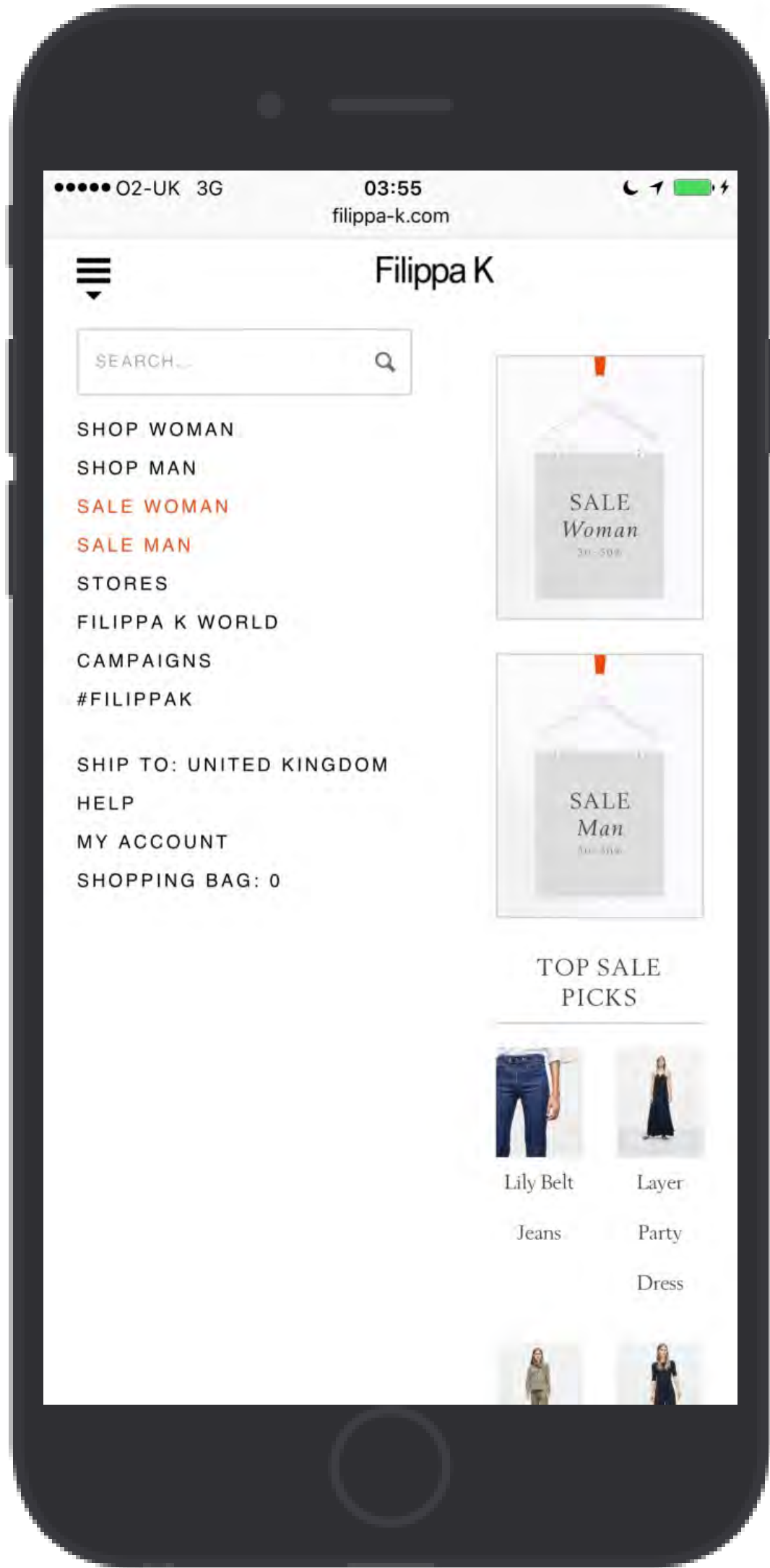


TOP SALE PICKS



Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK

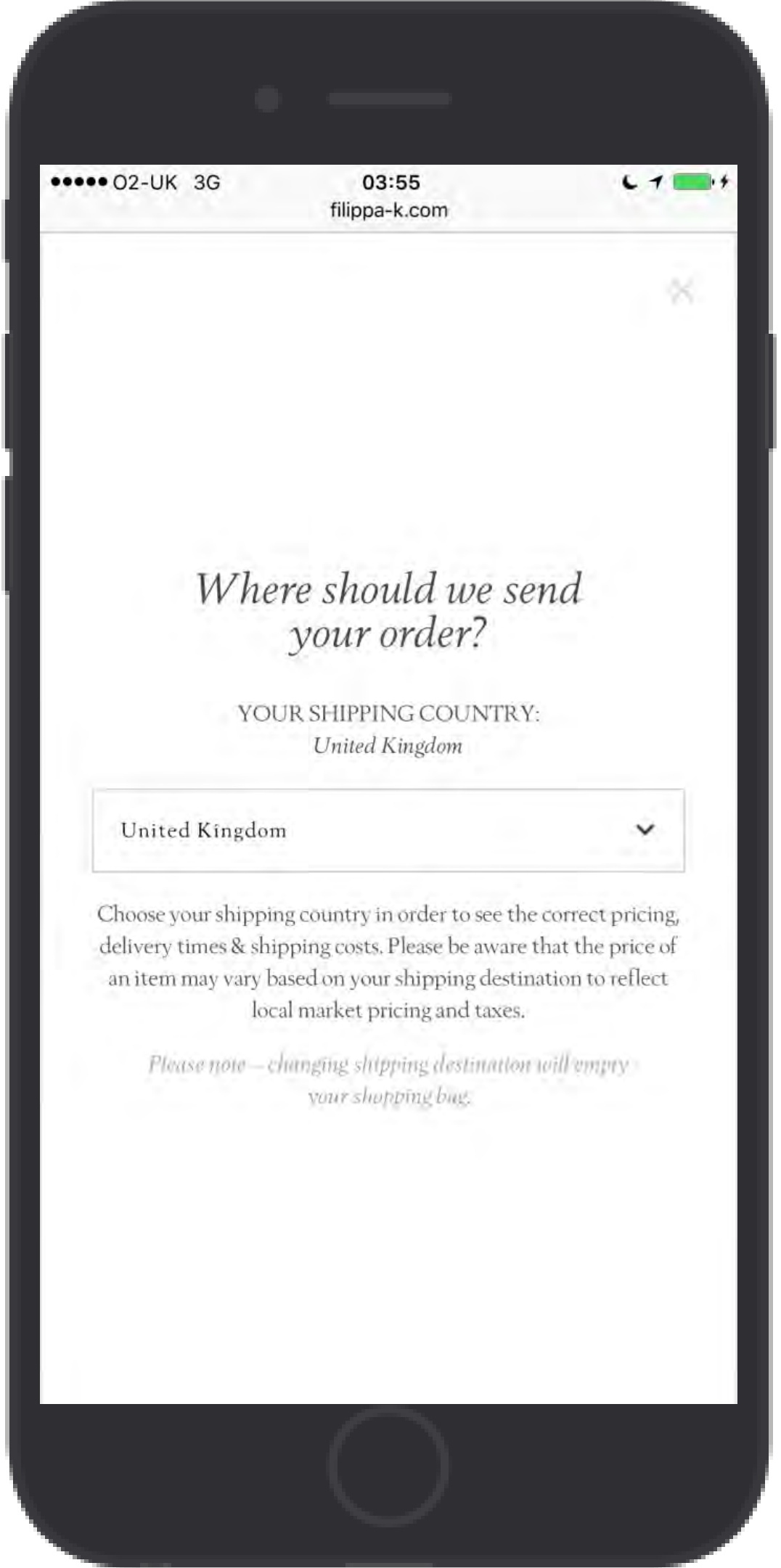


TOP SALE PICKS



TOP SALE PICKS





Where should we send your order?

YOUR SHIPPING COUNTRY:
United Kingdom

United Kingdom

Choose your shipping country in order to see the correct pricing, delivery times & shipping costs. Please be aware that the price of an item may vary based on your shipping destination to reflect local market pricing and taxes.

Please note – changing shipping destination will empty your shopping bag.

Filippa K

Where should we send your order?

YOUR SHIPPING COUNTRY:
— United Kingdom

United Kingdom

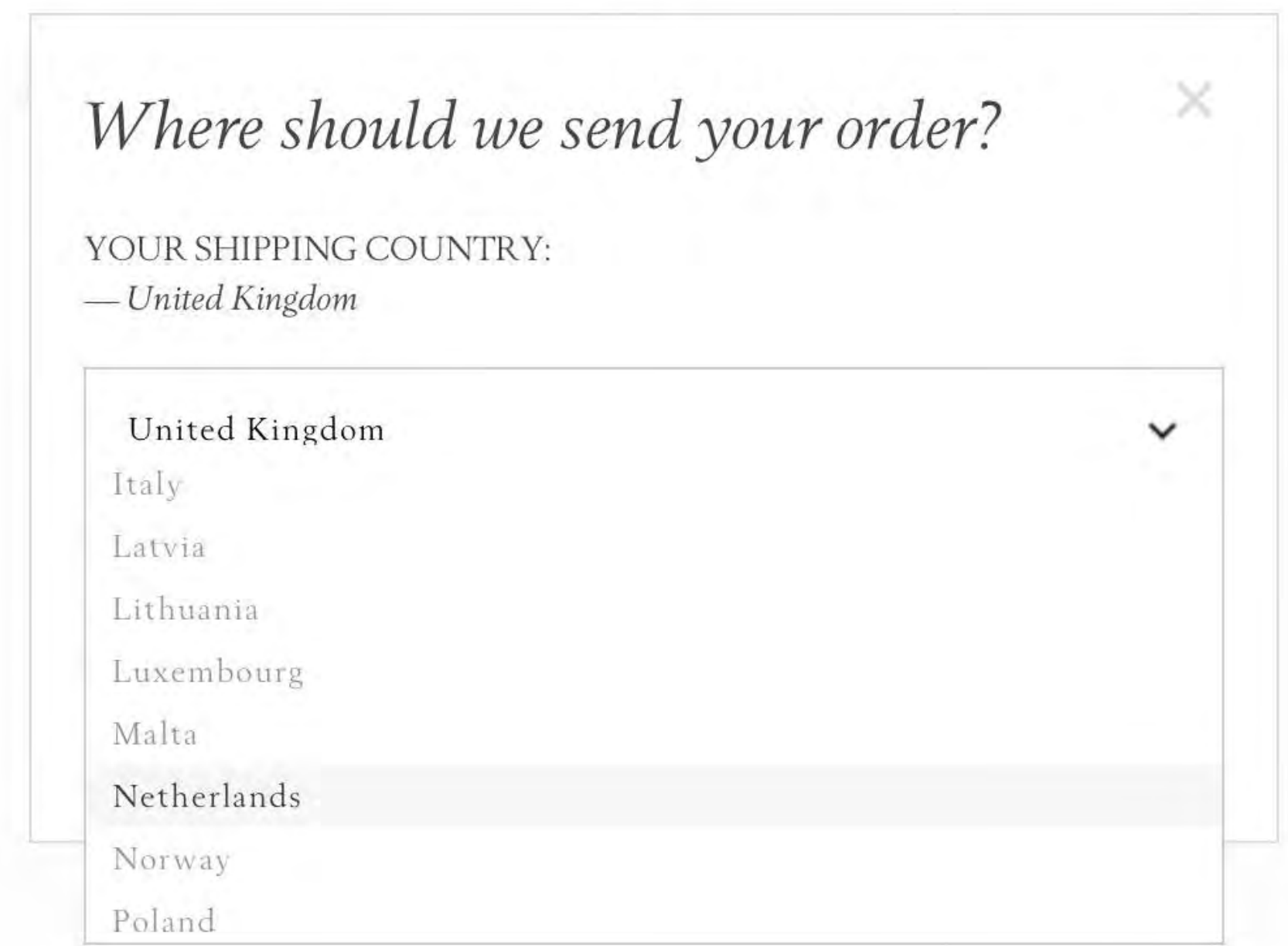
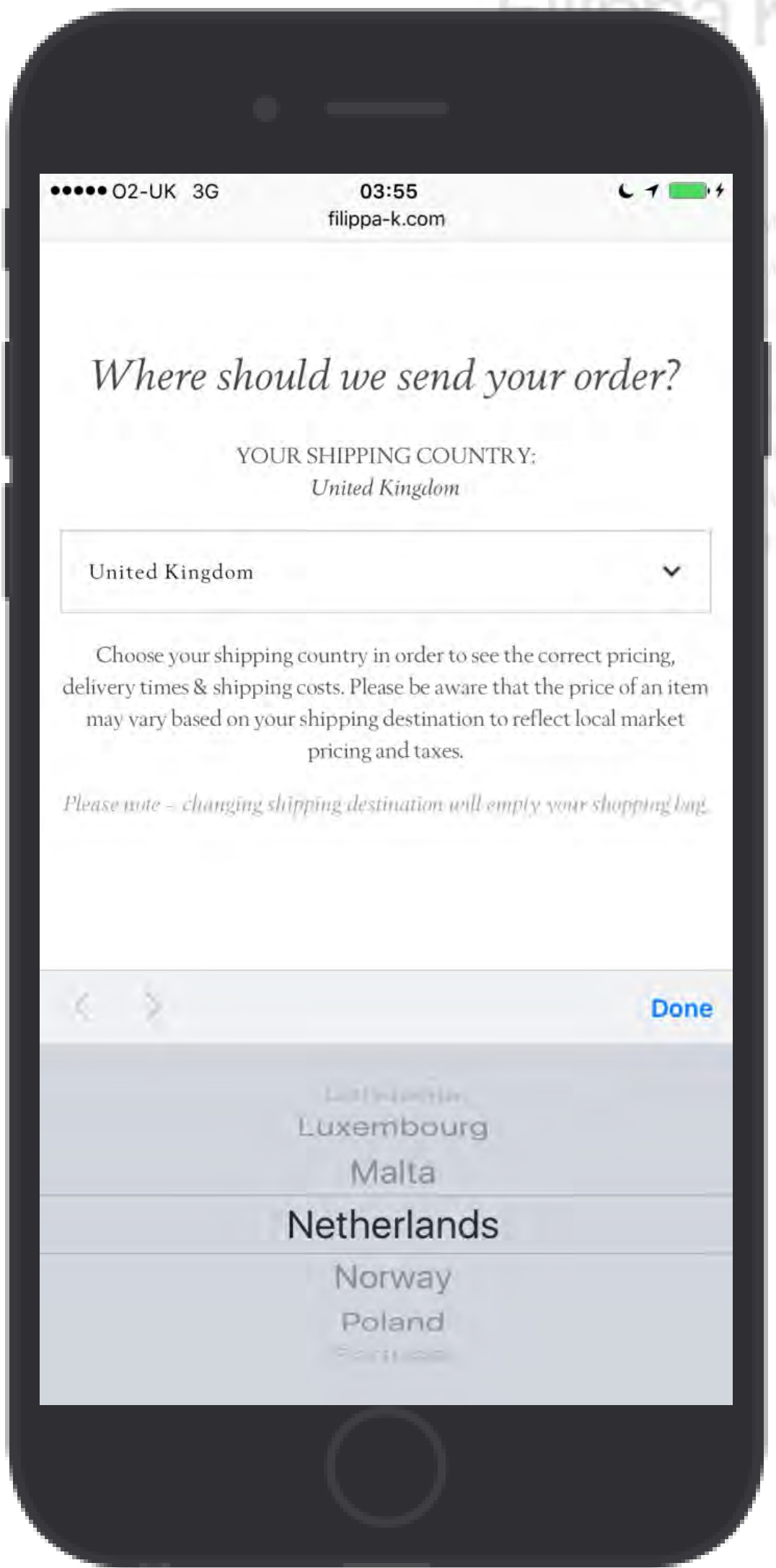
Choose your shipping country in order to see the correct pricing, delivery times & shipping costs. Please be aware that the price of an item may vary based on your shipping destination to reflect local market pricing and taxes.

Please note – changing shipping destination will empty your shopping bag.

SALE

Man

Filippa K

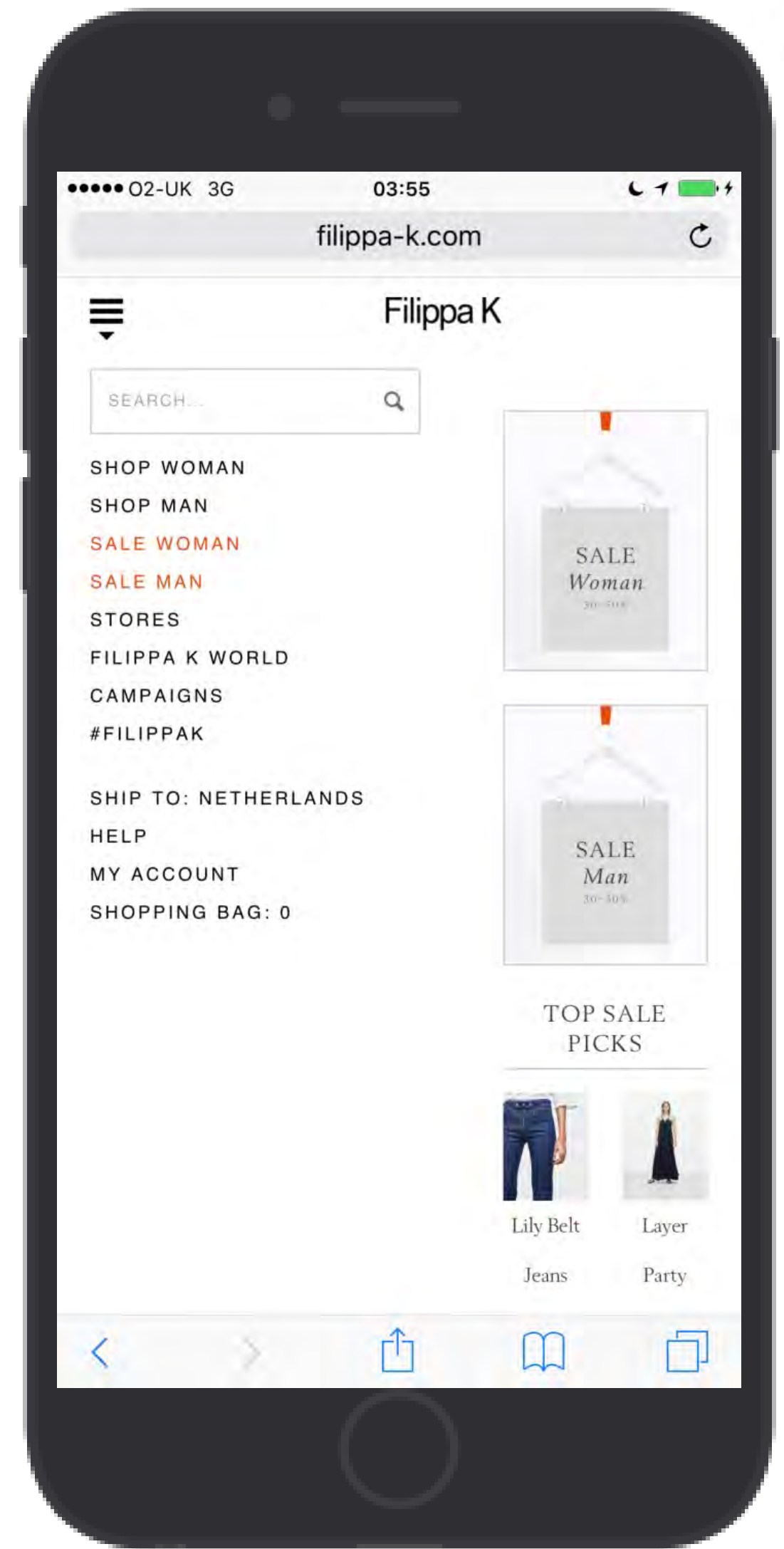


SALE
Man



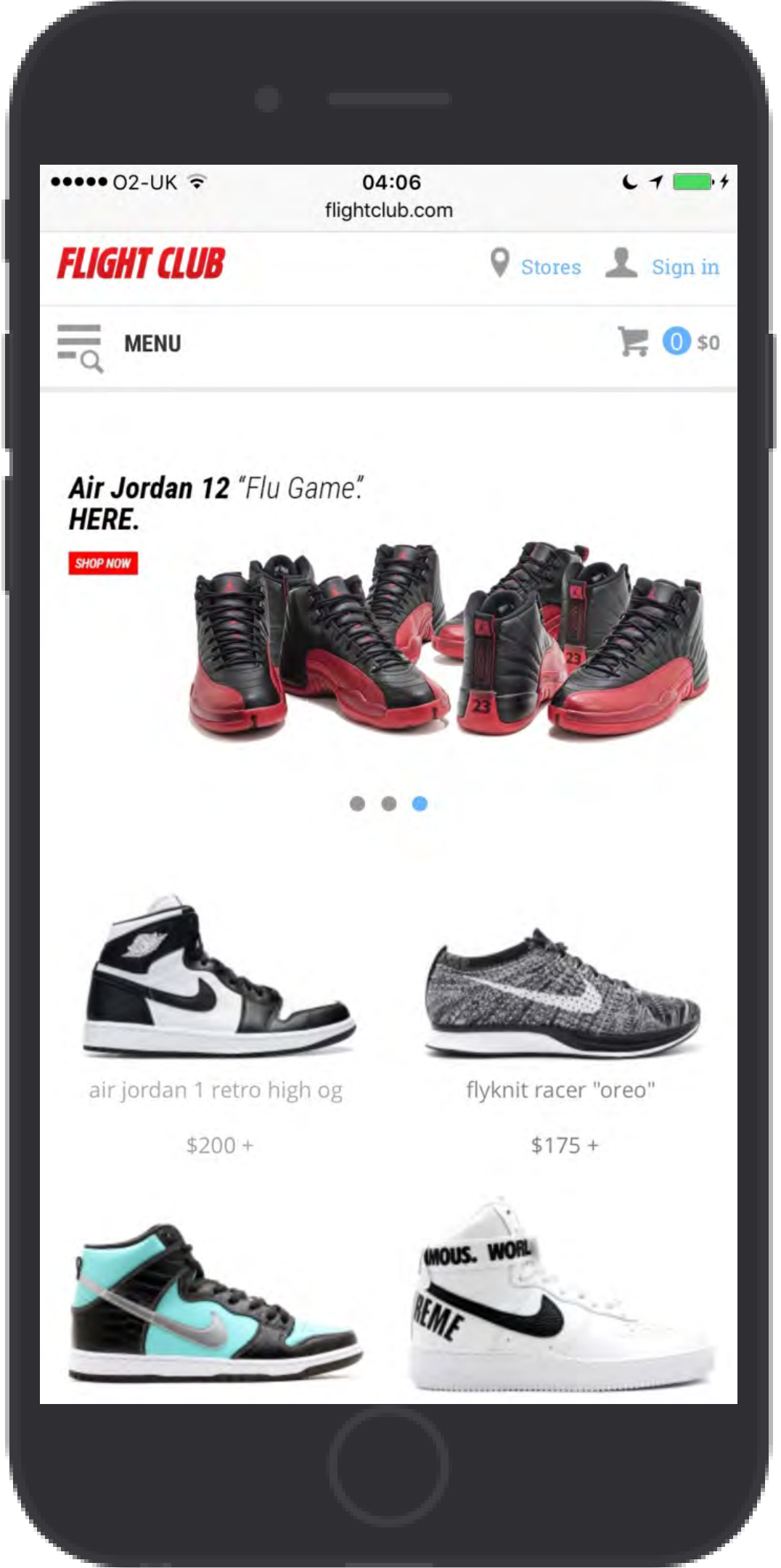
Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN**
- SALE MAN**
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK



TOP SALE PICKS





FLIGHT CLUB

Sell

Stores

Like 262K

@flightclub

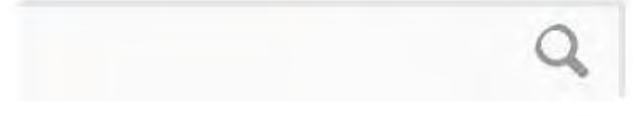
Sign in

0 \$0

CHECKOUT



AIR JORDANS NIKE FOOTWEAR HATS APPAREL ACCESSORIES FLIGHT CLUB **PRICE DROPS** CREP



Air Jordan 12 "Flu Game." HERE.

SHOP NOW



TOP SELLERS



air jordan 12 retro "...
\$300 +



air jordan 11 retro l...
\$250 +



air jordan 11 retro l...
\$275 +

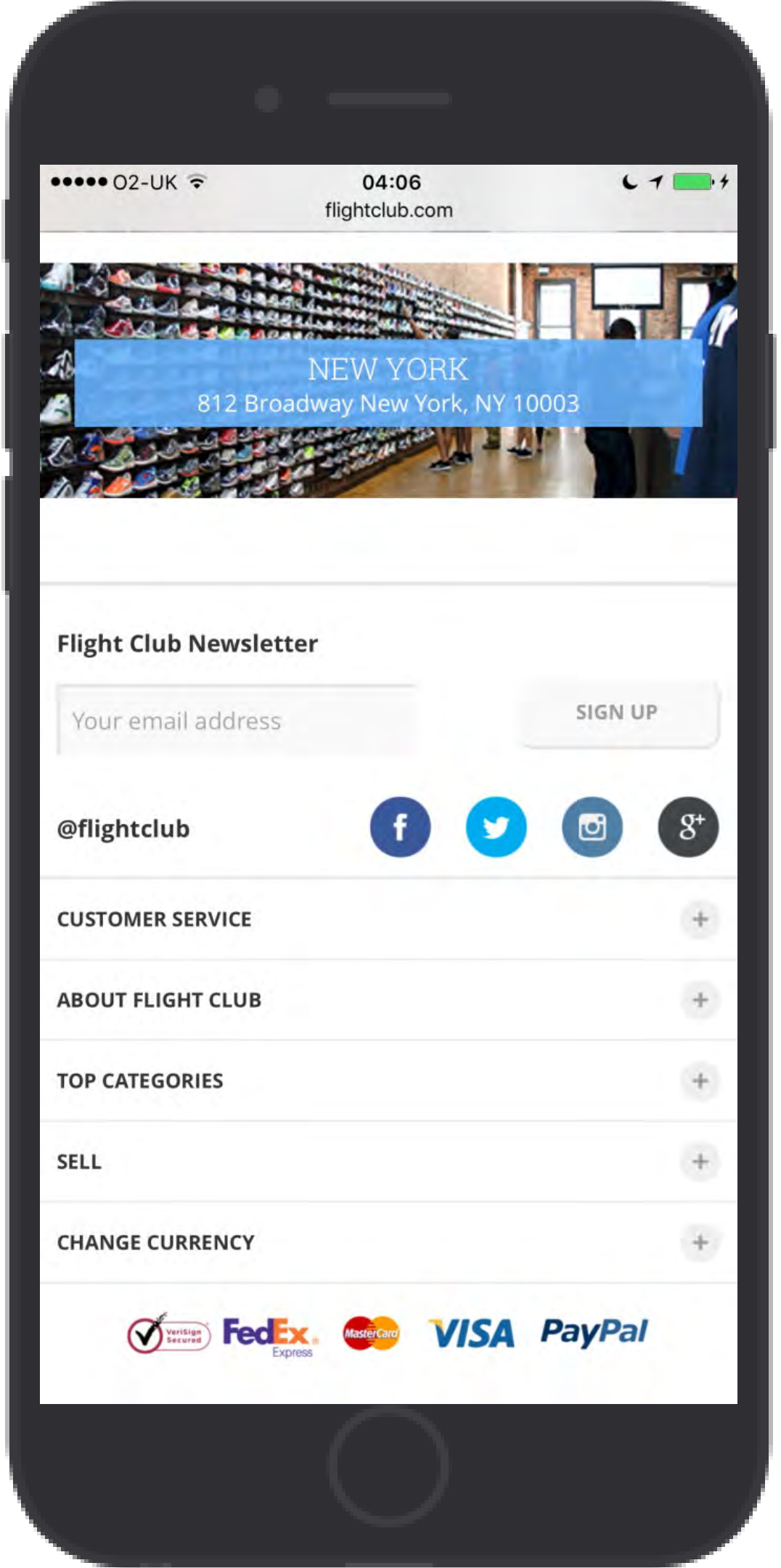


air jordan 12 retro "...
\$300 +



air jordan 4 retro og...
\$300 +





FLIGHT CLUB

Sell

Stores

Like 262K

@flightclub

Sign in

0 \$0

CHECKOUT



AIR JORDANS NIKE FOOTWEAR HATS APPAREL ACCESSORIES FLIGHT CLUB PRICE DROPS CREP

Air Jordan 12 "Flu Game." HERE.

SHOP NOW



TOP SELLERS



air jordan 12 retro "...
\$300 +



air jordan 11 retro l...
\$250 +



air jordan 11 retro l...
\$275 +



air jordan 12 retro "...
\$300 +



air jordan 4 retro og...
\$300 +

CHANGE CURRENCY

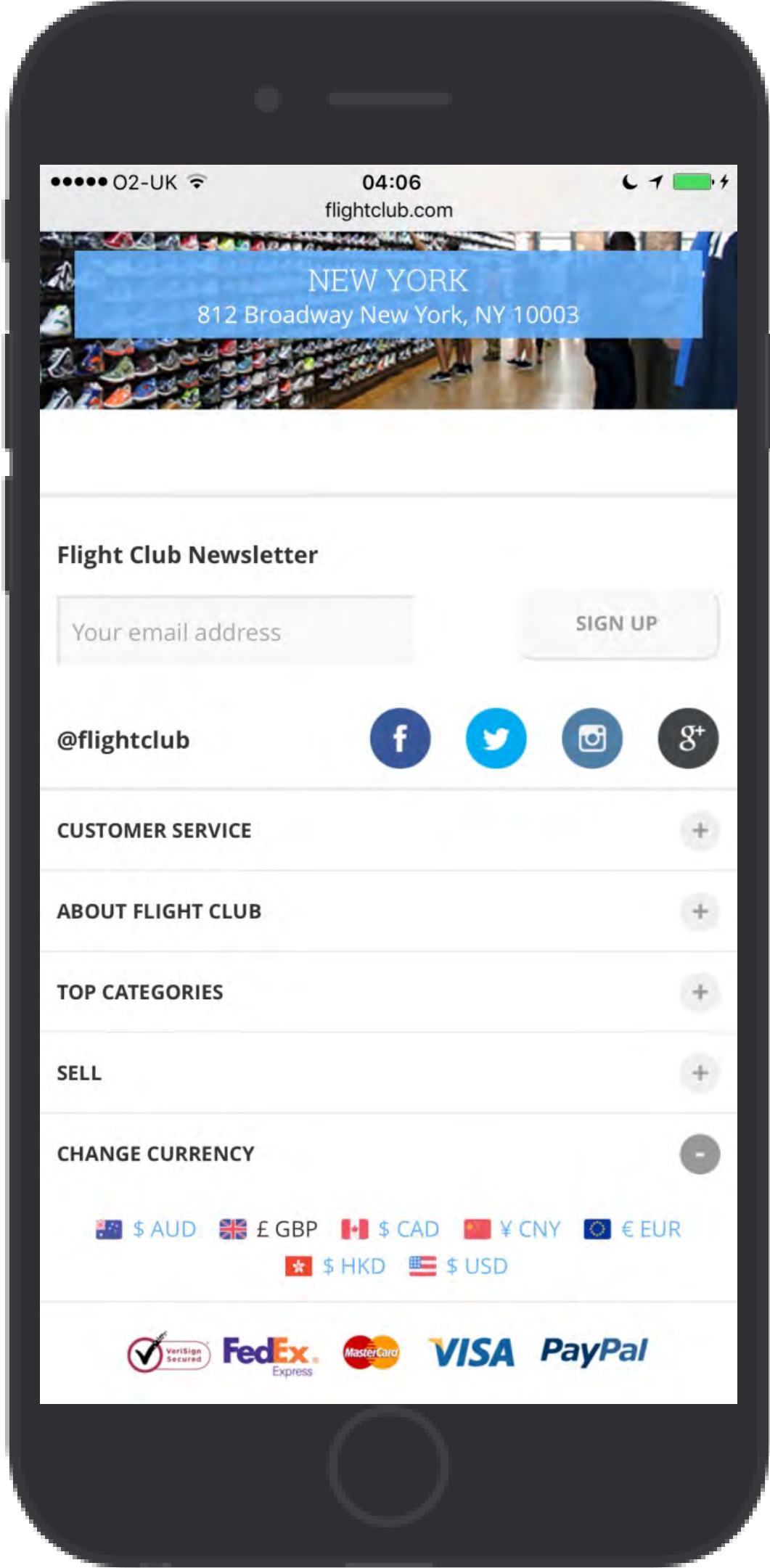
\$ AUD £ GBP \$ CAD ¥ CNY € EUR \$ HKD \$ USD

AIR JORDANS NIKE FOOTWEAR HATS APPAREL ACCESSORIES FLIGHT CLUB PRICE DROPS CREP

Search bar with magnifying glass icon

Air Jordan 12 "Flu Game." **HERE.**

SHOP NOW





Basics: Country Switcher

- Keep it simple
 - Minimize options for the customer
 - Make crawling easy for Googlebot
- Allow for localization
- Make sure it scales with your business model
- Avoid getting sued

Basics: IP Geolocation


- Use a proper service
- Assume that the user is right
 - Let her land on the desired site
 - Don't force redirect
- Suggest a better choice based on Geo-IP
 - Only once

Online only: 40% off summer picks* & extra 40% off sale styles.** Use code SHOPNOW. [DETAILS](#)

Enjoy SEK 185 standard shipping on all orders.

MY ACCOUNT Register | SIGN IN | 

WISHLIST | SHOPPING BAG

 SWEDEN

Hello, World!

JCREW.COM NOW SHIPS
ALL AROUND THE WORLD

FLAT-RATE SHIPPING

**DUTY-FREE SHOPPING
IN YOUR LOCAL CURRENCY**

NEED HELP?

email julie@jcrew.com or
call +1 434 385 5775

START SHOPPING

[Take me to the U.S. site.](#)

By clicking "start shopping," you agree to our [Terms of Use](#) and [Privacy Policy](#), including the use of [cookies](#) and the transfer of your personal information to the United States, a jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

WOMEN MEN GIRLS BOYS SH

NEW ARRIVALS

[FOR WOMEN](#) ▶

[FOR MEN](#) ▶

[FOR GIRLS](#) ▶

[FOR BOYS](#) ▶

TODAY: JUNE 17, 2016

JENNA'S PICKS

8 things she's excited to wear now.

FOR MEN: 10 SUMMER ESSENTIALS

Cool, comfortable must-haves for the warm months ahead.

FOR KIDS: LOOKS WE LOVE

For all the (summer) places they go.

EVERYTHING YOU NEED FOR SUMMER

From sandals to beach bags, it's all right here.

LOOKS WE LOVE

A vacation day in 3 easy outfits.

SEARCH 

ON THE BLOG

Studio tours, behind the design, beauty tips and more...

[READ MORE](#) ▶

SEE WHAT MADE HER LIST ▶

It seems you are from United Kingdom. would you like to visit fjallraven.co.uk instead?



OM FJÄLLRÄVEN
ÅTERFÖRSÄLJARE
VÄLJ LAND
LOGGA IN

SÖK PRODUKT:

VARUKORV: 0 artiklar, 0,00 SEK

TILL KASSAN

AN KVINNA BARN UTRUSTNING UPPTÄCK FJÄLLRÄVEN



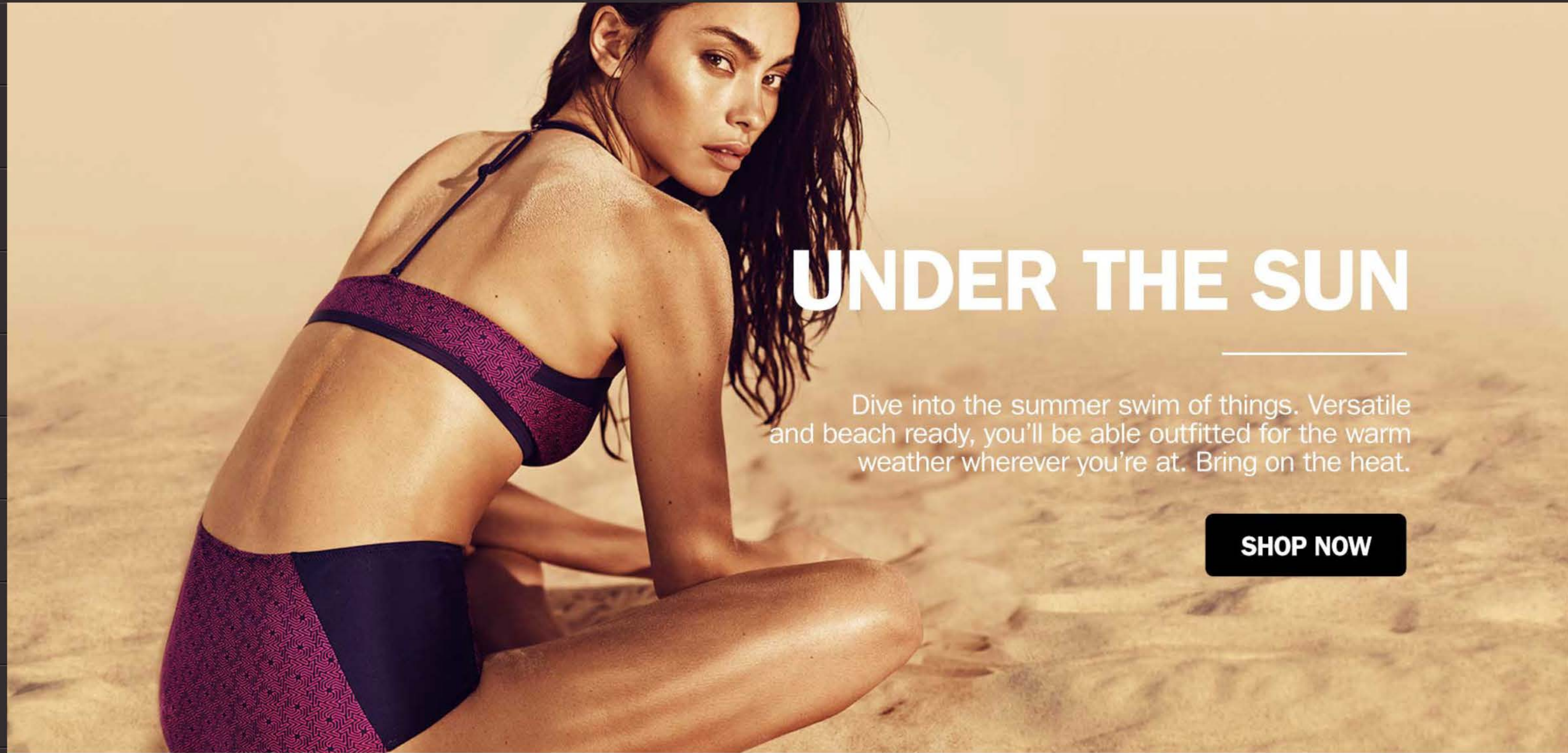
ANPASSADE EFTER DIG

Utforska våra nya passformer
för dam



UI Framework

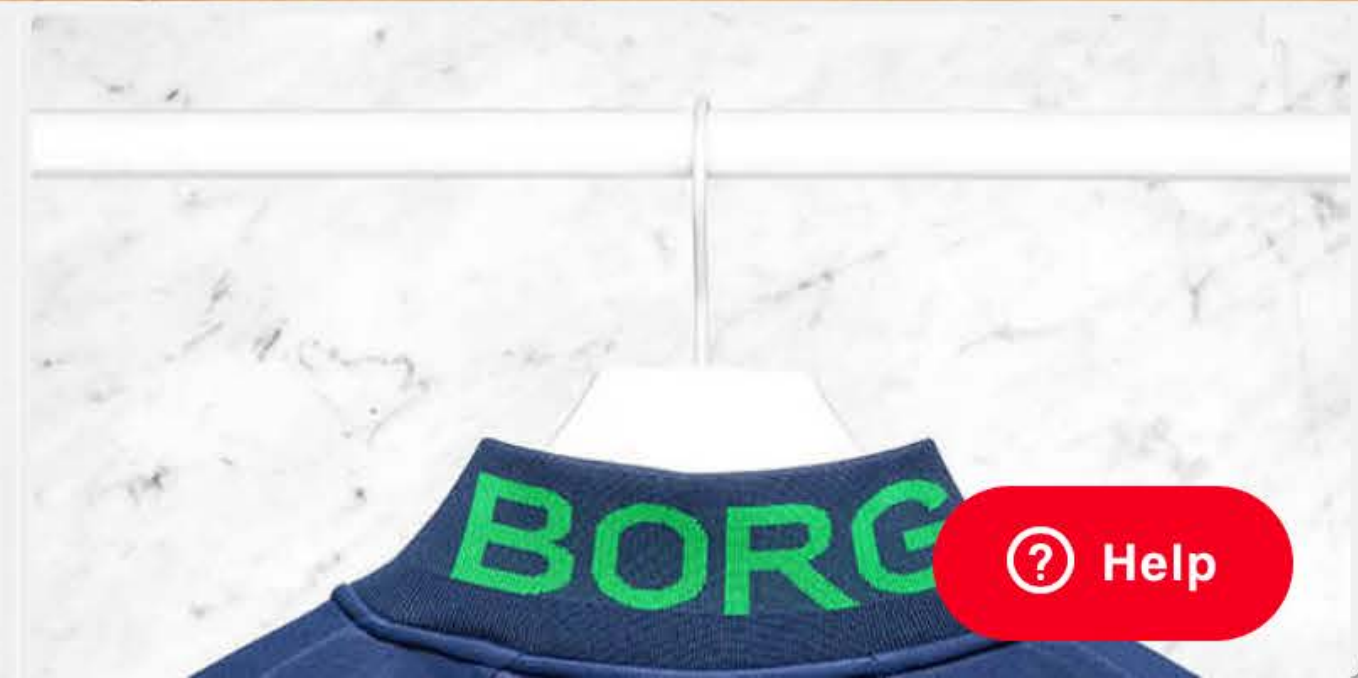
- MAN
- WOMAN
- KIDS
- OUTLET
- SUBSCRIBE
- BASKET
- SEARCH
- ACCOUNT
- SUPPORT
- CAMPAIGNS
- INFO



UNDER THE SUN

Dive into the summer swim of things. Versatile and beach ready, you'll be able outfitted for the warm weather wherever you're at. Bring on the heat.

SHOP NOW



Help

MAN

WOMAN

KIDS

OUTLET

SUBSCRIBE

BASKET

SEARCH

ACCOUNT

SUPPORT

CAMPAIGNS

INFO

WOMAN

NEW ARRIVALS

UNDERWEAR

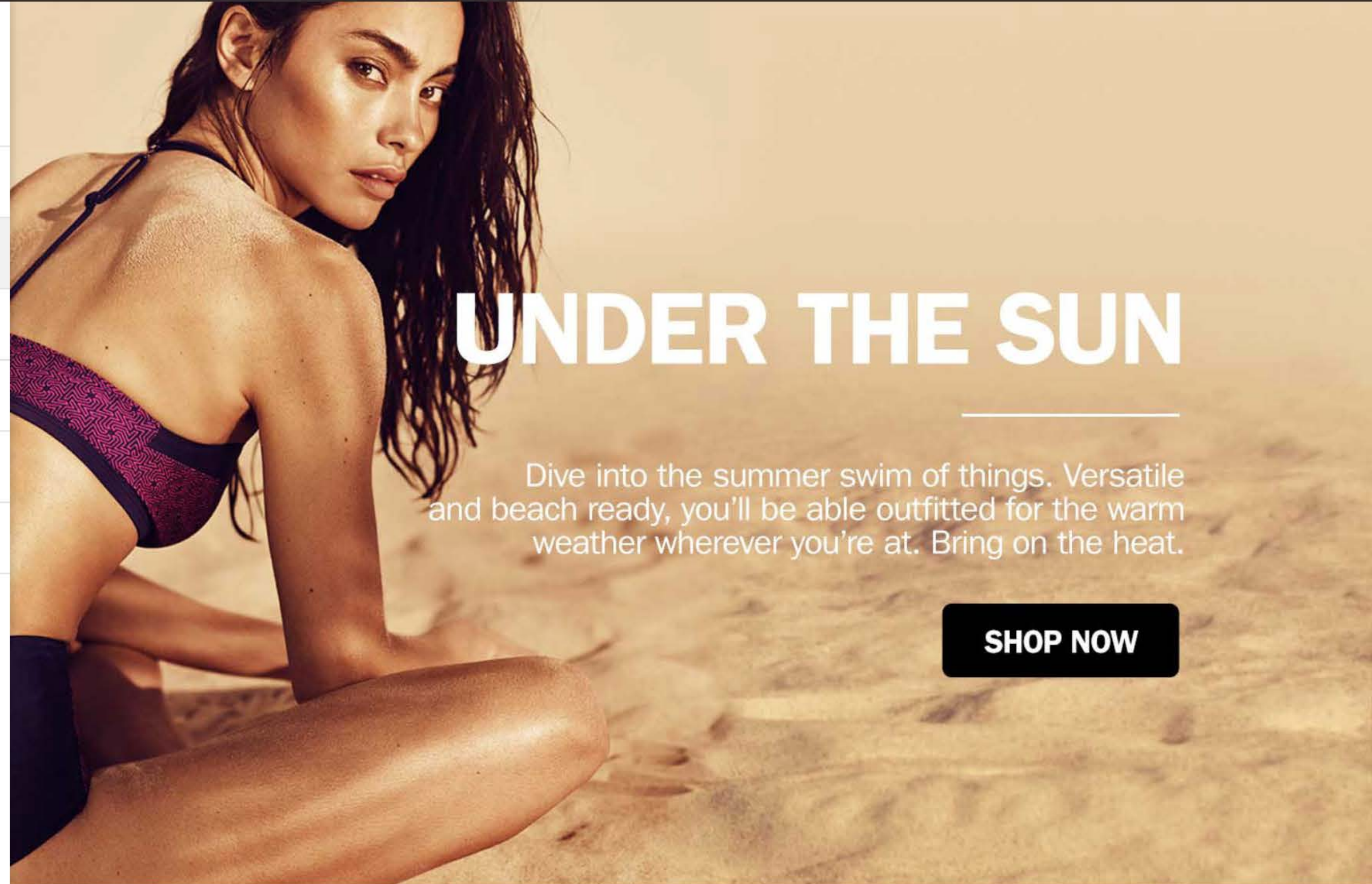
SPORTS APPAREL

SWIMWEAR

SHOES

BAGS

POPULAR - WOMAN



UNDER THE SUN

Dive into the summer swim of things. Versatile and beach ready, you'll be able outfitted for the warm weather wherever you're at. Bring on the heat.

SHOP NOW

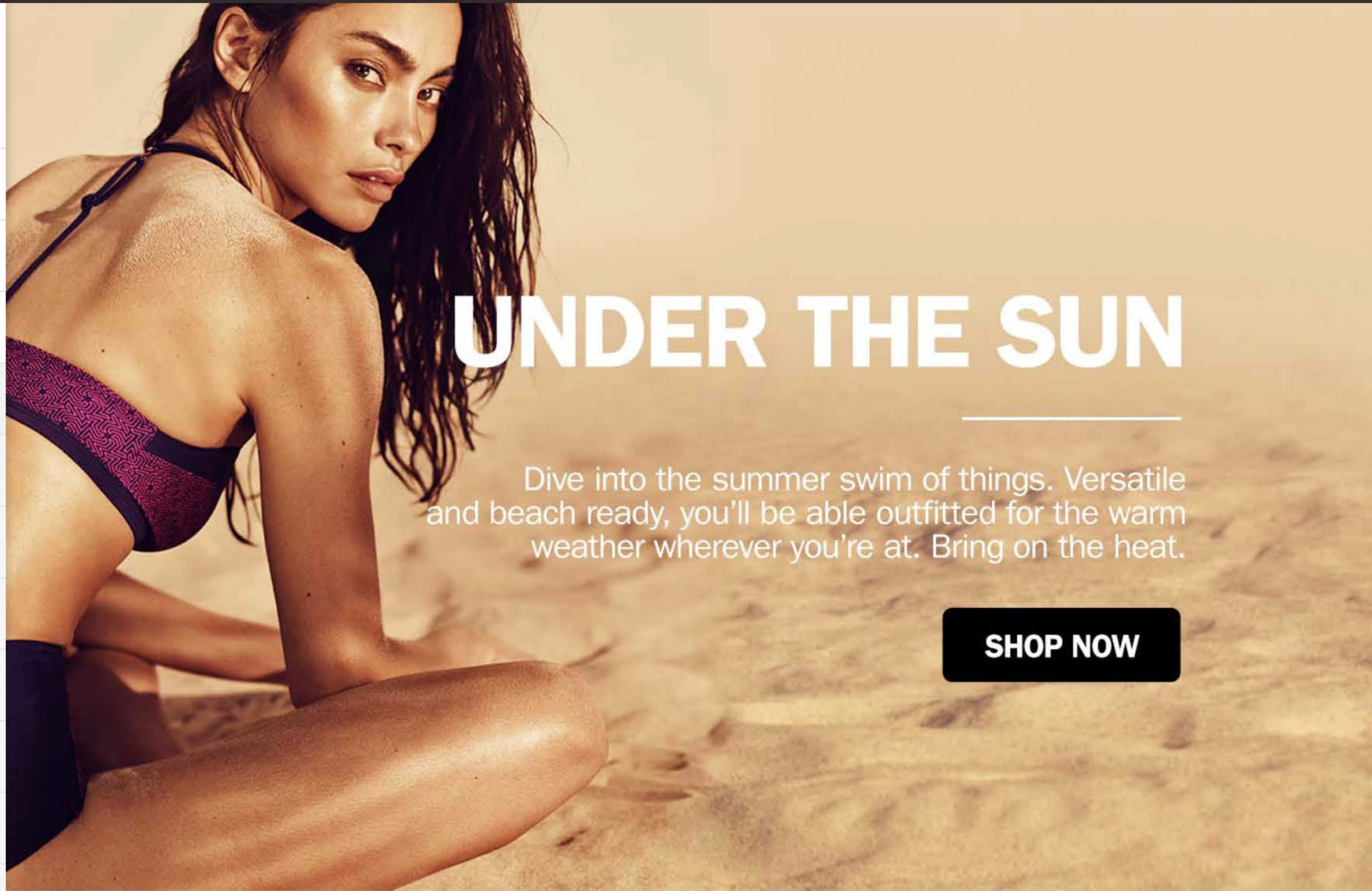


Help

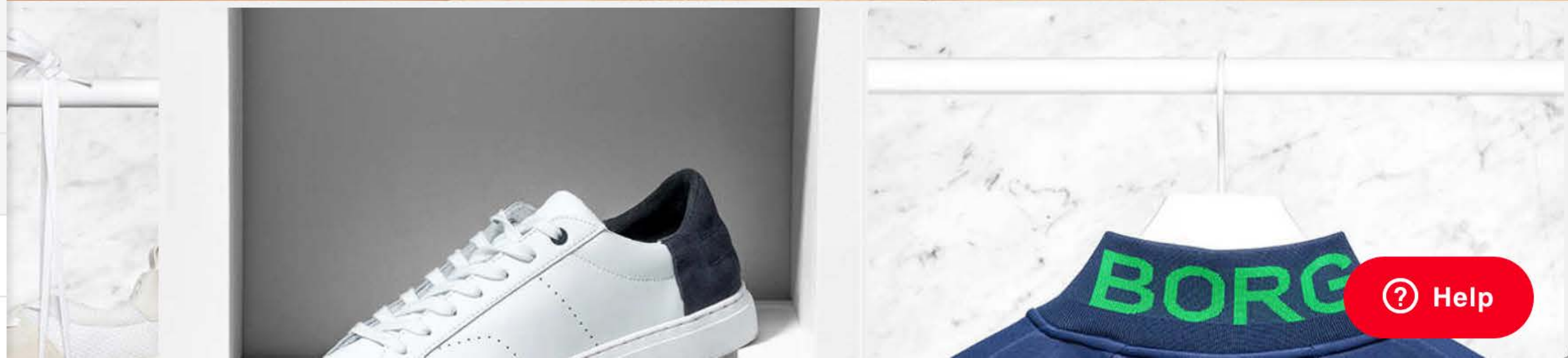
- MAN
- WOMAN
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- INFO

WOMAN

- NEW ARRIVALS
- UNDERWEAR
- SPORTS APPAREL
- PERFORMANCE COLLECTION
- SPORTSWEAR COLLECTION
- TENNIS COLLECTION
- ACTIVE UNDERWEAR
- JACKETS
- HOODIES AND SWEATSHIRTS
- PANTS AND TIGHTS
- TOPS
- SHORTS AND SKIRTS
- ACCESSORIES
- SWIMWEAR
- SHOES



SHOP NOW

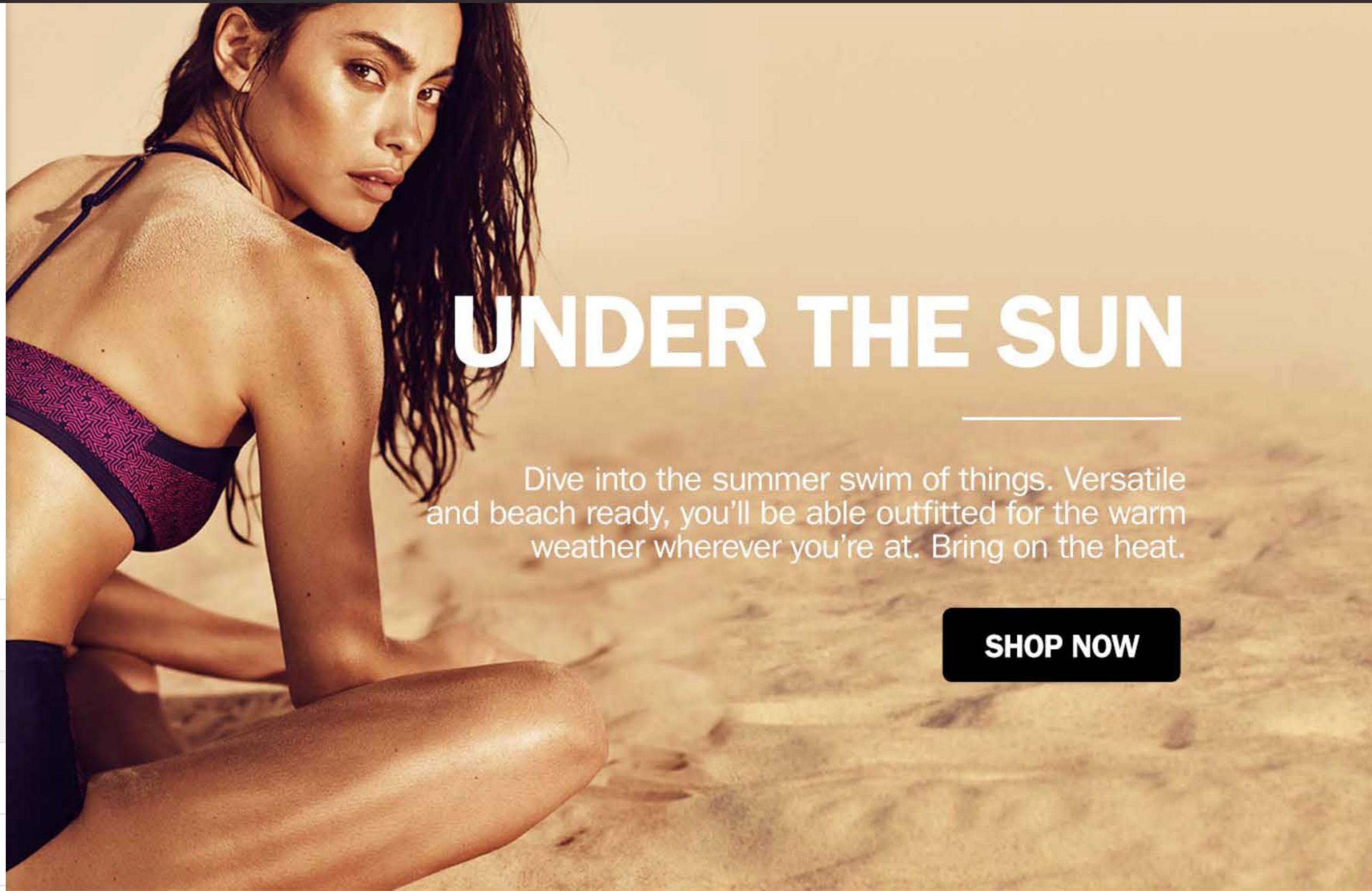


Help

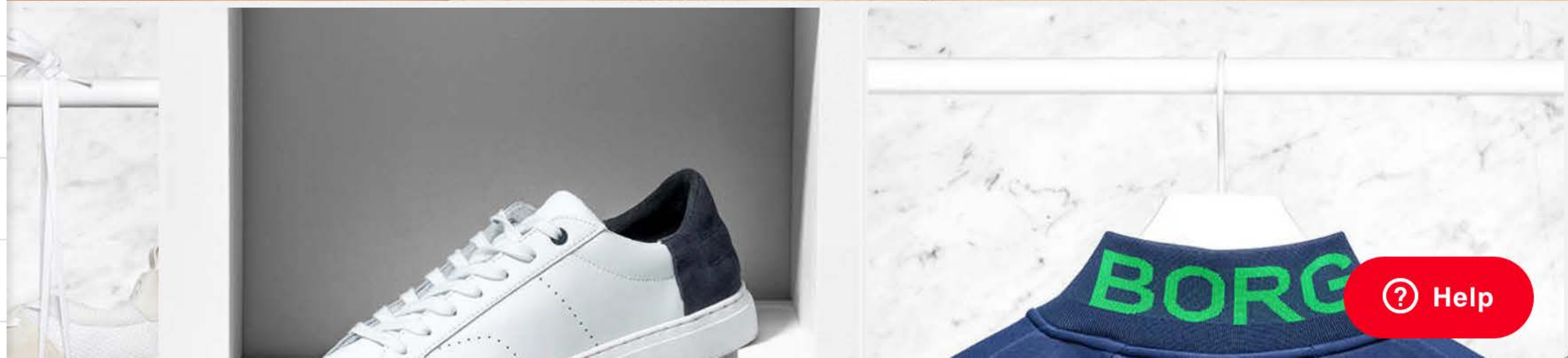
- MAN
- WOMAN
- KIDS
- OUTLET
- SUBSCRIBE
- BASKET
- SEARCH
- ACCOUNT
- SUPPORT
- CAMPAIGNS
- INFO

SUPPORT

- FAQ
- RETURNS, EXCHANGE & COMPLAINTS
- CHANGE COUNTRY
- FIND A STORE
- TERMS & CONDITIONS
- PRIVACY POLICY
- SIZE GUIDE
- COUNTERFEITS

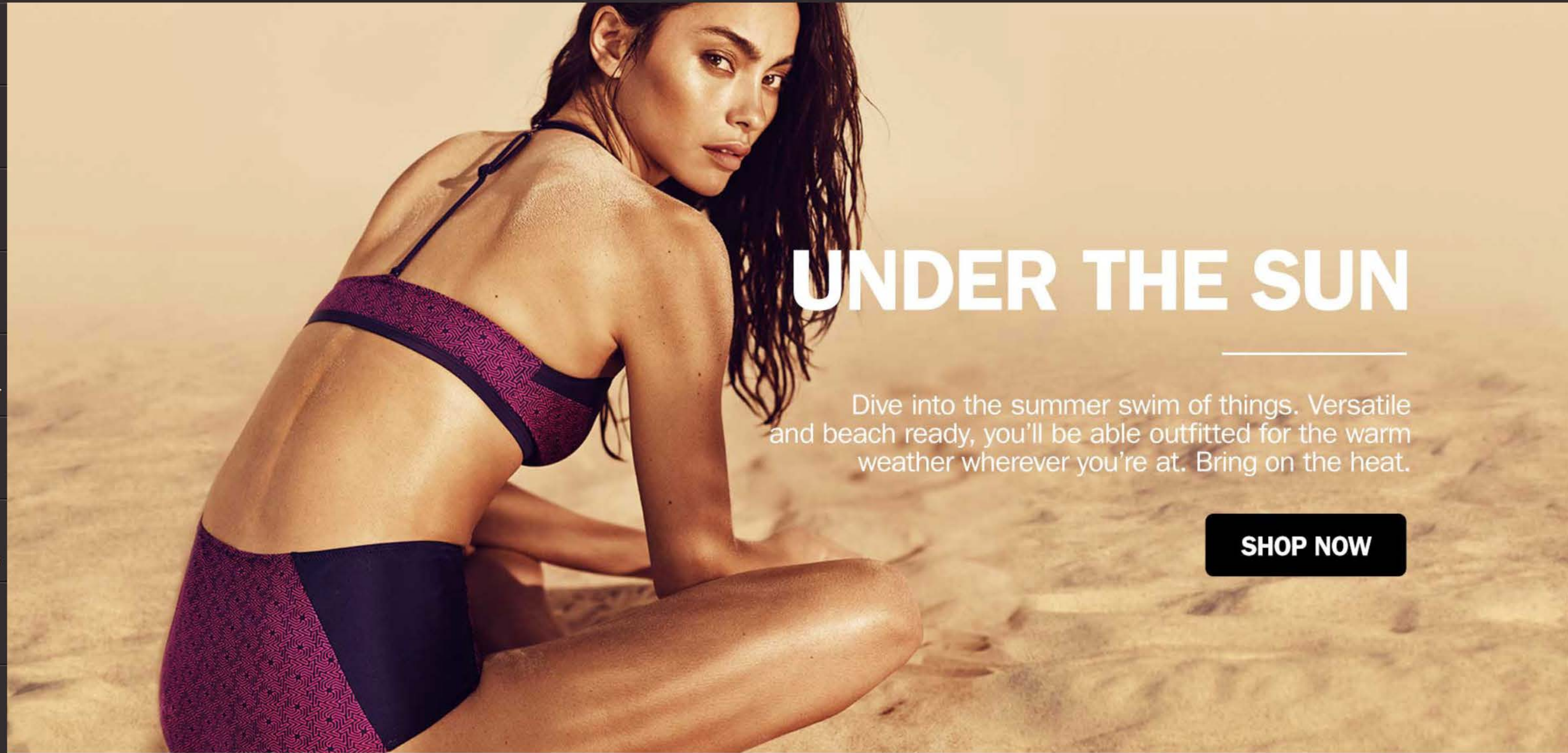


SHOP NOW



Help

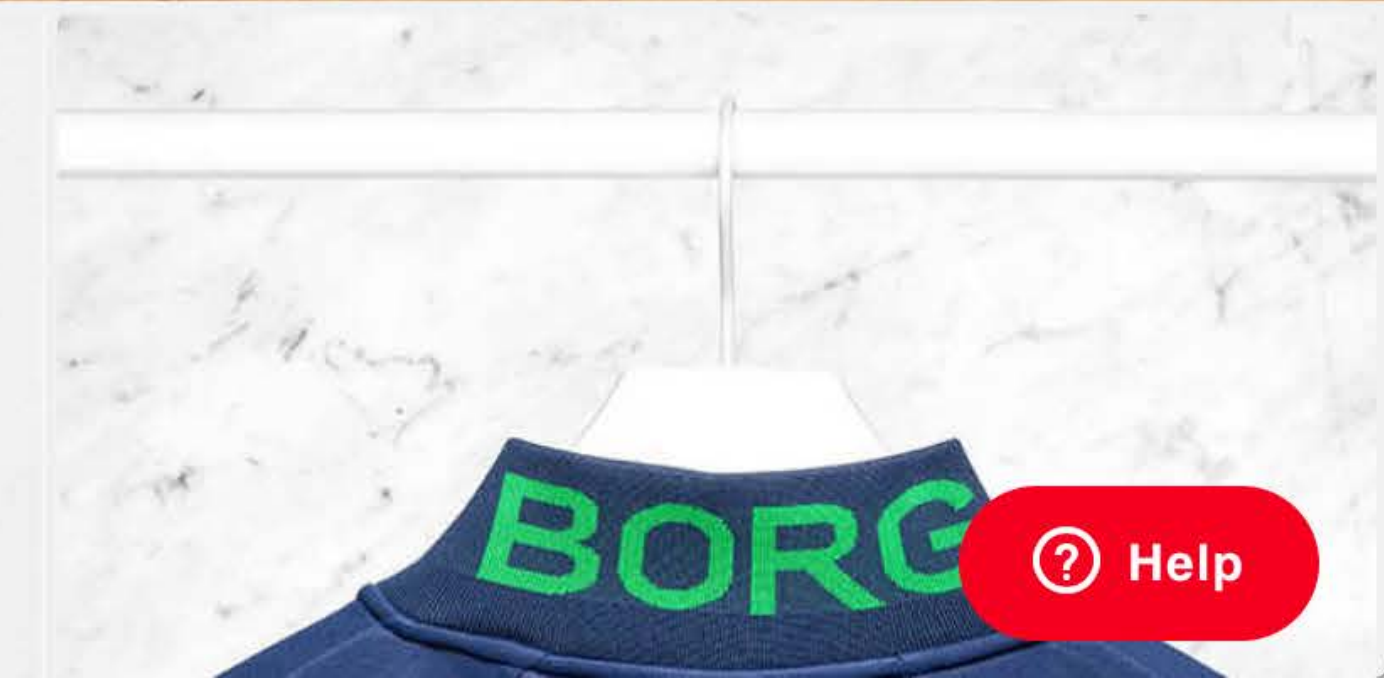
- HOMME
- FEMME
- ENFANT
- OUTLET
- ABONNEMENT
- PANIER
- RECHERCHER
- COMPTE
- SERVICE CLIENT
- CAMPAGNES
- INFO



UNDER THE SUN

Dive into the summer swim of things. Versatile and beach ready, you'll be able outfitted for the warm weather wherever you're at. Bring on the heat.

SHOP NOW



Help

HOMME

FEMME

ENFANT

OUTLET

ABONNEMENT

PANIER

RECHERCHER

COMPTE

SERVICE CLIENT

CAMPAGNES

INFO

FEMME

NOUVEAUTÉS

SOUS-VÊTEMENTS

VÊTEMENTS DE SPORT

PERFORMANCE COLLECTION

SPORTSWEAR COLLECTION

TENNIS COLLECTION

ACTIVE UNDERWEAR

JACKETS

HOODIES AND SWEATSHIRTS

PANTS AND TIGHTS

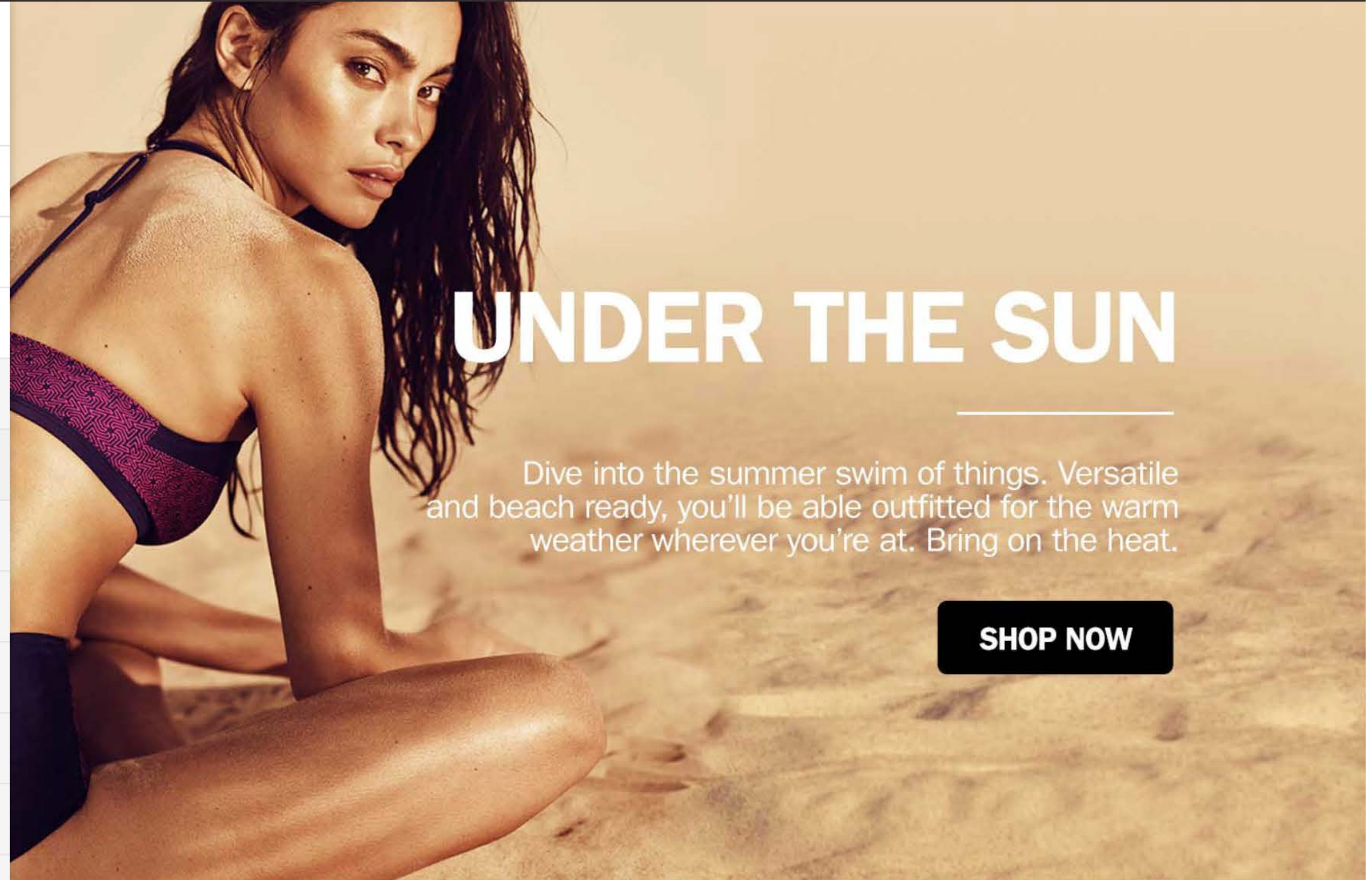
T-SHIRTS ET HAUTS

SHORTS ET JUPES

ACCESSORIES

MAILLOTS DE BAIN

CHAUSSURES



UNDER THE SUN

Dive into the summer swim of things. Versatile and beach ready, you'll be able outfitted for the warm weather wherever you're at. Bring on the heat.

SHOP NOW

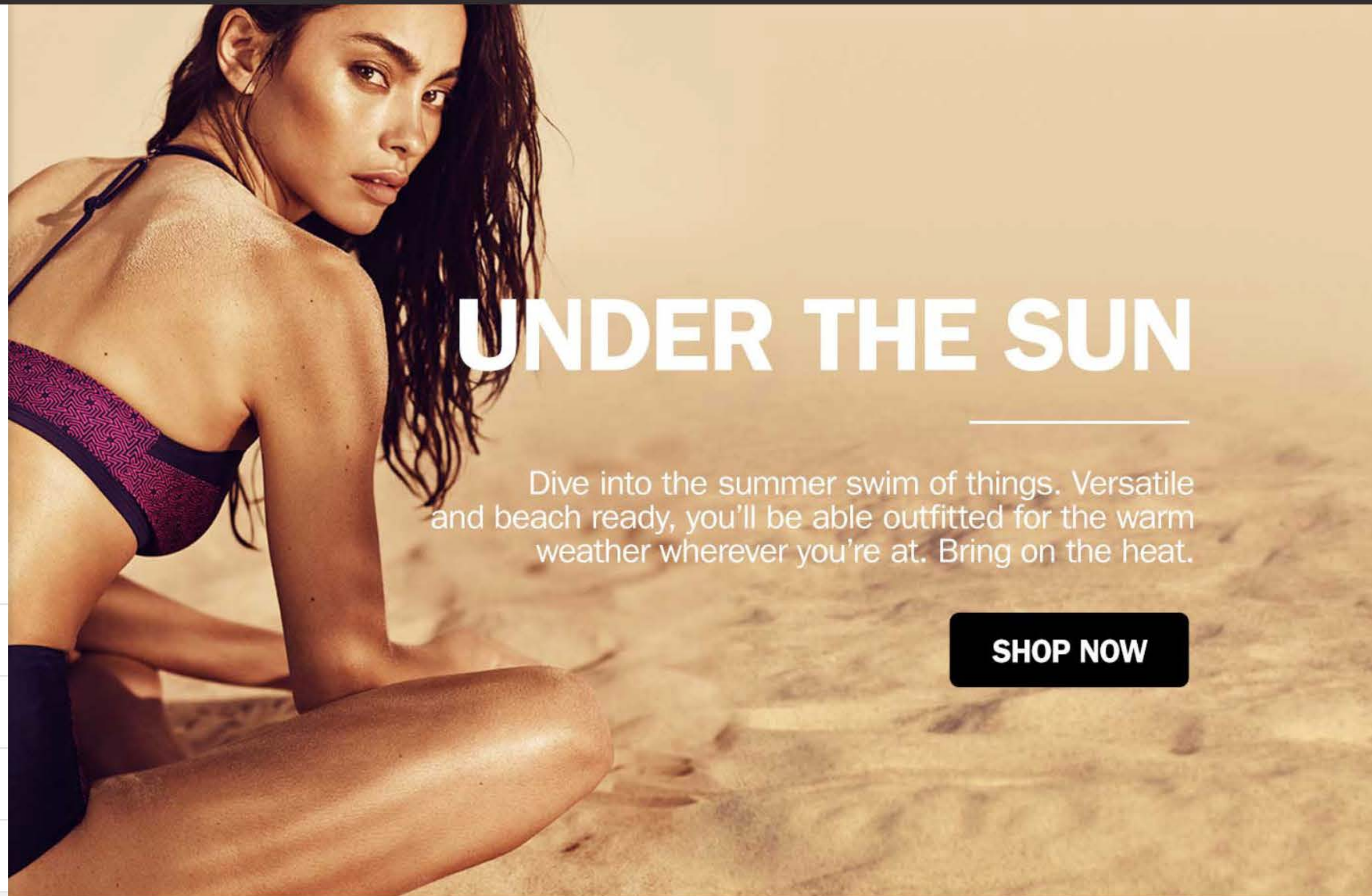


Help

- HOMME
- FEMME
- ENFANT
- OUTLET
- ABONNEMENT
- PANIER
- RECHERCHER
- COMPTE
- SERVICE CLIENT
- CAMPAGNES
- INFO

SERVICE CLIENT

- FAQ
- RETOURS
- CHANGER DE PAYS
- TROUVER UN MAGASIN
- CONDITIONS GÉNÉRALES DE VENTE
- CONFIDENTIALITÉ ET SÉCURITÉ
- GUIDE DES TAILLES
- CONTREFAÇONS



SHOP NOW



Help

- HOMME
- FEMME**
- ENFANT
- OUTLET
- ABONNEMENT
- PANIER
- RECHERCHER
- COMPTE
- SERVICE CLIENT
- CAMPAGNES
- INFO

FEMME

SOUS-VÊTEMENTS

Notre fierté : créer des sous-vêtements au confort inégalé. Soutiens-gorge et brassières, hipsters, shortys, mini-shorts, strings, leggings, sous-vêtements audacieux ou actifs : le choix est vaste ! Tous sont conçus dans un but : vous façonner une allure dynamique qui vous avantage.



- NOUVEAUTÉS
- SOUS-VÊTEMENTS**
- VÊTEMENTS DE SPORT
- MAILLOTS DE BAIN
- CHAUSSURES
- SACS

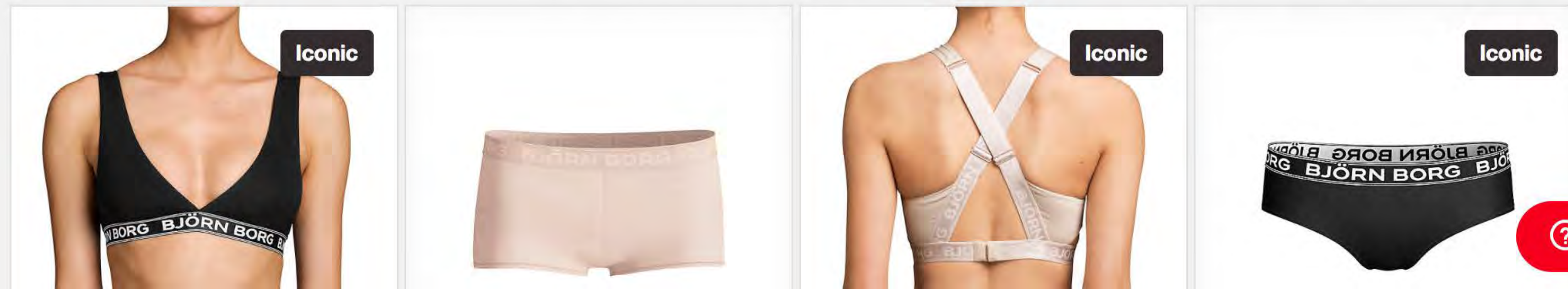
- BRAS AND TOPS
- CHEEKY
- HIPSTERS
- HOTPANTS
- MINI SHORTS
- STRING
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Trier par: Position



HEREN

DAMES

KINDEREN

OUTLET

ABONNEMENT

WINKELWAGEN

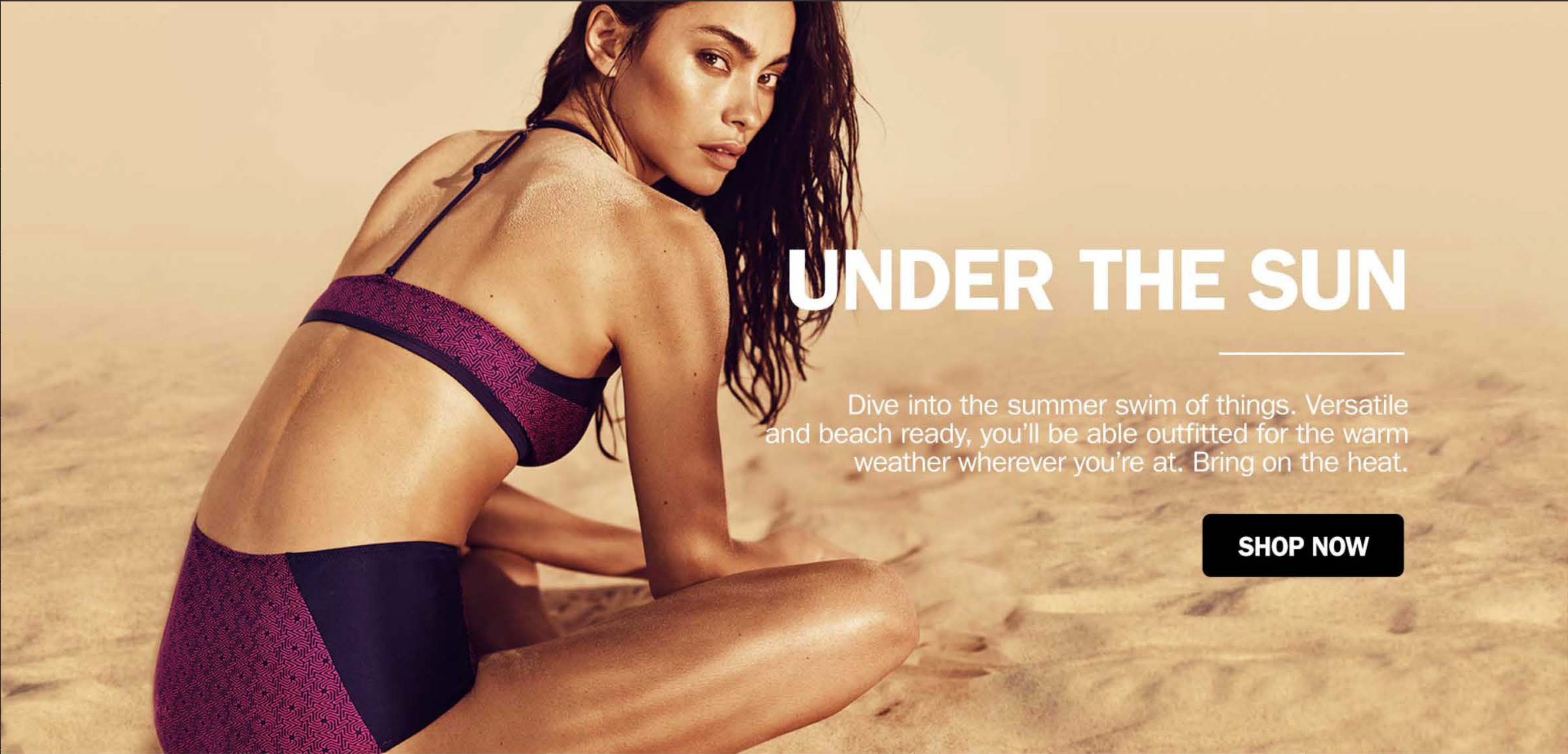
ZOEKEN

ACCOUNT

SUPPORT

CAMPAGNES

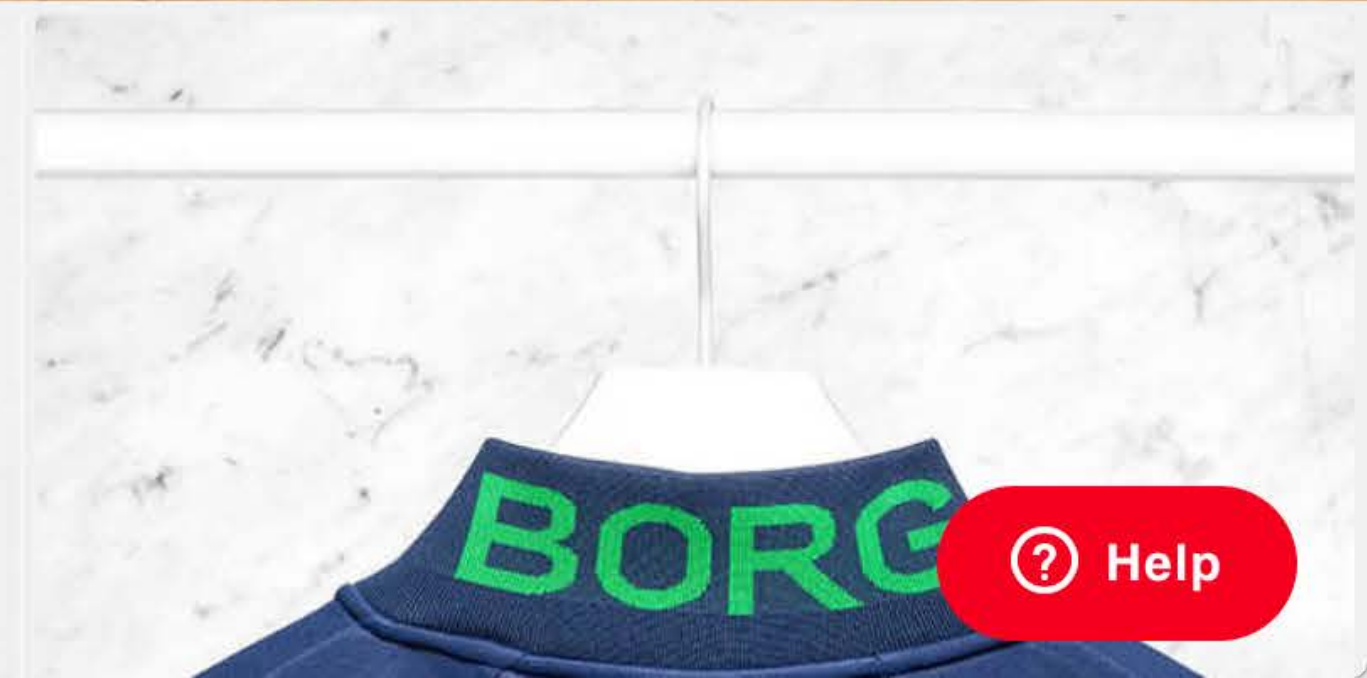
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Dive into the summer swim of things. Versatile and beach ready, you'll be able outfitted for the warm weather wherever you're at. Bring on the heat.

SHOP NOW



Help

- HEREN
- DAMES
- KINDEREN
- OUTLET
- ABONNEMENT
- WINKELWAGEN ²
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- SUPPORT
- CAMPAGNES
- INFO

WINKELWAGEN

2 VAN 2 ARTIKELLEN WORDEN WEERGEGEVEN



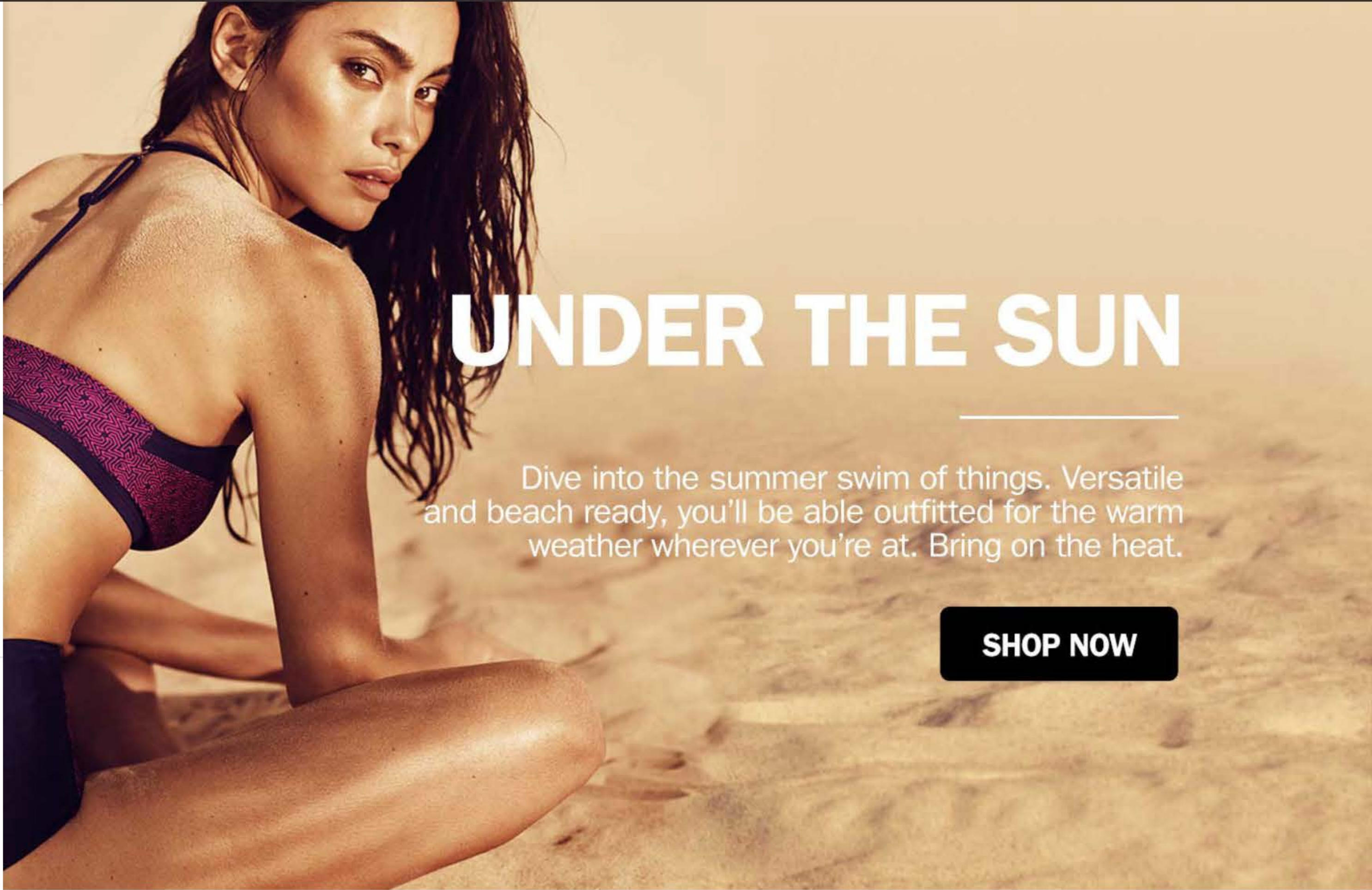
JACKET TIKA ✕
 € 48,97
 MAAT: M
 HOEVEELHEID: 1



TOMIKO DRESS ✕
 € 69,95
 MAAT: M
 HOEVEELHEID: 1

SUBTOTAAL: € 118,92

AFREKENEN



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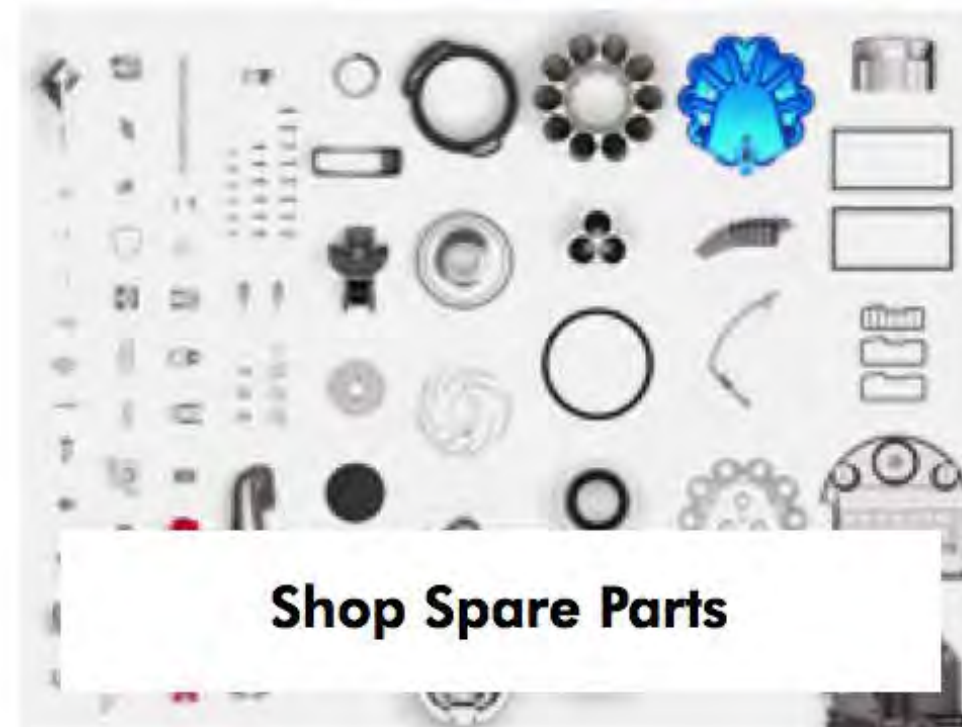
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Buy online and get free shipping.

dyson **cinetic** big ball multi floor

The only vacuum with no maintenance and no
loss of suction. No filters to wash or replace.



\$699.00

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dyson **cinetic** big ball allergy

The only vacuum with no maintenance and no
loss of suction. No filters to wash or replace.



\$799.00

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dyson **cinetic** big ball animal pro

The only vacuum with no maintenance and no
loss of suction. No filters to wash or replace.



\$999.00

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Boutique Dyson



Livraison gratuite à partir de 60€



Garantie 2 ou 5 ans incluse



Acheter des Aspirateurs



Acheter des Accessoires



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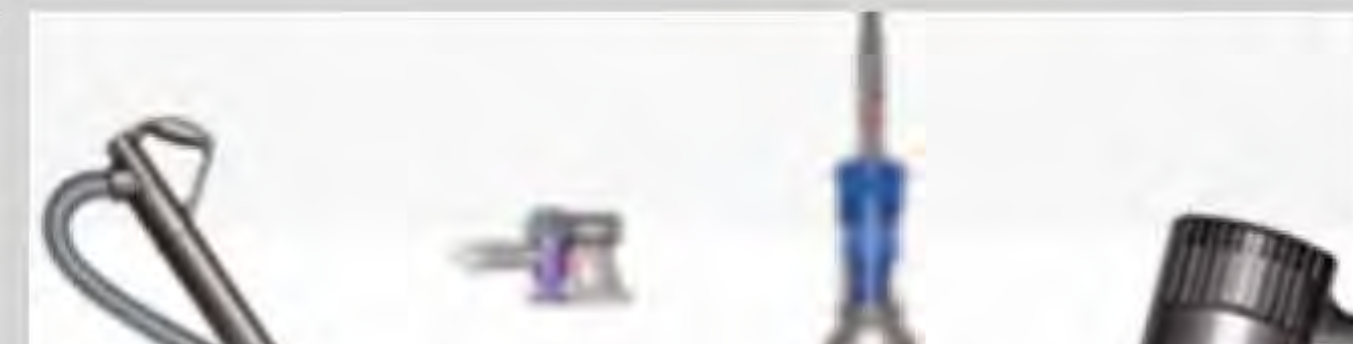


Acheter des Lampes



Acheter des Sèche-mains

Pourquoi acheter directement sur Dyson.fr ?



579,00 €

[Voir le produit](#)

1 190,00 €

[Voir le produit](#)

899,00 €

[Voir le produit](#)

dyson cinetic big ball animalpro

Le seul aspirateur sans entretien et sans perte d'aspiration. Pas de filtre à laver ou à remplacer. Pas de sac à acheter.



629,00 €

[Voir le produit](#)

AM
06

Flux d'air puissant. Désormais, 75% plus silencieux.

★★★★★ 6 avis client



349,00 €

[Voir le produit](#)

dyson v6 total clean

Deux brosses conçues par Dyson. Des gros débris aux fines poussières. Des moquettes aux sols durs. Filtration efficace pour capturer les allergènes.



549,00 €

[Voir le produit](#)

Vous avez besoin d'aide pour choisir le bon appareil Dyson?

Laissez-nous vous aider à choisir l'aspirateur qui convient à vos besoins





A PROPOS DE FJÄLLRÄVEN
REVENDEURS
CHOISIR LE PAYS
IDENTIFIANT

CHERCHER UN PRODUIT:

VOTRE PANIER: 0 items, 0,00 €

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G-1000®

Iceland Trousers
Pantalon de trekking classique en G-1000®. Huit poches plus une poche secrète intérieure.



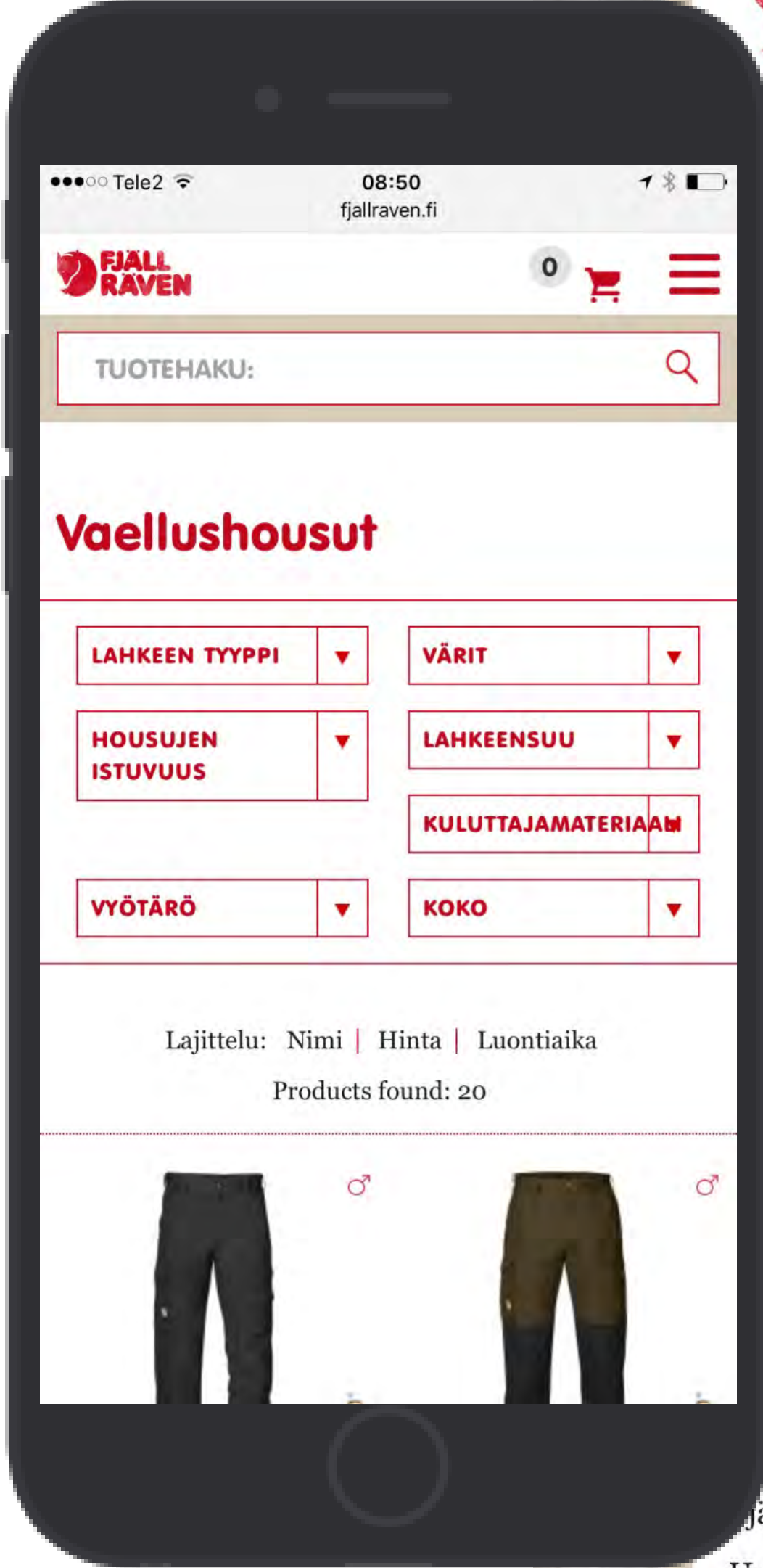
G-1000®

Barents Trousers
Pantalon de randonnée résistant avec taille haute, ajustement confort et de nombreuses poc...



G-1000®

Barents Pro Trousers
Pantalon de randonnée en G-1000® résistant avec taille (moyenne) et coupe classiques. Six ...



FJÄLLRÄVEN
JÄLLEENMYYJÄT
VALITSE MAA
KIRJAUDU

TUOTEHAKU:

OSTOSKORI: 0 items, 0,00 €

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MIHET NAISET LAPSET VARUSTEET | TUTUSTU FJÄLLRÄVENIIN

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ousut & shortsit »

Shortsit »

Vaellushousut »

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Metsästyshousut »

Eristetyt housut »

Ulkoiluhousut »

usteet »

vättakit »

ksyn takit »

vitakit »

koilu »

ellus »

etsästys »

Fjällräven Numbers »

Uutuudet »

Vaellushousut

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VÄRIT ▼

HOUSUJEN
ISTUVUUS ▼

LAHKEENSUU ▼

KULUTTAJAMATERIAALI ▼

VYÖTÄRÖ ▼

KOKO ▼

Lajittelu: Nimi | Hinta | Luontiaika

Products found: 22 | Näytä:: Kaikki

Näytä: Seuraava sivu



G-1000®

Alta Trousers

Kulutusta kestävät vaellushousut G-1000- materiaalista ja joustavasta stretchistä. Normaali...



G-1000®

Abisko Hybrid Knickers W

3/4-pituiset vaellushousut kevyttä, nopeasti kuivuvaa MT- ja G-1000 Lite -materiaalia. Use...



G-1000®

Keb Gaiter Trousers W

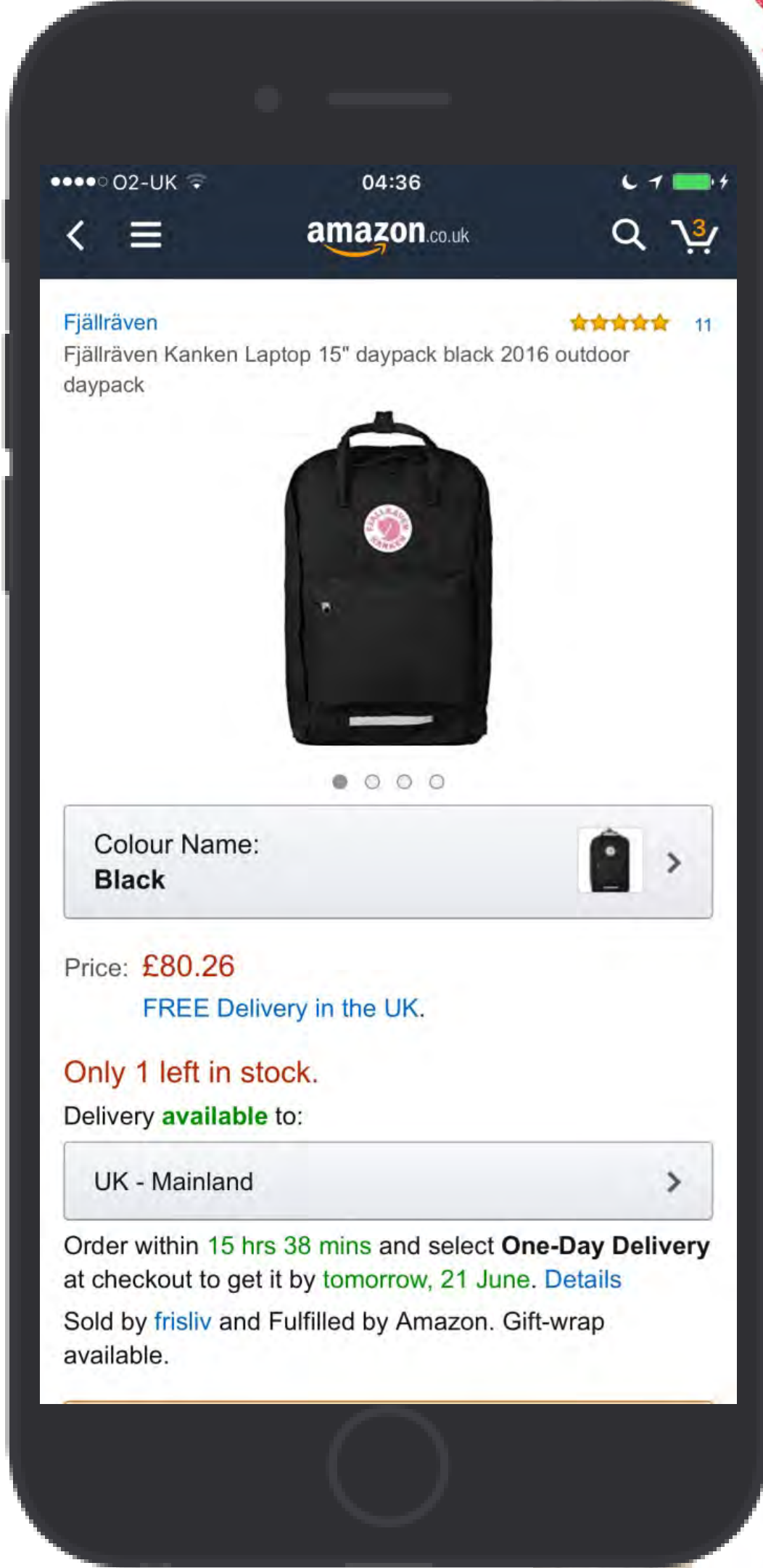
Tekniset vaellushousut kätevällä säärystintoininnolla. Valmistettu stretch-kankaasta, G-10...



UI Framework & Navigation

- Always keep an eye on elasticity
- Don't squeeze it
 - Leave room for ~30% longer labels where line breaks don't cut it

Value Proposition



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EN WOMEN KIDS EQUIPMENT EXPLORE FJÄLLRÄVEN

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Article nr. F27172

Kånken Laptop 15 inch ♂ ♀

The classic Kånken becomes your computer bag. The padded pocket protects the computer from jostling. Zipper opens the entire main compartment. Padded shoulder straps and a carrying handle on top.

MATERIAL



CHOOSE COLOR 550 - Black



CHOOSE SIZE

1 Size

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Payments, Delivery & Returns

Payments, Delivery & Returns

- As local as you can
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- Good Luck!

Assortment



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Kånken

At the end of the 1970s, reports started emerging of increasing numbers of children suffering from back pain as a result of the shoulder bags that were the fashion at the time. In order to help prevent back problems, Fjällräven's Åke Nordin created a lightweight, basic, durable backpack with plenty of room for all the essentials for a day at school.

Kånken was launched in 1978 in collaboration with the Swedish Guide and Scout Association. More than 35 years later, Kånken has straightened out millions of backs and become one of Fjällräven's most popular products. All we have changed are the colours, as well as releasing a few variants, such as Kånken Laptop.



Choose Backpack Model



Kånken



No. 2



Laptop 13"



Laptop 15"



Laptop 17"



Big



Maxi



Mini



Kids

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Kånken

At the end of the 1970s, reports started emerging of increasing numbers of children suffering from back pain as a result of the shoulder bags that were the fashion at the time. In order to help prevent back problems, Fjällräven's Åke Nordin created a lightweight, basic, durable backpack with plenty of room for all the essentials for a day at school.

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Choose Backpack Model



Kånken



No. 2



Laptop 13"



Laptop 15"



Laptop 17"



Big



Maxi



Mini



Kids

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Kånken

Classic Kånken backpack in hard-wearing Vinylon fabric with a zip that opens the entire ma...

£67.00

Buy



Kånken

Classic Kånken backpack in hard-wearing Vinylon fabric with a zip that opens the entire ma...

£67.00

Buy



Save the Arctic Fox Kånken

Classic Kånken in hardwearing, water repellent fabric. Large main compartment, three pocke...

£70.00

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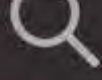
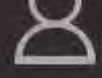


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MAN

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Casual, cool and primed for walking. Our shoes are durable, breathable and properly cushioned. So you can focus on going the distance. Here you can find comfortable sneakers and well-crafted boots.

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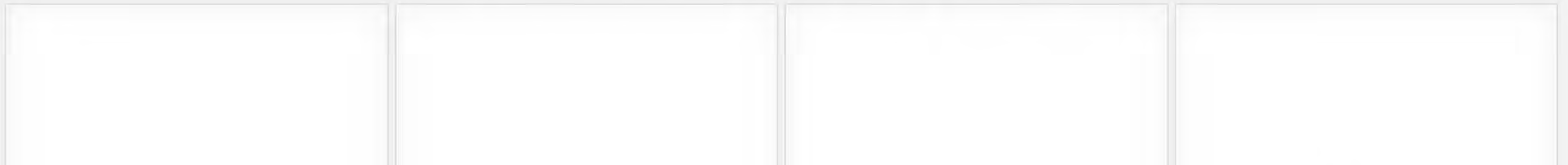
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£80.00



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SNEAKER T100 M

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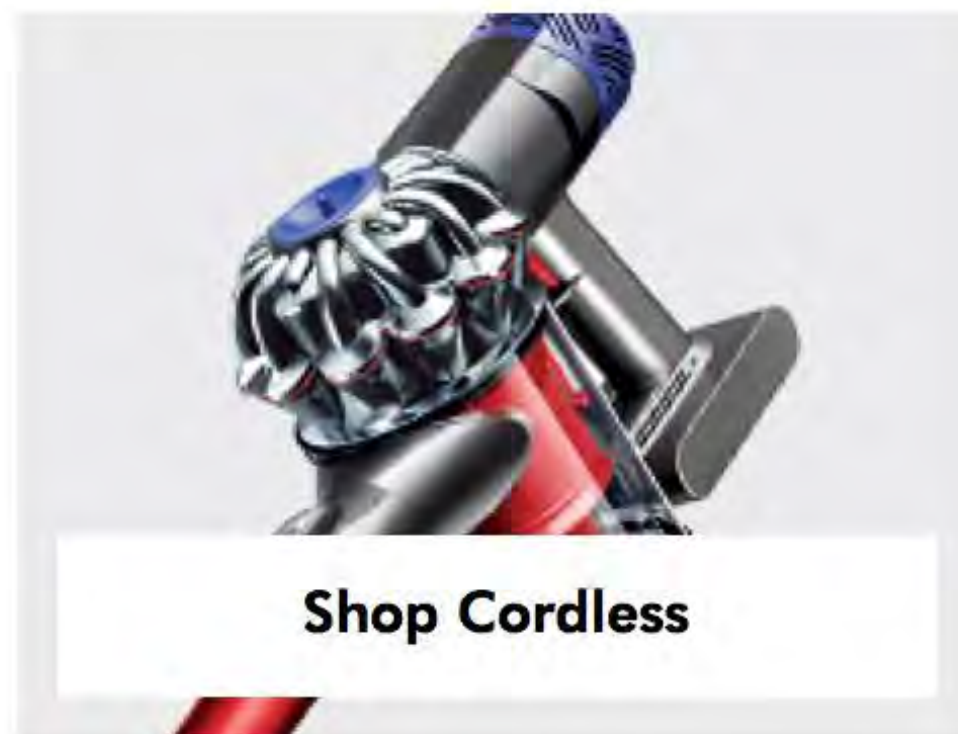


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 Dyson 2 year guarantee



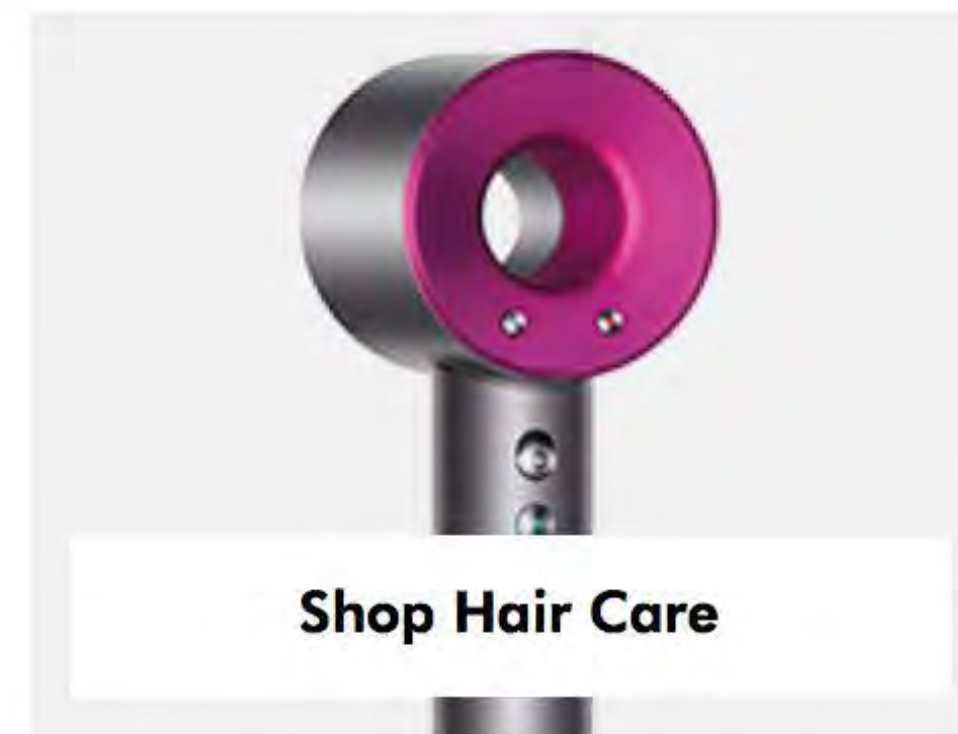
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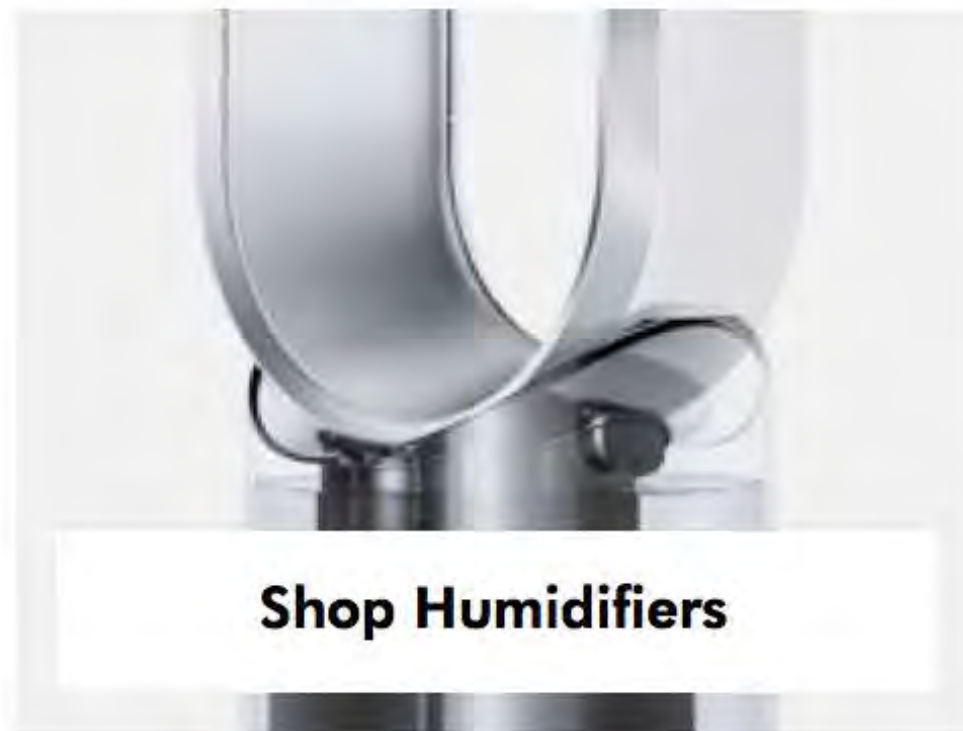
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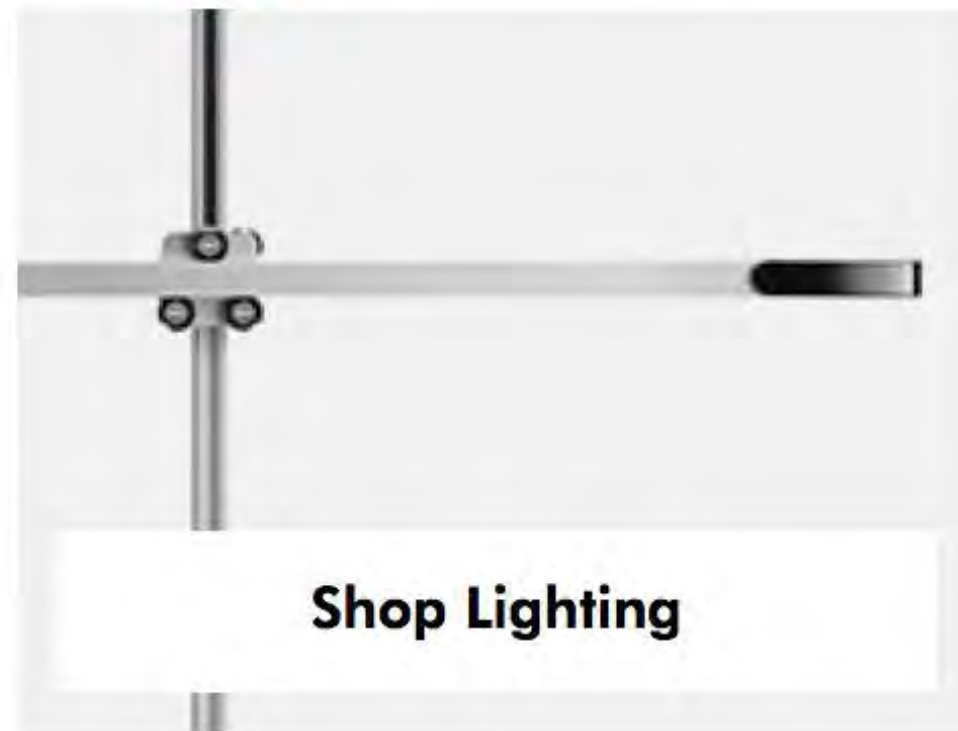
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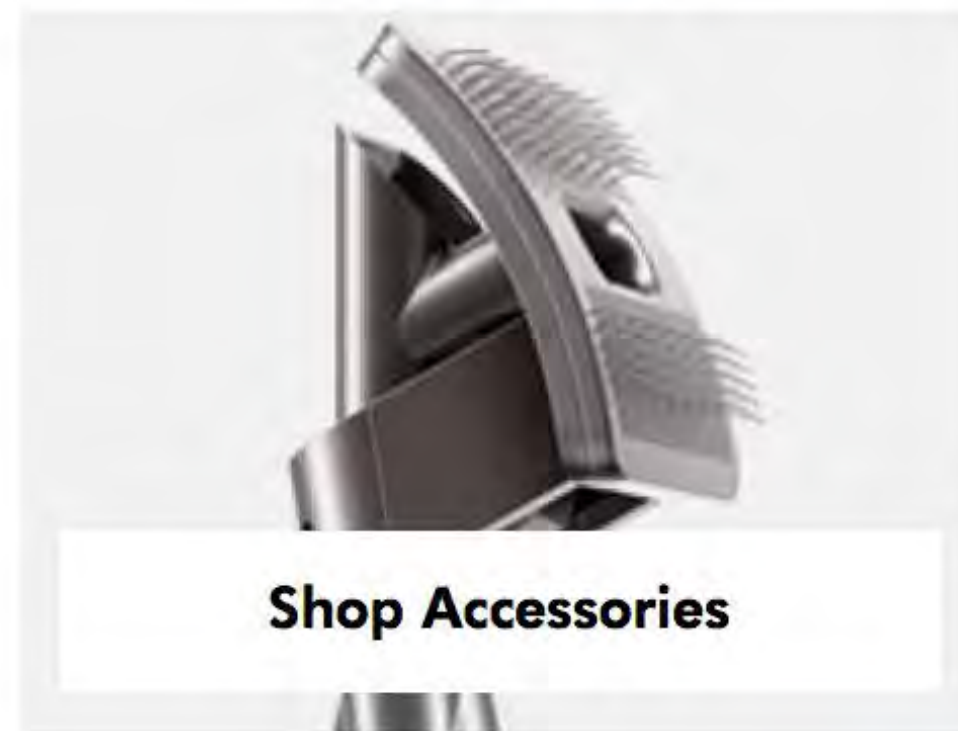
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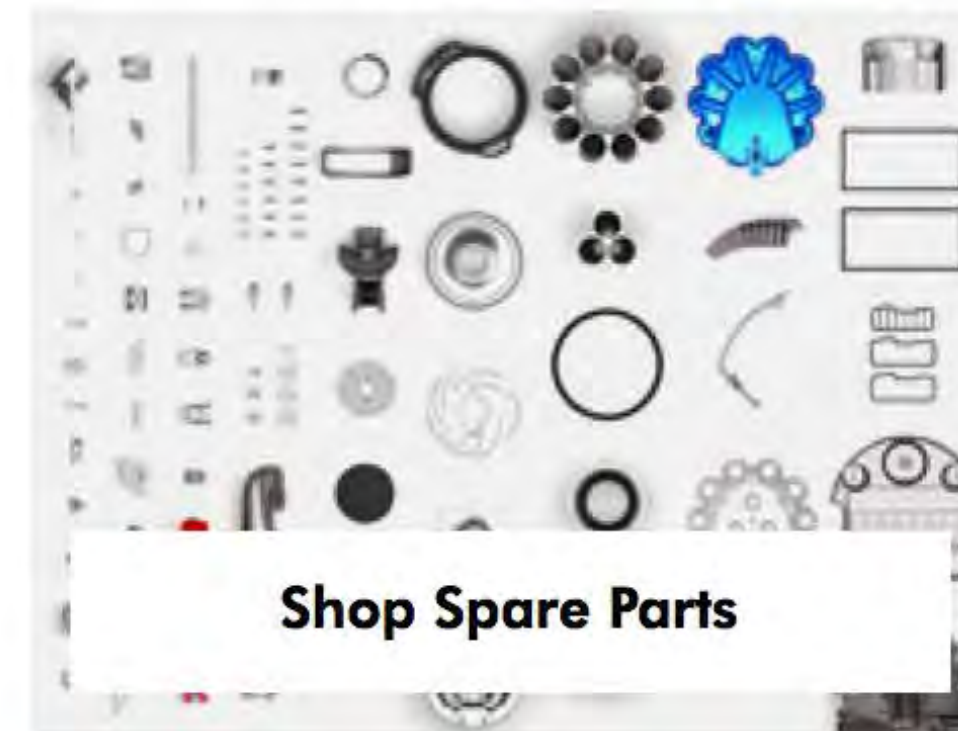
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Dyson Supersonic™ hair dryer

The hair dryer, re-thought

\$699.00

View



Dyson Supersonic™ hair dryer

The hair dryer, re-thought

\$699.00

View

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Dyson Supersonic™ hair dryer

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The hair dryer,
re-thought

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\$699.00

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Estimated delivery: **07/11/16**

[Pre-order](#)



Or sign up to be notified when available



Free delivery



2 year guarantee

Dyson Supersonic™ hair dryer features



Engineered for balance

We've turned convention on its head and put the motor in the handle. Completely rebalancing the dryer's weight and shape.



The Dyson Styling concentrator

Airflow precisely where you need it.

[Read more](#)



Cool to touch

With Heat Shield technology, the surfaces of the attachments stay cool. Even during close-up styling.



The Dyson diffuser

Natural drying, accelerated.

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Fast drying

Drying shouldn't take forever. For fast drying you need controlled, high velocity airflow.



Controlled by just four buttons

The Dyson Supersonic™ hair dryer

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Helps prevent extreme heat damage to protect natural shine

Air temperature is measured 20 times every second, keeping the temperature under control.



The Dyson Smoothing nozzle

Dry and style at the same time.

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Styling made simple.

Magnetic attachments

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Dyson Supersonic™ hair dryer specifications

Power (watts)

1600

Weight

618g

Brand Experience

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DC58 Animal

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Features

Specifications

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Twice the suction of any other handheld in use. For homes with pets.

360°



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\$399.00

★★★★★ 14 reviews

Estimated delivery: 5-7 days

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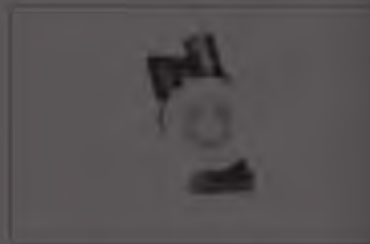
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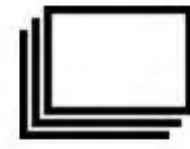
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Twice the s
other hand
For homes

360°



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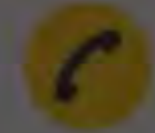
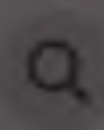
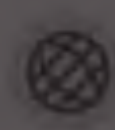


DC58 Animal

360°



Images



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dyson

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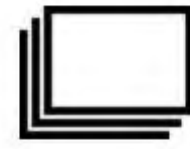
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other hand
For homes

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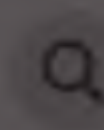
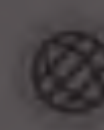
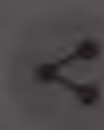


DC58 Animal

360°



Images



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2 year guarantee

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dyson v6

Dyson V6 Absolute

Jump to:

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Two Dyson-engineered cleaner heads.
Large debris to fine dust.
Carpets to hard floors.
HEPA filtration captures allergens.
Deeper carpet cleaning.
Complete hard floor cleaning.
Extra tool for homes with pets.

See gallery



\$899.00

★★★★★ [21 reviews](#)

Estimated delivery: **5-7 days**

Add to basket



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Free delivery



2 year guarantee



Dyson V6 Absolute features



Up to 20 minutes of powerful fade-free suction

Trigger releases instantly. Battery power is only used for cleaning. Up to 20 minutes of run time.



Powered by the Dyson Digital Motor V6

The Dyson digital motor V6 creates the most powerful cordless stick vacuum.



Direct-drive cleaner head

Direct-drive cleaner head drives bristles deeper into the carpet to remove even more dirt. 75% more brush bar power than the Dyson V6 animal vacuum.



Whole machine HEPA filtration

Dyson V6 Absolute uses patented 2 Tier Radial™ cyclones, a post motor filter and a sealed system to ensure that the air that leaves machine is cleaner than the air you breathe.



Max-power mode

Push button to select power. Provides up to 6 minutes of higher suction for more difficult tasks.



Convenient docking station

Stores and charges the machine, and holds additional attachments. So it's always ready to go.



Hygienic bin emptying

Just push the button to release the dirt.



Mini motorised tool for tough tasks

Stiff nylon bristles remove pet hair and ground-in dirt from furniture, car seats and tight spaces.



Soft roller cleaner head

Invented for hard floors. Soft roller cleaner head removes large debris and fine dust simultaneously.

Dyson V6 Absolute specifications

Weight
2.3KG

Suction power
28AW

Suction Power: Boost
100AW

Bin volume
0.4L

Dimensions
250mm x 1268mm x 208mm
(HxWxD)

Cyclone technology
2 Tier Radial™ cyclone

Filtration
Washable lifetime filter

Cleaner Head
Direct drive cleaner head and
Soft roller cleaner head.

In the Box



Dyson V6 Absolute



Combination tool



Crevice tool



Docking station



Dyson V6 Absolute reviews

Overall rating ★★★★★



Customer recommendation

96%

23 out of 24 reviewers would recommend the Dyson V6 Absolute to a friend

Choose a sort order 

Aaron



Best Battery Vacuum on the market, 1 1 april 2015 05:31:06 GMT+1 2015

I bought the animal before these were released. I loved it so much I bought two of them and used them in my cleaning business. I found them to be reliable, durable and brilliant for vacuuming. One of them stopped working after a couple of years, but...

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Dyson V6 Absolute, 20 20 maj 2015 07:15:55 GMT+1 2015

This is an absolutely fabulous handstick vacuum cleaner I also have the Dyson DC54 Animal Pro Vacuum cleaner, these appliances are ythe best I have ever had, the stick I use inbetween the use of the DC54 simply because I have two dogs that like to...

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2 year guarantee

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Dyson V6 range

Dyson V6

Converts for handheld cleaning.
For all floor types.

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Dyson Handstick range

- > Women
- > Men
- > Kids

Filippa K

Built upon a premise of quality and simplicity, **Filippa K** is a brand that embodies elegance and timeless style. This Swedish label is distinctive in its use of neutral colour palettes, clean lines, classic silhouettes and perfectly executed fits.

Filippa K: Enrich your wardrobe with quality and classic style

[Filippa K women's clothing](#) ranges from basic tops and blouses to shift dresses, trousers and accessories, all designed to mix and match for effortless outfit-building. Classic colours like grey, blue and taupe define the selection of [Filippa K men's clothing](#). With a dedication to premium fabrics and fine details, **Filippa K** pieces are wardrobe investments that stand the test of time, no matter what trends come and go.

Reinvent your wardrobe staples with Filippa K



Catalogue from Filippa K 240 products

Your choice: Filippa K X

Reset all filters X

Brand Colour Price

Sort by: Most popular

Page 1 of 4



Choose a v-neck tee from our edit of [Filippa K men's t-shirts](#) in dusky monochromes and team with indigo

WOMEN

MEN

KIDS



Inspiration New Clothing Shoes Sports Accessories Lingerie Premium Brands Sale

Search Zalando



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> Clothing

> Dresses

> **Tops & T-Shirts**

Long Sleeve Tops

Polo Shirts

Vest Tops

T-Shirts

> Blouses & Tunics

> Jeans

> Trousers & Shorts

> Skirts

> Jackets

> Jumpers & Cardigans

> Swimwear

> Lingerie & Nightwear

> Tights & Socks

> Coats

> Sports Clothing



Women's Tops from Filippa K 17 products

Your choice:

Filippa K X

Reset all filters X

Brand

Colour

Price

Size

Material

Collection

Pattern

Occasion

Collar Type

Sort by:

Most popular

Filippa K Tops & T-Shirts

A fabulously chic range of **women's tops by Filippa K** are now available to purchase at Zalando. This range of tops, including t-shirts, long sleeved tops and more are from everyone's favourite Swedish fashion. The collection includes a large range of minimalist styles which create an overall elegant appearance. If your style is simple and chic, then you'll be



WOMEN MEN KIDS



Login Wish List My Bag

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< BACK | Women / Clothing / Tops & T-Shirts / SUMMER - Basic T-shirt - navy

Filippa K

Filippa K SUMMER - Basic T-shirt - navy

More from Filippa K | More Women's Tops

- FREE DELIVERY & RETURNS
- 100 DAY RETURNS POLICY
- EXPRESS DELIVERY ONLY £5.95



£55.00

Colour



Size

Choose size

Size guide

Free delivery within 2 - 4 working days Next day delivery order before 12pm (£5.95)

ADD TO BAG

Add to wish list

Shop the look

Share on [Social media icons]

Product details

You might like

All recommendations >

- Length: standard
- Fit: regular
- Fabric: Jersey
- Our model's height: Our model is 71.0 " tall and is wearing size S



Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK



Shop the Summer Collection →

TOP SALE PICKS



Filippa K

Summer 2016

SHOP WOMAN

SHOP MAN

SALE WOMAN

SALE MAN

STORES

FILIPPA K WORLD

CAMPAIGNS

SUMMER 2016

WOMAN

MAN

ESSENTIALS 2016

WOMAN

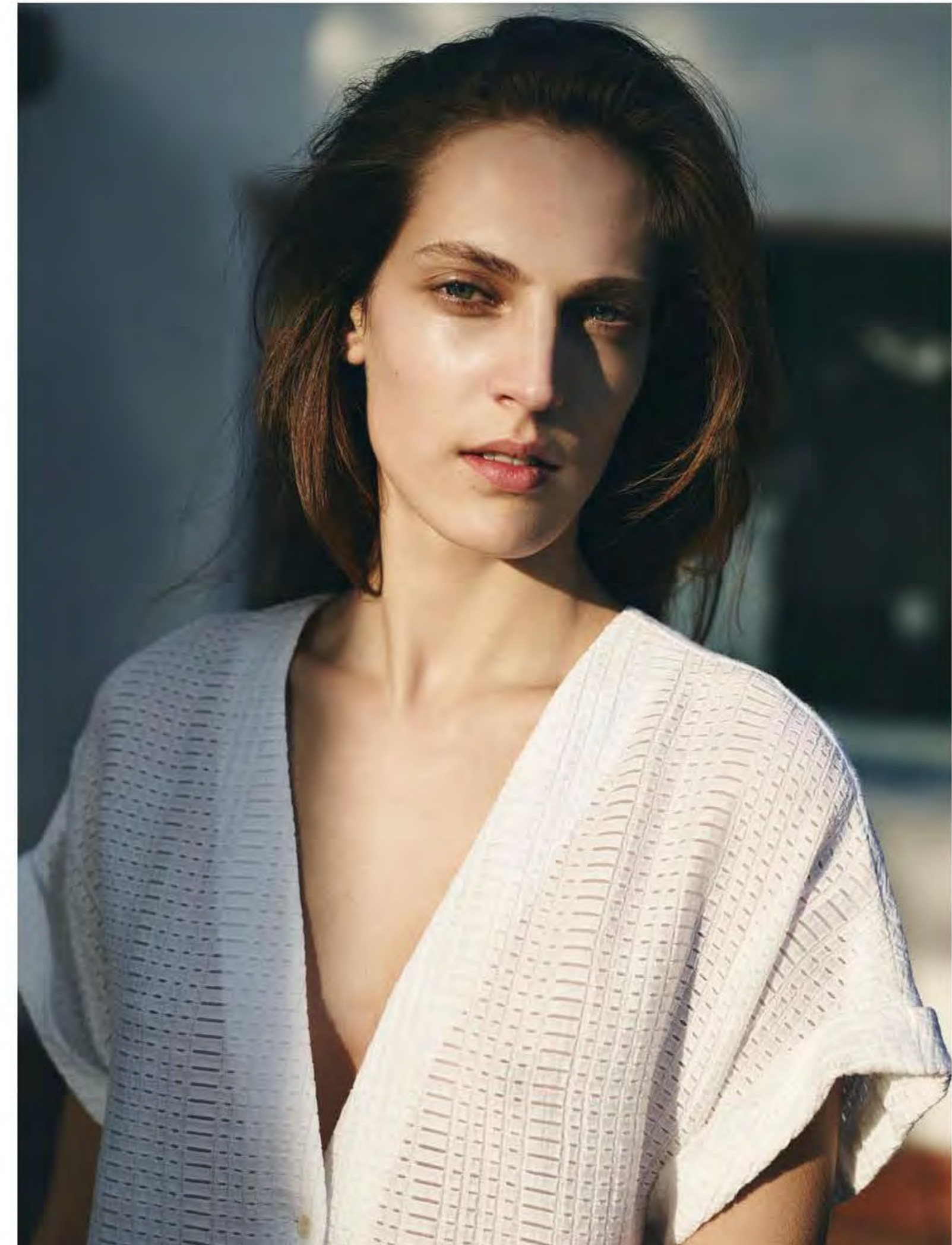
MAN

SPRING 2016

WOMAN

MAN

#FILIPPAK



Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS

- SUMMER 2016
- WOMAN
- MAN
- ESSENTIALS 2016
- WOMAN
- MAN
- SPRING 2016
- WOMAN
- MAN

- #FILIPPAK



Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD
- ABOUT US
- FRONT RUNNERS
- LEASE
- COLLECT
- CARE
- CAMPAIGNS
- #FILIPPAK

Front Runners

How we work to make our wool garments last forever



Filippa K's journey towards sustainability is guided by our Front Runners – our garments

Filippa K

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- SALE WOMAN
- SALE MAN
- STORES
- FILIPPA K WORLD

- ABOUT US
- FRONT RUNNERS
- LEASE
- COLLECT
- CARE

- CAMPAIGNS
- #FILIPPAK

Our plan is to make *our entire collection* sustainable by 2030



Traceability

We have full traceability from cutting waste to ready made garment.

Minimised cutting waste

The skirt is made out of one piece of fabric creating practically zero cutting waste.

Recycled lining

We are using recycled polyester for the lining and have chosen an extra strong fabric since we want it to last as long as possible. The lining is usually one of the components that gets worn out first.

Recycled sewing thread

We are using recycled polyester sewing thread in instead of virgin one.

Recycled zippers

The zippers are made of recycled polyester.

Filippa K

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Full traceability from cutting waste *to garment*



10 years of care

10 years of care is a kind of warranty system, meaning we will help the customers to care for their products during ten years. We are also inviting our customers to contribute with information that can be valuable for us in the future. When a customer brings in a Front runner with some kind of problem to a store we treat or repair the garment according to the need.

Recycled grey labels

We are trying out a new kind of label, 100% recycled and in a grey tone. Since caring for your garment is an essential part of a making it last longer, one of the most important messages is not to wash your clothes too often. Wool is a “self cleaning” anti-septic material that does not need to be washed very often. Most of the time airing is enough. A white neck label can appear a bit grey after a while of usage—therefore we changed the label to grey for the Front runners.

Hangtag

The hangtags are made of 100% recycled paper and the string is made of

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Filippa K Lease

A way to sustainable consumption



Filippa K

SHOP WOMAN

LATEST ARRIVALS

- SUMMER COLLECTION
- OUTERWEAR
- TAILORING
- JACKETS
- DRESSES
- KNITWEAR
- BLOUSES
- TOPS
- SKIRTS
- TROUSERS
- JEANS
- SOFT SPORT
- BAGS
- SHOES
- ACCESSORIES
- BEACHWEAR
- MAGAZINES
- MGN FOR FILIPPA K
- TLE LIFFNER FOR FK
- USTAINABLE CHOICE

SHOP MAN

SALE WOMAN

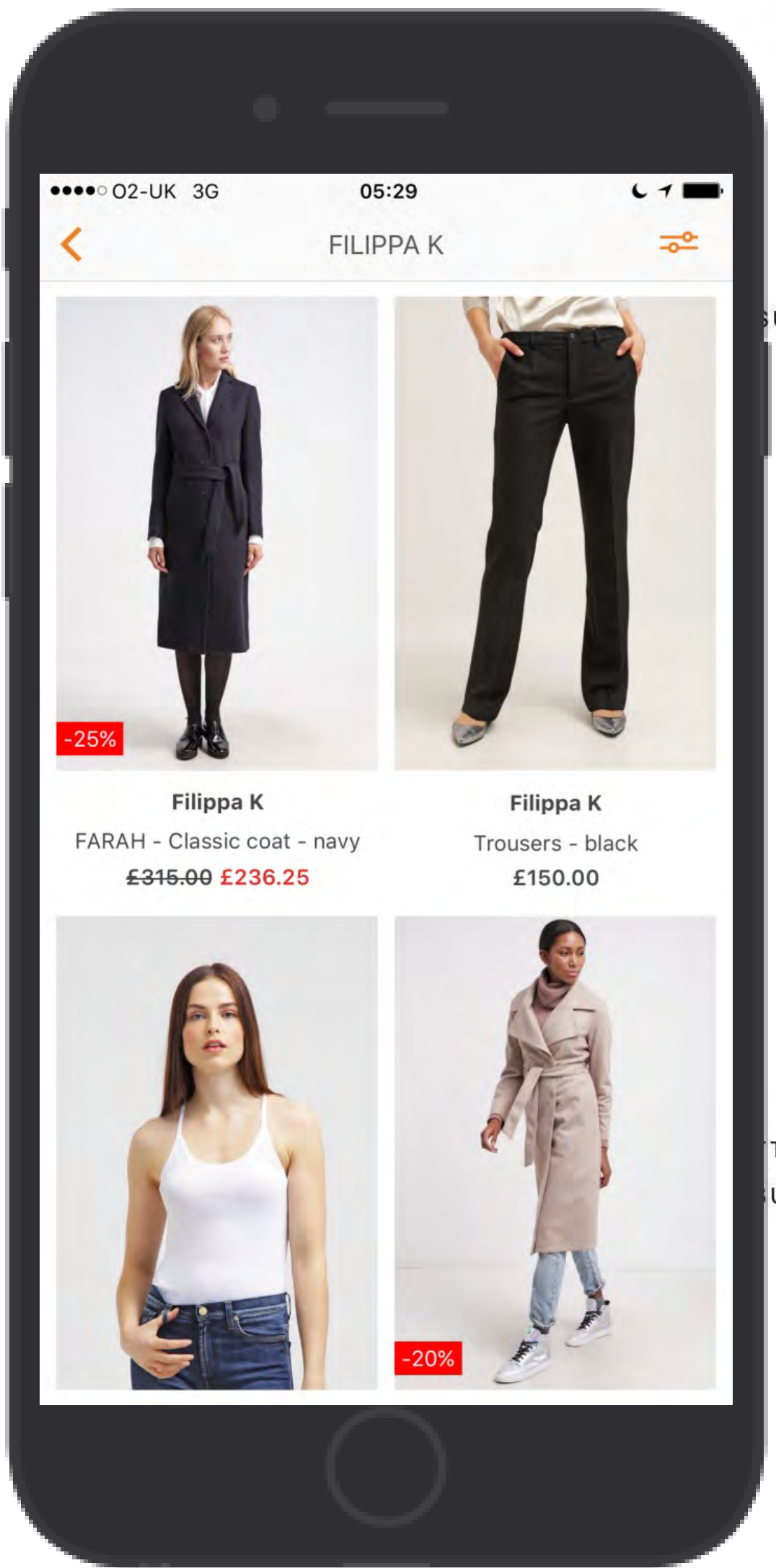
SALE MAN

STORES

FILIPPA K WORLD

CAMPAIGNS

#FILIPPAK



STELLA JEANS BLUE
£ 130



SILK SHIRT DRESS
£ 270



SILK STRAP DRESS
£ 355



Filippa K

SHOP WOMAN

LATEST ARRIVALS

SUMMER COLLECTION

OUTERWEAR

TAILORING

JACKETS

DRESSES

KNITWEAR

BLOUSES

TOPS

SKIRTS

TROUSERS

JEANS

SOFT SPORT

BAGS

SHOES

ACCESSORIES

BEACHWEAR

MAGAZINES

MGN FOR FILIPPA K

TLE LIFFNER FOR FK

USTAINABLE CHOICE

SHOP MAN

SALE WOMAN

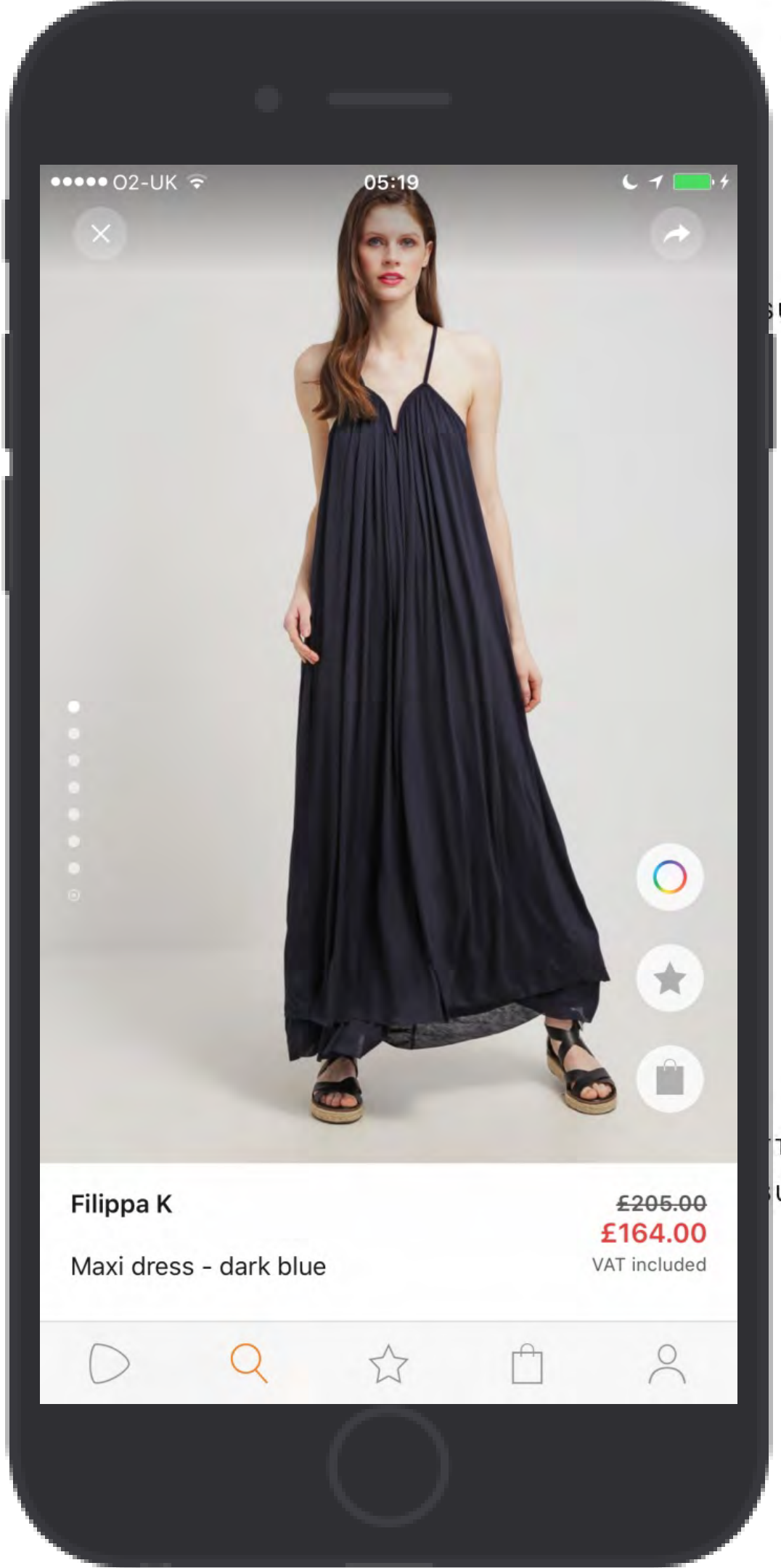
SALE MAN

STORES

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SILK STRAP DRESS

£ 355

DESCRIPTION | DETAILS | SHIPPING | WHO MADE IT?

New! Did you know you can now find out how every garment was made? Click the "Who Made It" Tab.

A full length summer strap dress with a halter neck style cut in a washed silk. Unlined for a flowy and airy feeling.

This style is designed to create minimal impact on our environment by using a sustainable material.

SELECT COLOUR



SELECT SIZE | SIZE GUIDE

XS S M

ADD TO BAG

ADD TO WISHLIST

SHOWN WITH | SHARE



CORAL LOW STRAPPY SANDAL GOLD

CONTINUE SHOPPING



CONTINUE SHOPPING



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SHOP WOMAN

- LATEST ARRIVALS
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- A SUSTAINABLE CHOICE

- SHOP MAN
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SILK STRAP DRESS

£ 355

[DESCRIPTION](#) | [DETAILS](#) | [SHIPPING](#) | [WHO MADE IT?](#)

We believe that openness and transparency throughout the production chain plays an important role in modern, sustainable manufacturing. This is the supplier that helped us make this piece of garment:

Made in: China

Supplier: Bonus Trading
 Address: Xinjun Yi Street 6, Donghuan Road, Room 2114, Block 2, Minjie Shangpin Gongguan, 511400 Panyu, Guangzhou, China
 Collaboration started: 1999
 Number of Employees: 14 (1 man /13 women)
 Visited by the Filippa K Supply Team

Factory: High Fashion Silk (Zhejiang) Co. Ltd
 Address: Hongda Road, Block 1, North Side, 11111 Zhejiang, China
 Collaboration started: 2012
 Number of Employees: 1350 (473 men /877 women)
 Visited by the Filippa K Supply Team

SELECT COLOUR



SELECT SIZE | SIZE GUIDE

XS S M

[ADD TO BAG](#) [ADD TO WISHLIST](#)

[SHOWN WITH](#) | [SHARE](#)

Filippa K

- SHOP WOMAN
- LATEST ARRIVALS
- SUMMER COLLECTION
- OUTERWEAR
- TAILORING
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- TOPS
- SKIRTS
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- BEACHWEAR
- MAGAZINES
- MGN FOR FILIPPA K
- LITTLE LIFFNER FOR FK
- A SUSTAINABLE CHOICE

- SHOP MAN
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LILLY RETRO BLUE JEANS

£140 **£84**

[DESCRIPTION](#) | [DETAILS](#) | [SHIPPING](#) | [WHO MADE IT?](#)

We believe that openness and transparency throughout the production chain plays an important role in modern, sustainable manufacturing. This is the supplier that helped us make this piece of garment:

Made in: Rumania

Supplier: Zetabi
 Address: Via Molino 1, 60020 Agugliano, Italy
 Collaboration started: 2015
 Number of Employees: 39 (12 men /27 women)
 Visited by the Filippa K Supply Team

Factory: Ghigos Industrie S.r.l
 Address: Divizia 9 Cavalerie, 1900 Timisoara, Rumania
 Collaboration started: 2002
 Number of Employees: 105 (5 men /100 women)
 Visited by the Filippa K Supply Team

SELECT COLOUR



[SELECT SIZE](#) | [SIZE GUIDE](#) | [FITTING TOOL](#)

- XXS
- XS
- S
- M
- L
- XL

ADD TO BAG

ADD TO WISHLIST

[SHOWN WITH](#) | [SHARE](#)



Fjällräven

- 12 ecommerce sites on Magento
 - Europe, Finland, Hungary, Slovakia, Sweden, Denmark, France, Poland, Norway, Netherlands, United Kingdom, Czech Republic
- 1 non-ecommerce sites on Magento
 - Germany
- 3 other ecommerce sites
 - China, US & Canada

Fjällräven, Sweden



OM FJÄLLRÄVEN
ÅTERFÖRSÄLJARE
VÄLJ LAND
LOGGA IN

SÖK PRODUKT:



VARUKORG: 0 artiklar, 0,00 SEK

TILL KASSAN

MAN

KVINNA

BARN

UTRUSTNING

UPPTÄCK FJÄLLRÄVEN



LÅG VIKT ÄR INTE ALLT

Upplev vår nya prisbelönta tältkollektion





High Coast Stripe T-Shirt W

499,00 SEK

Läs mer



High Coast Shirt LS W

999,00 SEK

Läs mer



High Coast Hoodie

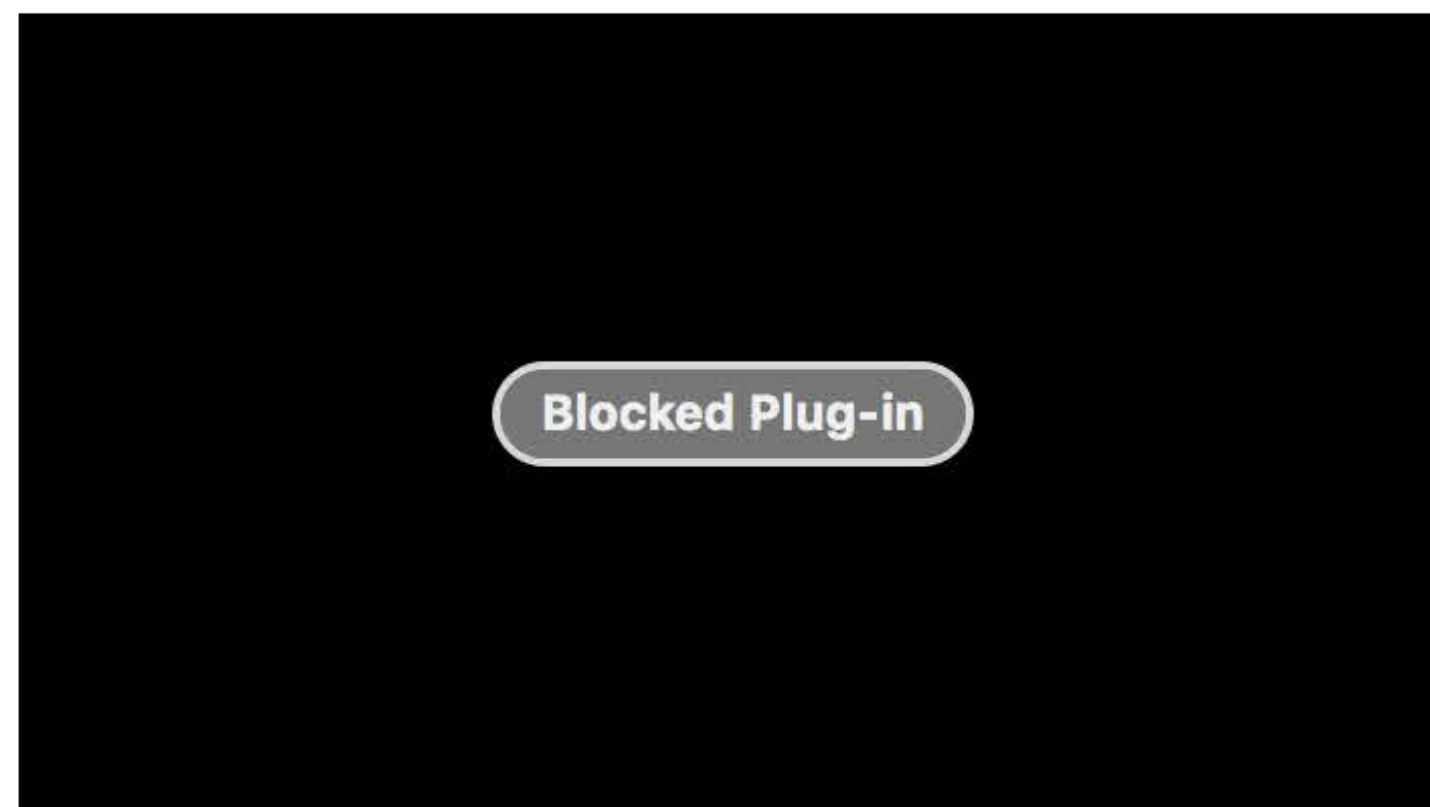
999,00 SEK

Läs mer



Hemligheten bakom Curved Fit

För ett par år sen utvecklade vi Curved Fit, en passform som ger lite extra vidd över stuss och lår, men ändå behåller en accentuerad midja. »



Låg vikt är inte allt

Lagom till sommarsäsongen 2016 lanserar vi 16 nya tältmodeller, alla utvecklade efter vår grundidé att de ska vara lätta, enkla och funktionella. »



Klädkod för vildmarken

Länge leve friluftsskjortan! Få plagg ger så stor möjlighet till variation, och få ger så mycket funktion i ett lätt och packbart format. »

"Nu har vi vandrat i 50 år. Hoppas att vi aldrig kommer fram."

Åke Nordin - Grundare av Fjällräven



Abisko Endurance 4

Läs Mer



Abisko View 2

Läs Mer



Abisko Lite 2

Läs Mer



Keb Dome 3

Läs Mer



Keb Endurance 4

Läs Mer



Abisko Shape 3

Läs Mer



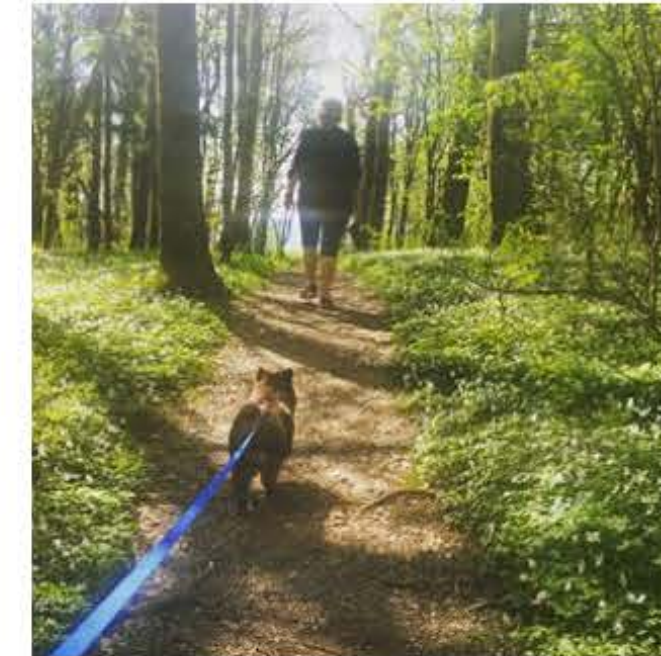
Fjällräven Jakt

Lagom till jaktsäsongen så släpper vi en helt ny, omarbetad jaktkollektion. Tre klädfamiljer för olika typer av jakt och ett väl utvalt sortiment av tillbehör. [Läs mer»](#)

Fjällräven Brand Stores

För att kunna erbjuda dig största möjliga utbud har vi nu öppnat flaggskeppsbutiker i New York, Köpenhamn, Oslo och Amsterdam. [Läs mer»](#)

#Fjallraven [Se alla Instagrambilder här](#)



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Purveyor to the Royal
Court of Sweden



Fjällräven, UK



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SEARCH PRODUCT:



SHOPPING BAG: 0 items, £0.00

CHECKOUT

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[WOMEN](#)

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[EQUIPMENT](#)

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LIGHTWEIGHT IS NOT ENOUGH

Experience our award-winning tent collection





High Coast Shirt LS W

£80.00

Buy



High Coast Stripe T-Shirt

£50.00

Buy



High Coast Hoodie

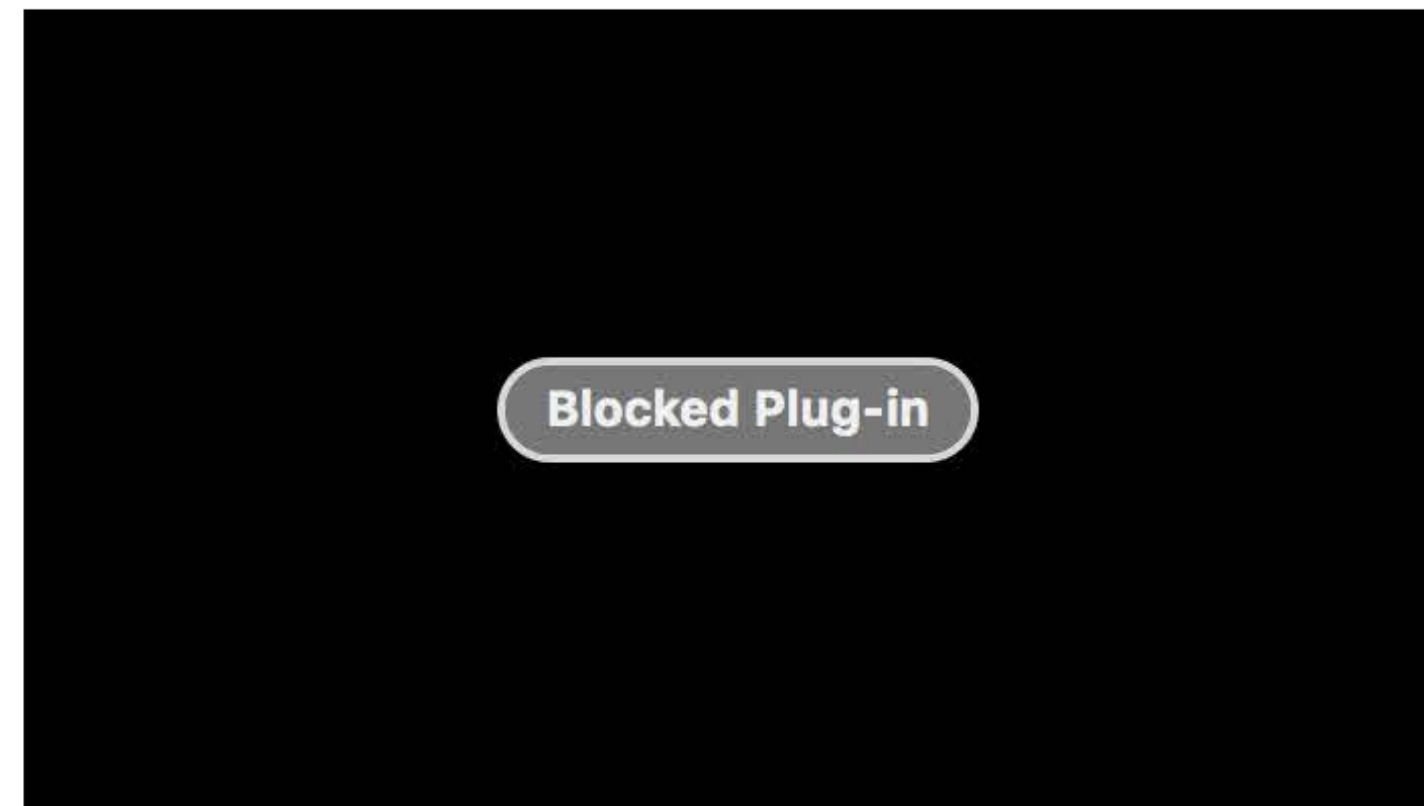
£80.00

Buy



The secret of Curved Fit

A couple of years ago we developed Curved Fit, a fit that gives a little extra width over the rear and thighs, while still keeping an accentuated waist. »



Lightweight is not enough

Just in time for the summer of 2016 we are releasing 16 new tent models, all developed according to our basic idea that they should be lightweight, simple and functional. »



Wilderness dress code

Long live the outdoor shirt! Few types of clothing have the same potential for variation and as much functionality in such a light and packable format. »

" We've been trekking for the past 50 years. Hopefully we will never get there. "

Åke Nordin - Founder of Fjällräven



Abisko Shape 3

Buy



Abisko View 2

Buy



Abisko Endurance 4

Buy



Abisko Lite 2

Buy



Keb Endurance 4

Buy



Keb Dome 3

Buy



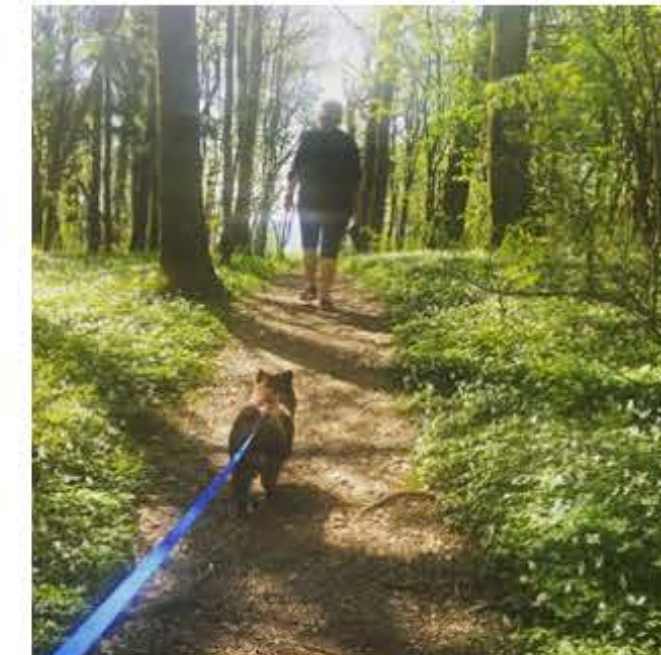
Fjällräven Hunting

This autumn we have released a brand new hunting collection. Three clothing families for different types of hunting and a careful selection of accessories. [See all»](#)

Fjällräven Brand Stores

Visit us in Amsterdam, Copenhagen, New York or Oslo - In our flagship stores our knowledgeable staff helps you to find the equipment that's right for you. [See all»](#)

#Fjallraven [See all Instagram images here](#)



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Fjällräven, Other



OM FJÄLLRÄVEN
FORHANDLERE
VÆLG LAND
LOG IND

SØG PRODUKT:



INDKØBSKURV: 0 items, 0,00 kr

 KASSE

HERRE

DAME

BØRN

UDSTYR

OPDAG FJÄLLRÄVEN



LAV VÆGT GØR DET IKKE ALENE

Oplev vores prisbelønnede teltkollektion





FJÄLLRÄVEN
JÄLLEENMYYJÄT
VALITSE MAA
KIRJAUDU

TUOTEHAKU:



OSTOSKORI: 0 items, 0,00 €

KASSA

MIEHET

NAISET

LAPSET

VARUSTEET

TUTUSTU FJÄLLRÄVENIIN



KEVYT PAINO EI OLE KAIKKI KAIKESSA

Tutustu uuteen, palkittuun telttakokoelmaamme





ÜBER FJÄLLRÄVEN
HÄNDLER
LAND WÄHLEN

PRODUKTSUCHE:



HERREN

DAMEN

KINDER

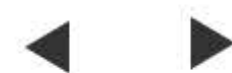
AUSRÜSTUNG

EXPLORE FJÄLLRÄVEN



UNBESCHWERT STATT NUR LEICHT

Die Hintergründe zu unserer preisgekrönten neuen Zeltkollektion





O FJÄLLRÄVEN
SKLEPY
WYBIERZ KRAJ
LOGIN

WYSZUKAJ PRODUKT:



KOSZYK: 0 items, 0,00 €

PRZEJDŹ DO KASY

MĘŻCZYŹNI

KOBIETY

DZIECI

WYPOSAZENIE

ODKRYJ FJÄLLRÄVEN



LEKKA WAGA TO NIE WSZYSTKO

Zapoznaj się z naszą kolekcją nagrodzonych namiotów





A PROPOS DE FJÄLLRÄVEN
REVENDEURS
CHOISIR LE PAYS
IDENTIFIANT

CHERCHER UN PRODUIT:



VOTRE PANIER: 0 items, 0,00 €

 CAISSE

HOMMES

FEMMES

ENFANTS

ÉQUIPEMENTS

DECouvrez FJÄLLRÄVEN



LA LÉGÈRETÉ N'EST PAS TOUT

Essayez notre nouvelle collection de tentes récompensée





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SHOPPING BAG: 0 items, £0.00

CHECKOUT

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You are here: Home / Kajka 55 W



Article nr. F27091

Kajka 55 W

Advanced trekking backpack that is extremely comfortable to carry with smart functions and an innovative wooden frame. Perfect Fit adjustment and Wet/Dry compartments.

MATERIAL



CHOOSE COLOR 525 - UN Blue (Out of stock)



CHOOSE SIZE

1 Size

[Sizeguide](#)

[Missing your size?](#)



£260.00

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DESCRIPTION



” Wood is a fantastic material from a purely functional perspective, and also reduces the frame’s environmental impact to less than a tenth of that of aluminium – without compromising on strength and without adding weight.

Head of Innovation and design: Henrik Andersson

Durable, comfortable and loaded with functions – despite its fairly modest appearance, Kajka is an advanced trekking backpack in the classic Fjällräven spirit. Now upgraded with fine-tuned and improved functions and an innovative, one-of-a-kind wooden frame that impacts the environment considerably less than previously while maintaining its strength and functionality. The support system is designed for female anatomy with ergonomically shaped shoulder straps, and it distributes even extremely heavy loads. The user-friendly Perfect Fit Adjustment System can be easily fitted to the length of the user's back and shoulder width. The hip belt is specially shaped to fit the female form and offers a high degree of carrying comfort on long trekking days. The main compartment is loaded from the top and has a snow lock. It also has a large vertical opening in the front and another one at the bottom to help the user get an easy overview of the contents. It can be divided into an upper and lower section. The lower section has Wet/Dry compartments to keep damp and dirty equipment from the rest of your things. There are also practical zippered pockets in the top lid, sides and hip belt. The top



Kajka: A success story, now with a unique wood frame - ... ➔



Kajka Backpack

Kajka was launched in 2008 and quickly became the favourite backpack of mountain trekkers. With its smart functions, large capacit...



How to adjust your backpack

A well-fitting backpack is vital to an enjoyable trek. Johan Skullman, our outdoor expert and products specialist guides you. Fin...



How to pack your backpack

Packing a backpack is all about organising your equipment in a practical, easily accessible way, learn more from Johan Skullman, o...

divided into an upper and lower section. The lower section has wet/dry compartments to keep damp and dirty equipment from the rest of your things. There are also practical zippered pockets in the top lid, sides and hip belt. The top cover can be removed and worn as a waist or chest bag when you want to keep a close eye on your valuables. Two compression straps on each side fasten onto small poles for even and effective compression without blocking the side pocket openings. Attachment points on the top cover and bottom of the backpack. Whistle on the chest strap and rain cover with reflectors. Kajka has been praised by hikers all over the world as well as by the trade press. Amongst other things, it was named 2009 Product of the Year by the Swedish outdoor magazine, Utemagasinet, and Best in Test by Retkis, a Finnish publication, in its large backpack test in 2011.



SIZE, MATERIAL & ENVIRONMENT INFORMATION ▼

SHIPPING, PAYMENT & RETURNS ▼

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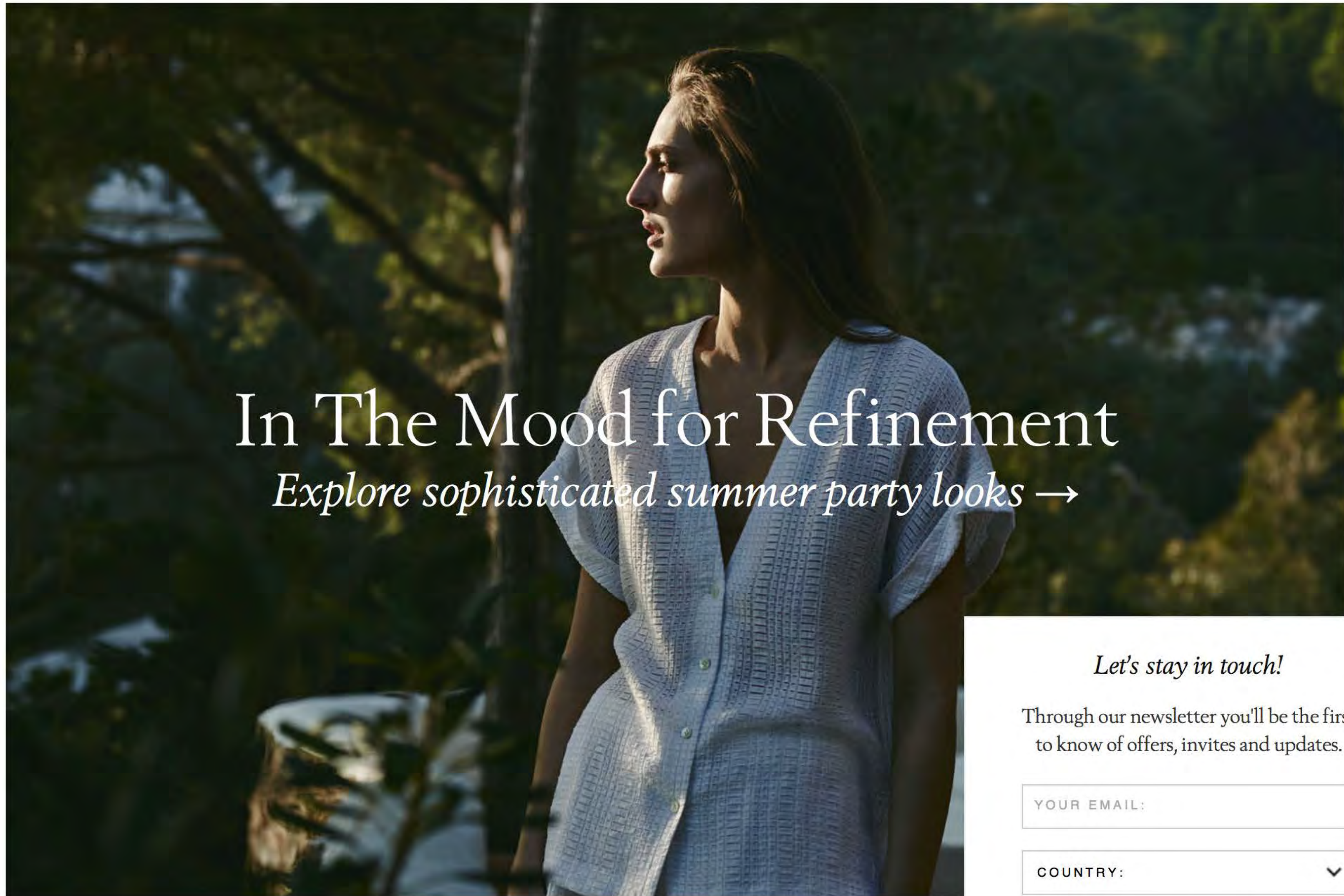


Email & Messaging

- Communication is very local
- Relevance is key
 - Mirror your site setup and keep an eye on performance
- Email should drive around 10-30% of sales
- Get a partner that supports your local strategy
 - Bronto
 - dotMailer
 - Klaviyo

Filippa K

- WOMAN
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In The Mood for Refinement

Explore sophisticated summer party looks →

WEEKLY EDIT



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Explore sophisticated summer party looks →

WEEKLY EDIT



Let's stay in touch!



Through our newsletter you'll be the first to know of offers, invites and updates.

YOUR EMAIL:

COUNTRY:

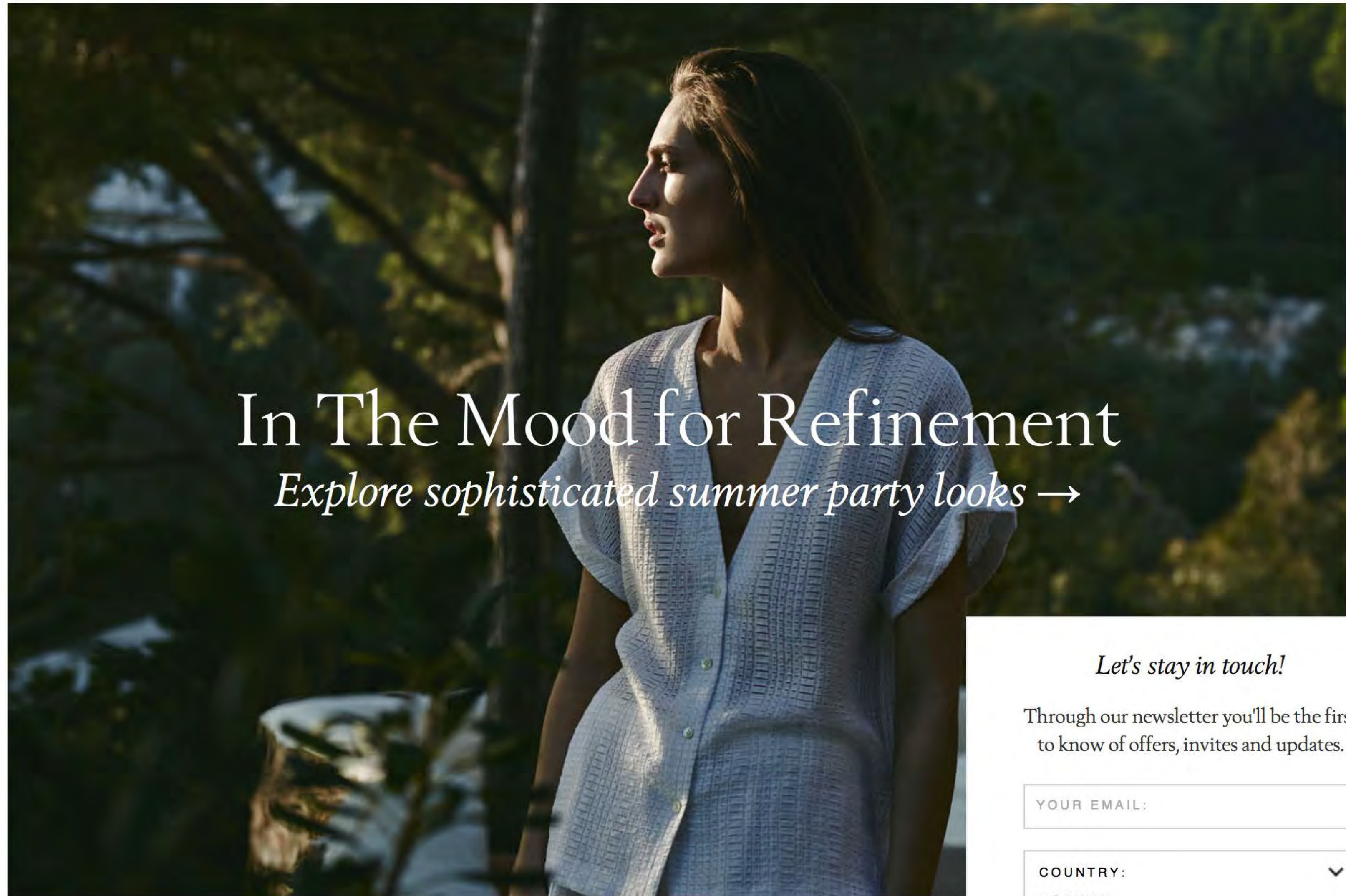


--- PLEASE SELECT ---

- BELGIUM
- DENMARK
- FINLAND
- GERMANY

Filippa K

- WOMAN
- MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK



In The Mood for Refinement

Explore sophisticated summer party looks →

WEEKLY EDIT



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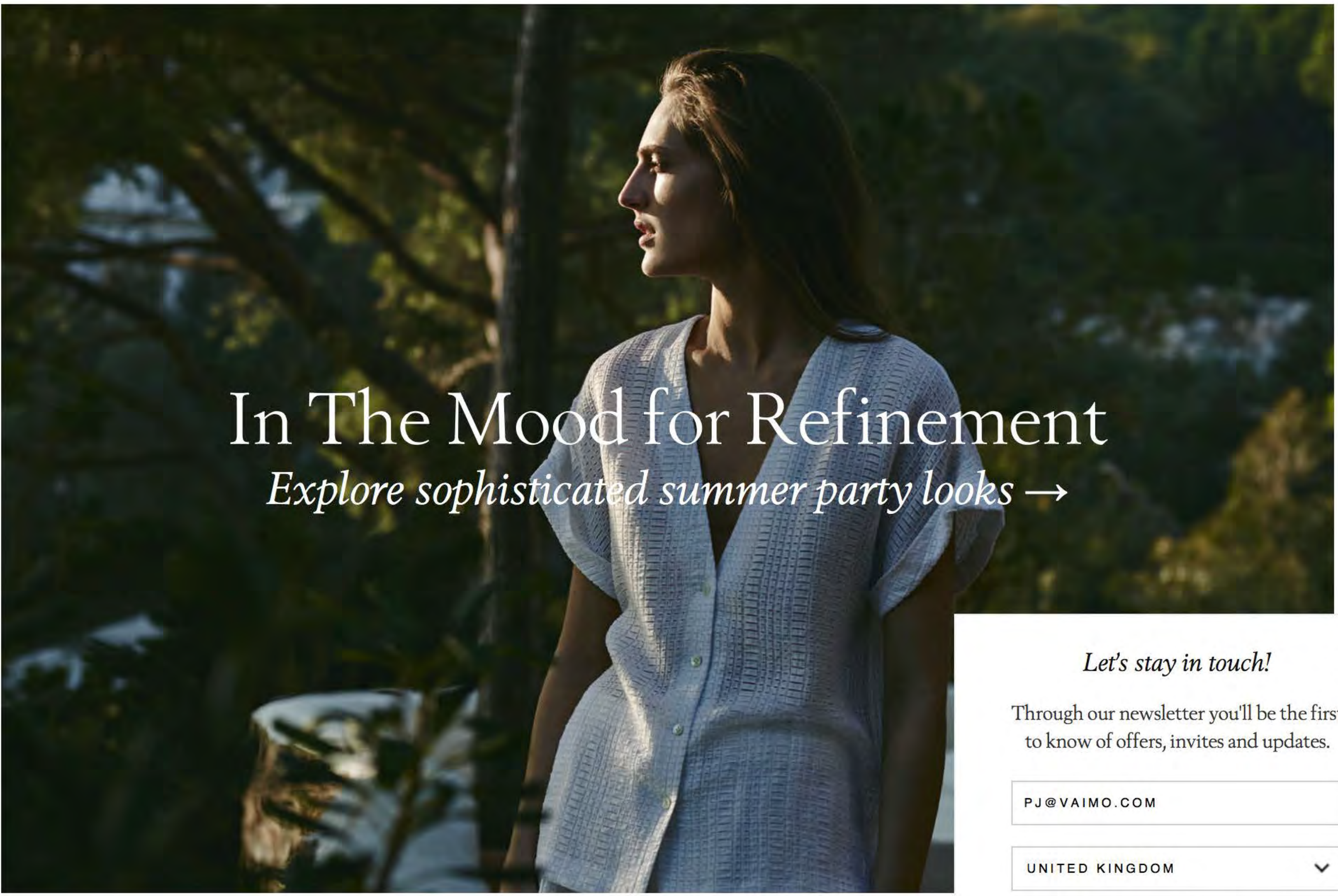
YOUR EMAIL:

COUNTRY:

- NORWAY
- SWEDEN
- UNITED KINGDOM
-
- AFGHANISTAN

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- WOMAN
- MAN
- STORES
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- #FILIPPAK



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Explore sophisticated summer party looks →

WEEKLY EDIT



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▼

WOMAN MAN

Filippa K

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In The Mood for Refinement

Explore sophisticated summer party looks →

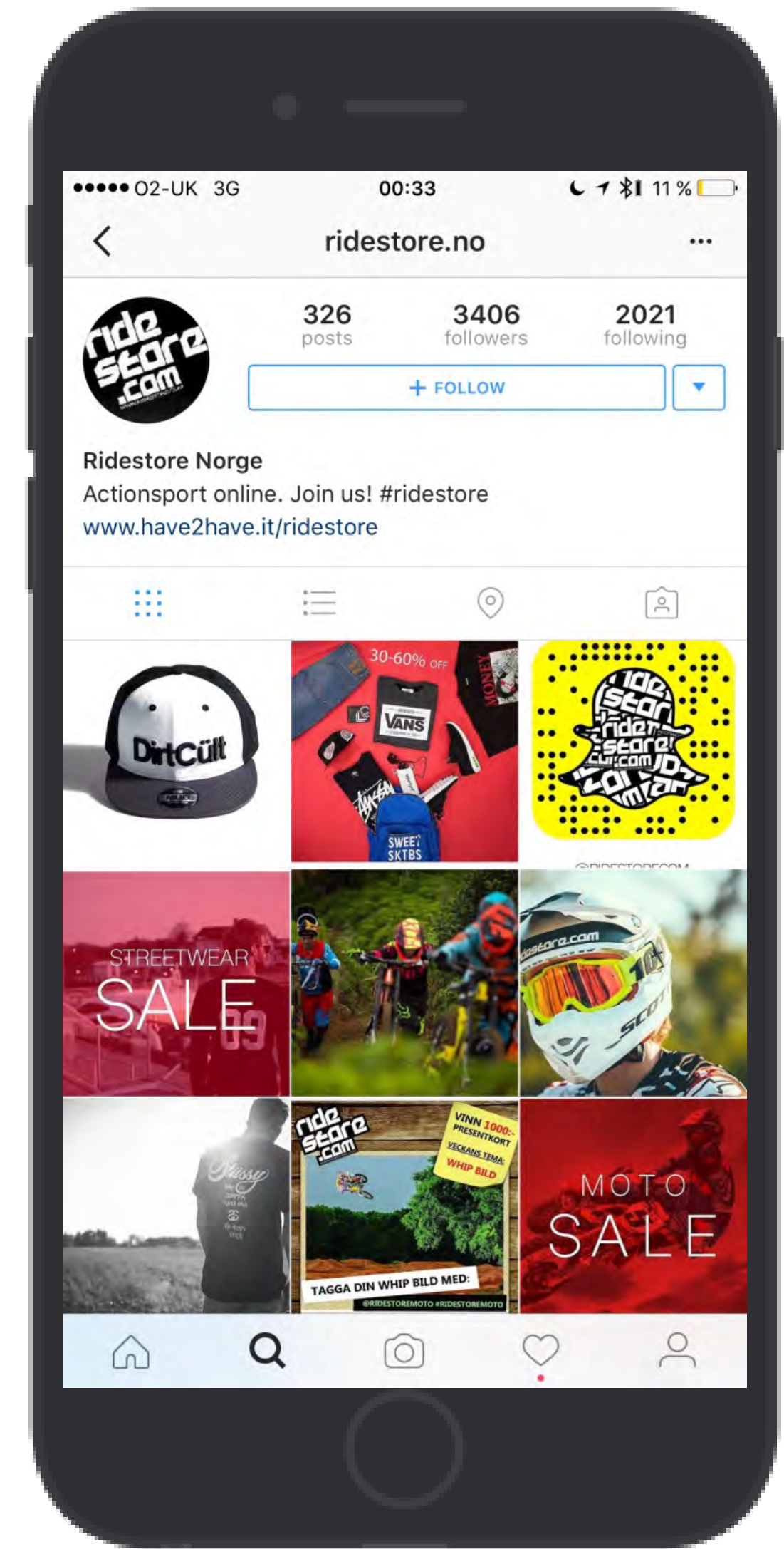
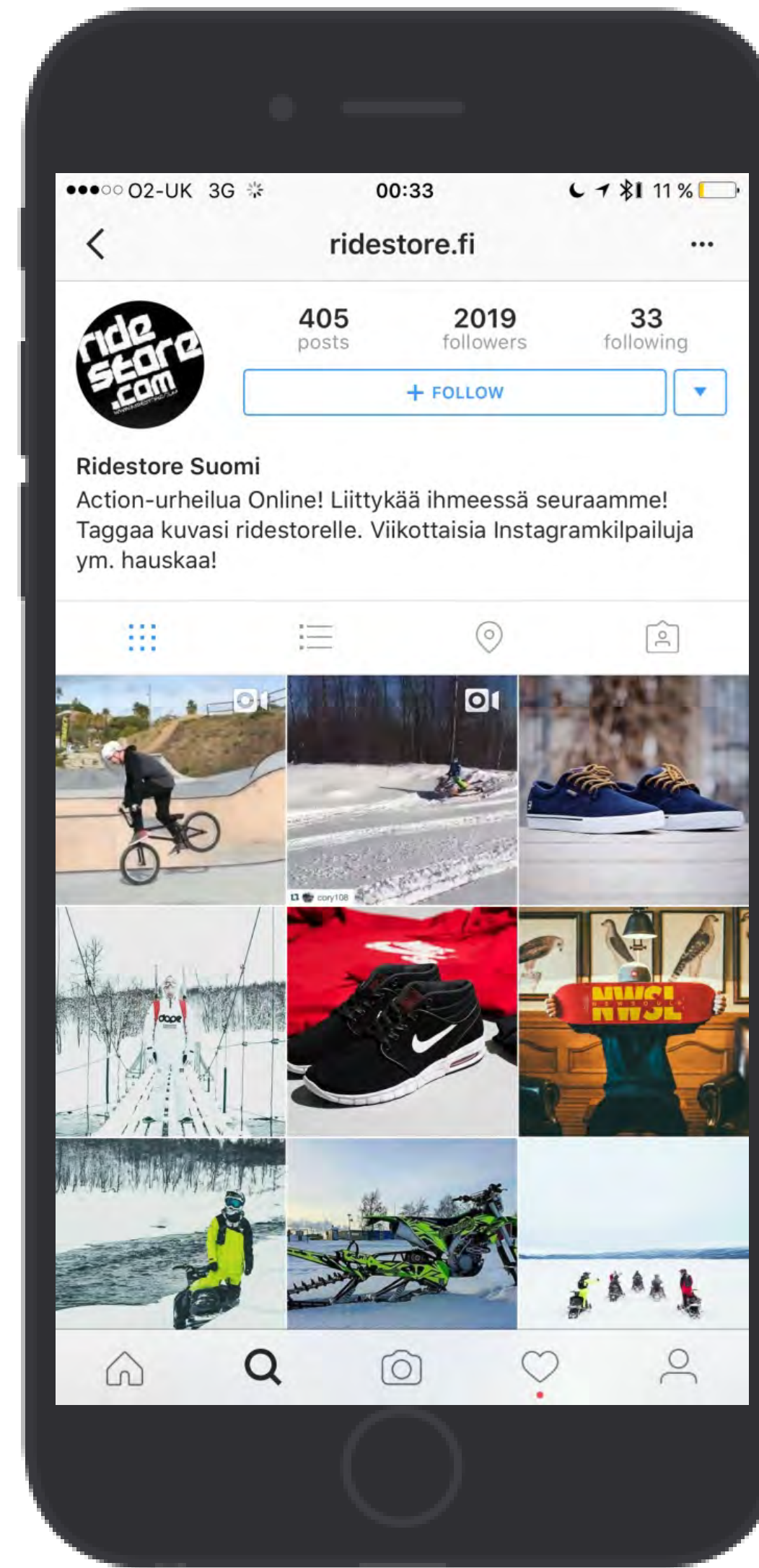
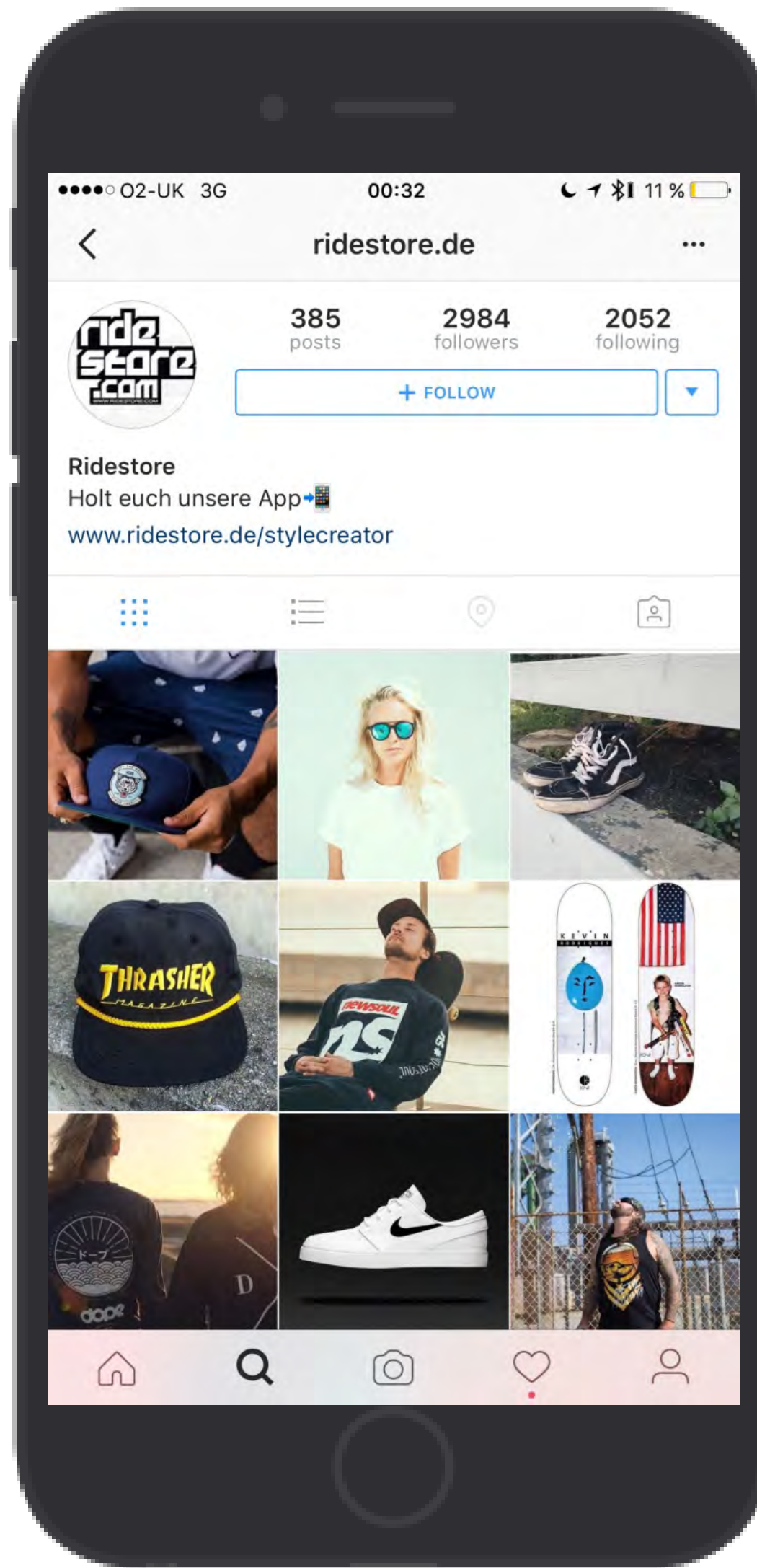
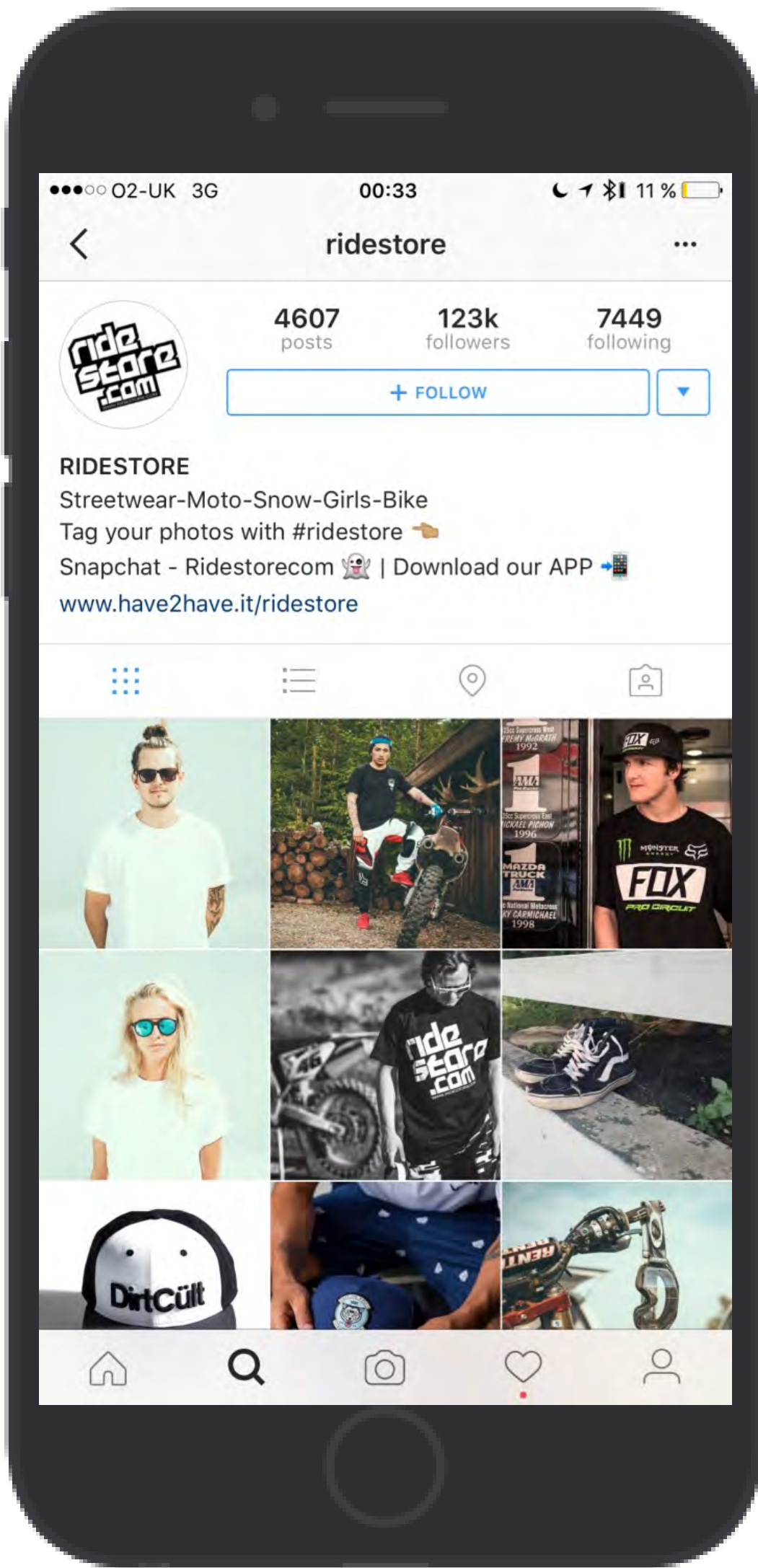
WEEKLY EDIT

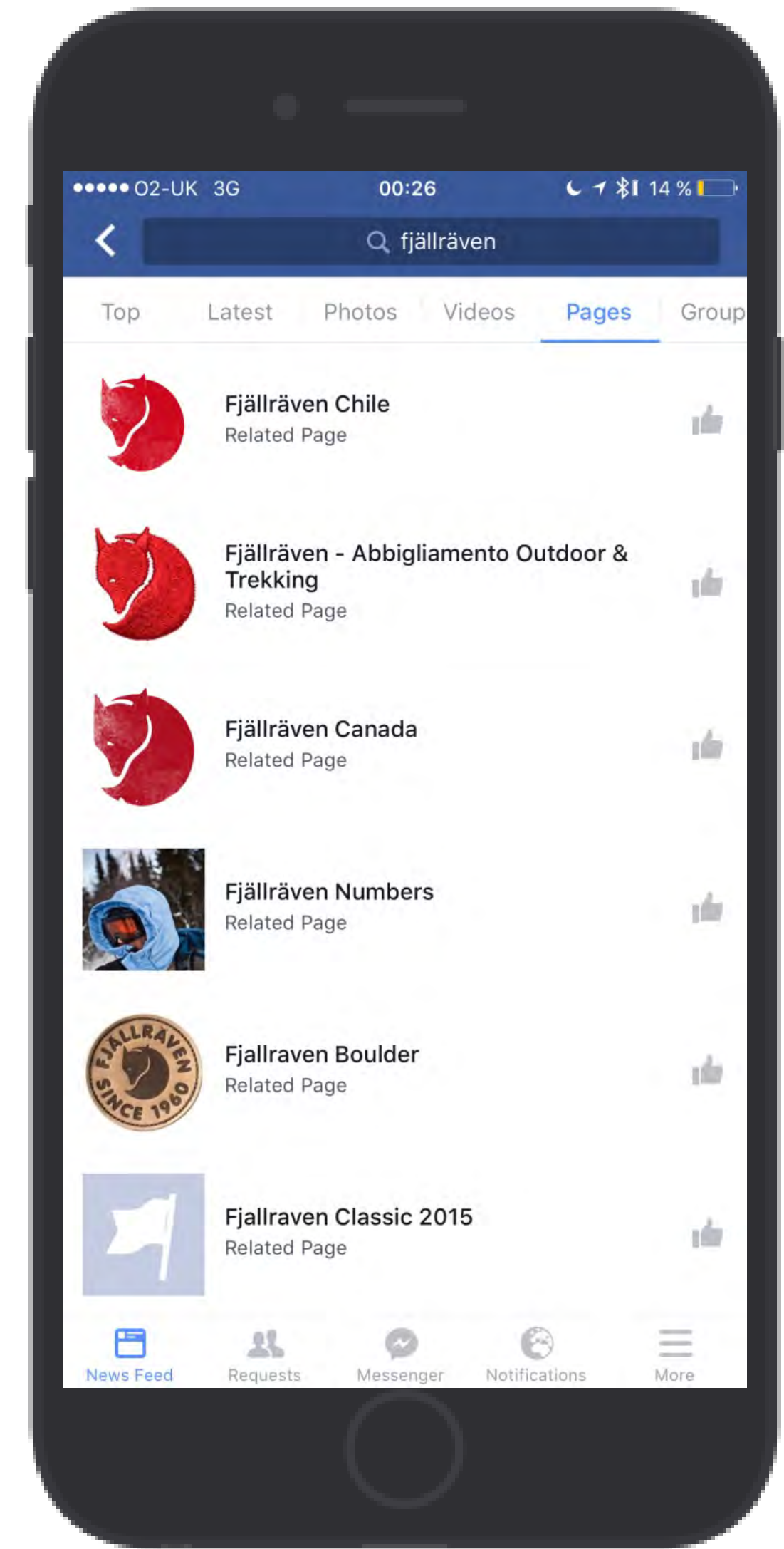
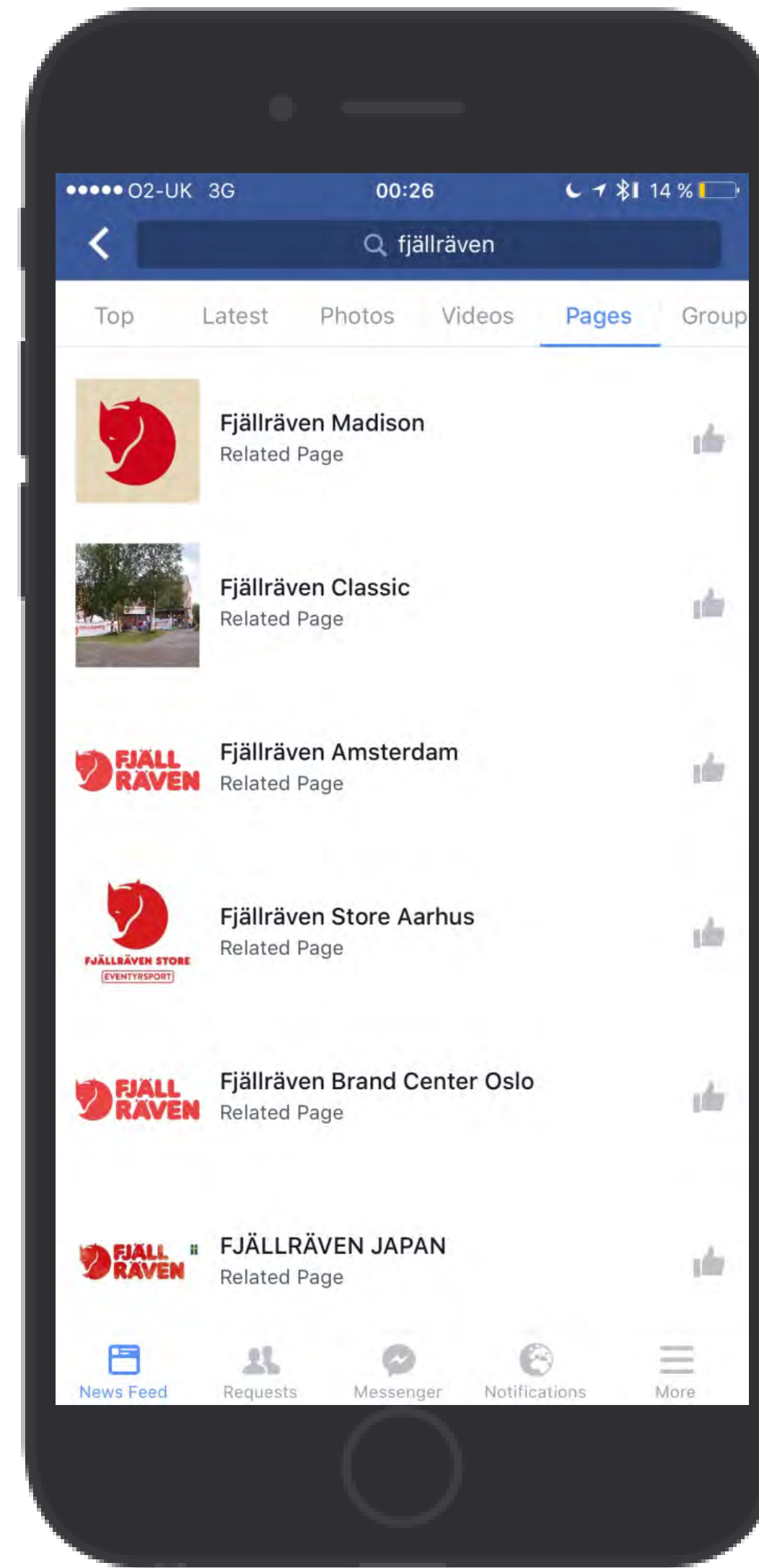
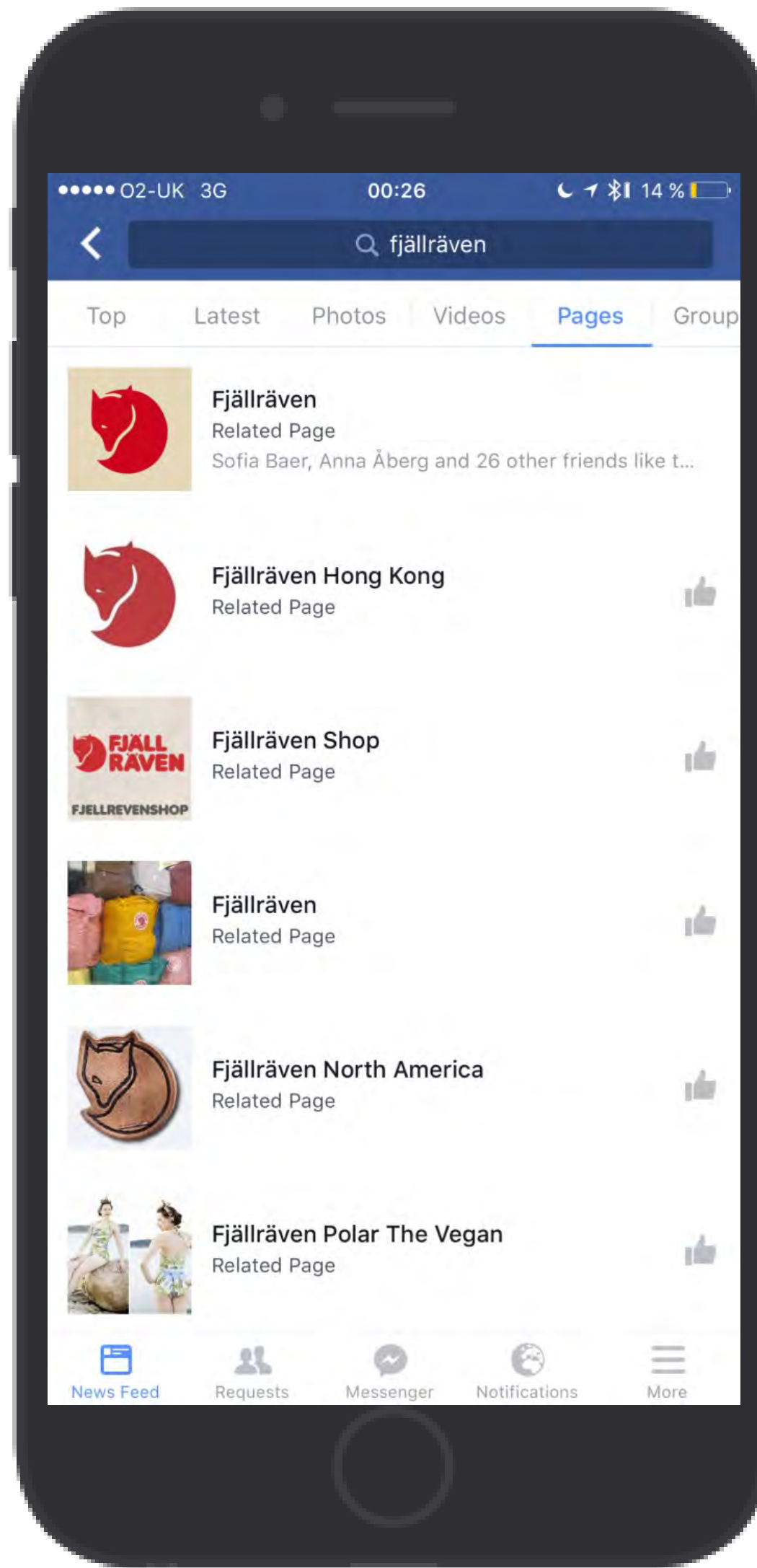
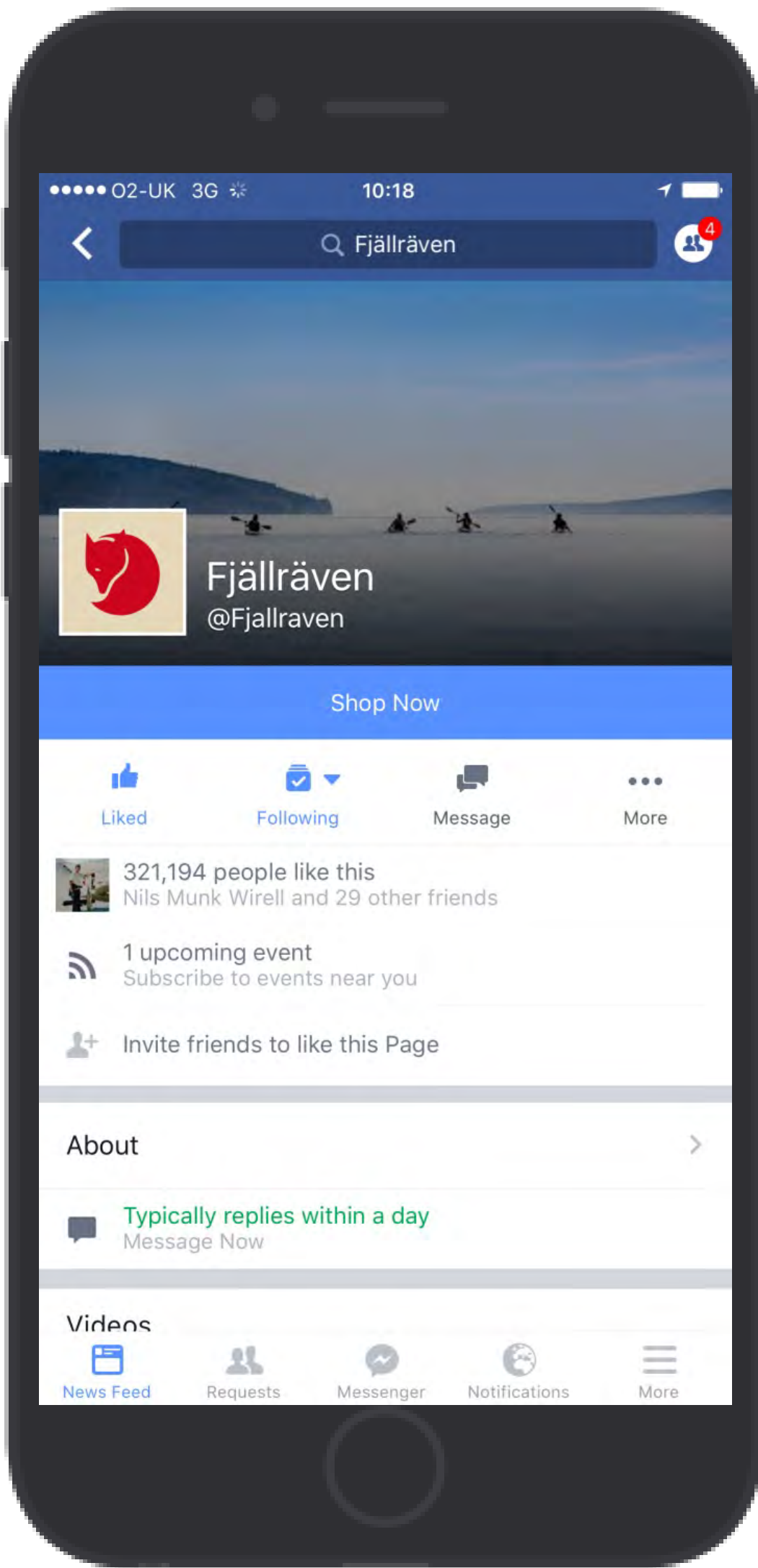


Thank you for signing up!

From now on you'll be the first to receive the latest offers, invites and updates.

Social





Omnichannel

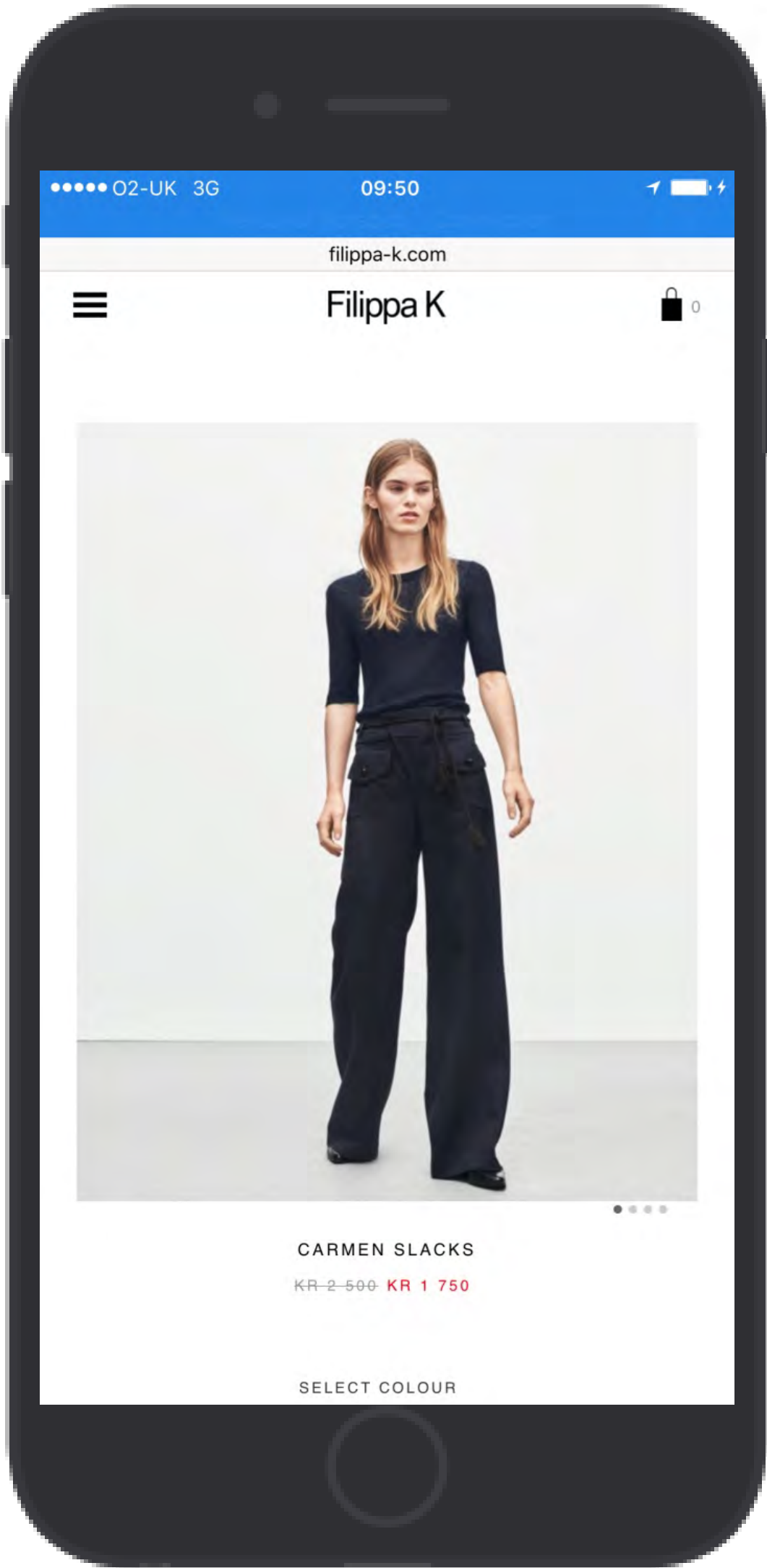


Omnichannel

- Pure play is struggling
- Amazon and the last mile
- A store is an excellent
 - Fulfillment centre
 - Showroom
 - Brand builder
- Online supports offline
- Offline supports online
- 50% of all sales is touched by digital

Filippa K

- SHOP WOMAN
- SHOP MAN
- SALE WOMAN**
- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK



CARMEN SLACKS

~~KR 2 500~~ KR 1 750

[DESCRIPTION](#) | [DETAILS](#) | [SHIPPING](#) | [WHO MADE IT?](#)

New! Did you know you can now find out how every garment was made? Click the "Who Made It" Tab.

One of the most defining styles of the season. Slightly higher waisted slacks with a wide, strong and distinct leg in a heavier triacetate twill. Tone-in-tone rope belt, pocket flap detailing and rounded high gloss buttons.

This style is designed to create minimal impact on our environment by using a sustainable material.

SELECT COLOUR



[SELECT SIZE](#) | [SIZE GUIDE](#) | [FITTING TOOL](#)

XXS XS S M L XL

ADD TO BAG

ADD TO WISHLIST

[VIEW STORE AVAILABILITY](#)

[SHOWN WITH](#) | [SHARE](#)



Filippa K

- SHOP WOMAN
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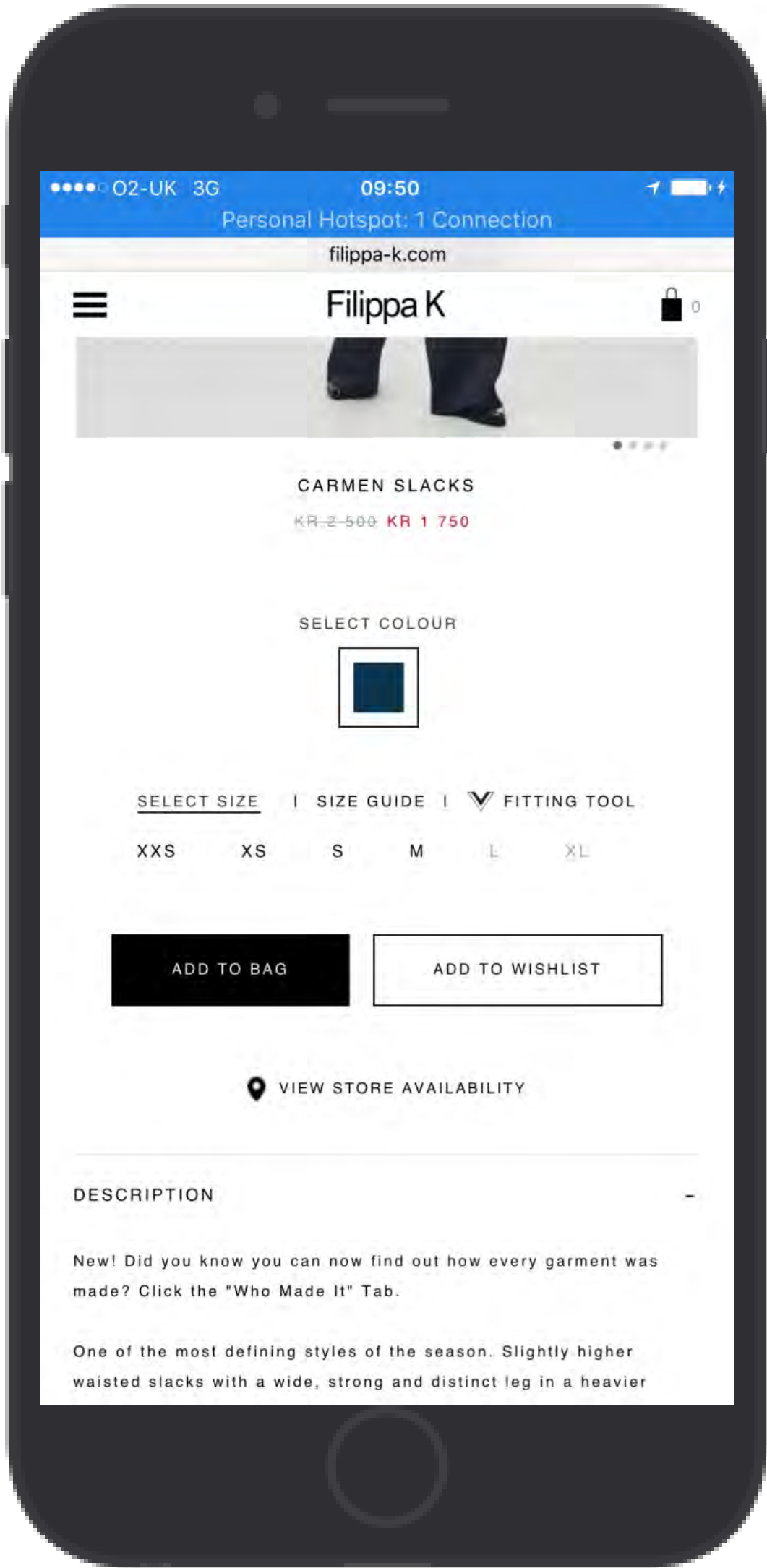
XXS XS S M L XL

ADD TO BAG

ADD TO WISHLIST

[VIEW STORE AVAILABILITY](#)

[SHOWN WITH](#) | [SHARE](#)



Filippa K

- SHOP WOMAN
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- SALE MAN
- STORES
- FILIPPA K WORLD
- CAMPAIGNS
- #FILIPPAK



CARMEN SLACKS

KR 1 750

VIEW STORE AVAILABILITY ✕

CARMEN SLACKS
Art. no. 1-12-22684

COLOUR

SIZE

XXS XS S M L XL



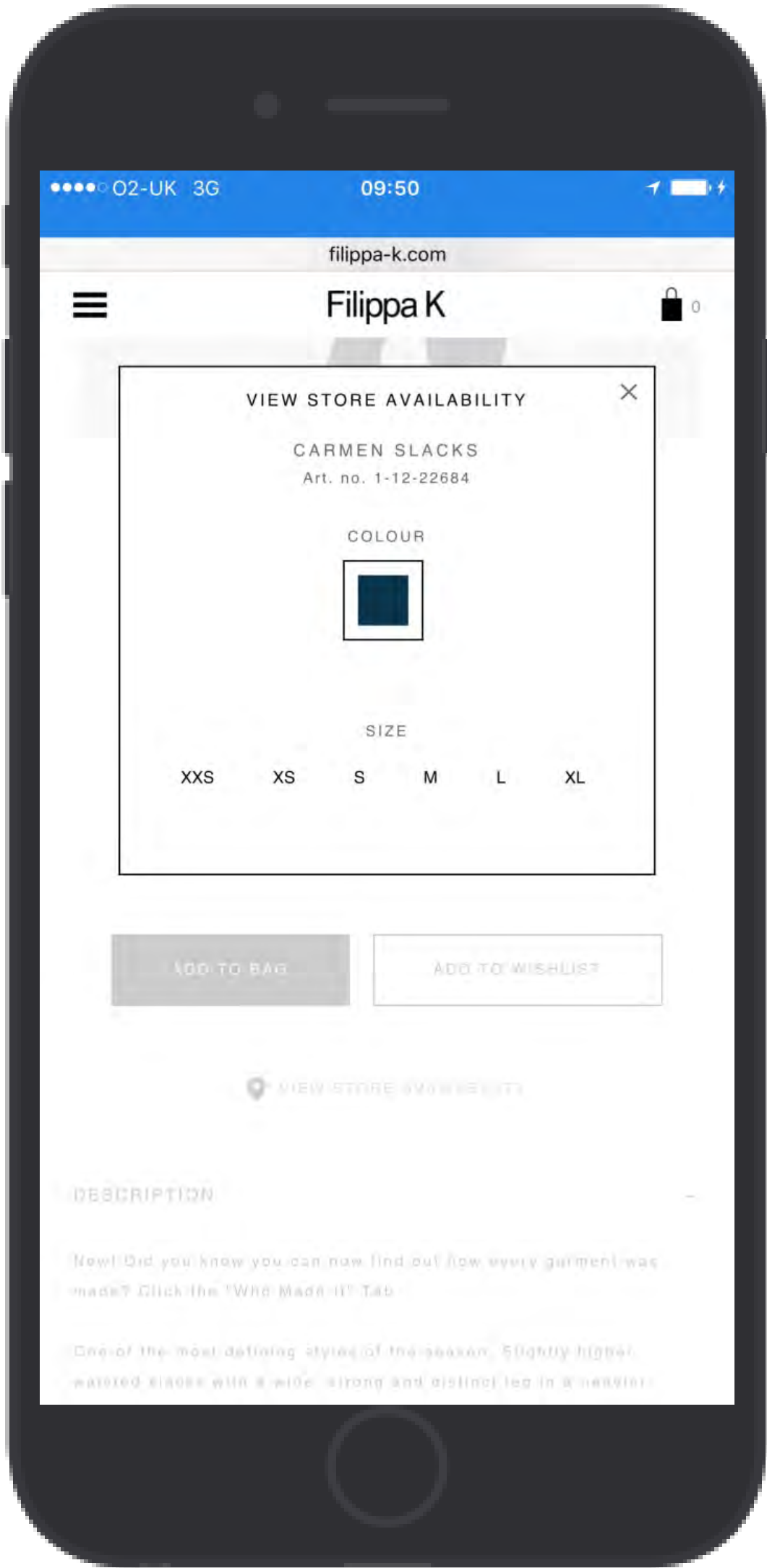
[SELECT SIZE](#) | [SIZE GUIDE](#) | [FITTING TOOL](#)

XXS XS S M L XL

[ADD TO BAG](#) [ADD TO WISHLIST](#)

[VIEW STORE AVAILABILITY](#)

[SHOWN WITH](#) | [SHARE](#)



VIEW STORE AVAILABILITY ✕

CARMEN SLACKS
Art. no. 1-12-22684

COLOUR

SIZE

XXS XS S M L XL

[ADD TO BAG](#) [ADD TO WISHLIST](#)

[VIEW STORE AVAILABILITY](#)

DESCRIPTION

New! Did you know you can now find out if every garment was made? Click the 'Who Made It' Tab.

One of the most defining styles of the season, slightly higher, tapered slacks with a wide, strong and distinct leg in a classic...

Filippa K

- SHOP WOMAN
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- SALE MAN
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- CAMPAIGNS
- #FILIPPAK



CARMEN SLACKS

Art. no. 1-12-22684

VIEW STORE AVAILABILITY

CARMEN SLACKS
Art. no. 1-12-22684

COLOUR



SIZE

XXS XS **S** M L XL

LINKÖPING

FILIPPA K
Tanneforsgatan 11
582 24 Linköping

LOW,
PLEASE
CALL

MALMÖ

FILIPPA K
Södergatan 30
211 34 Malmö

IN
STOCK

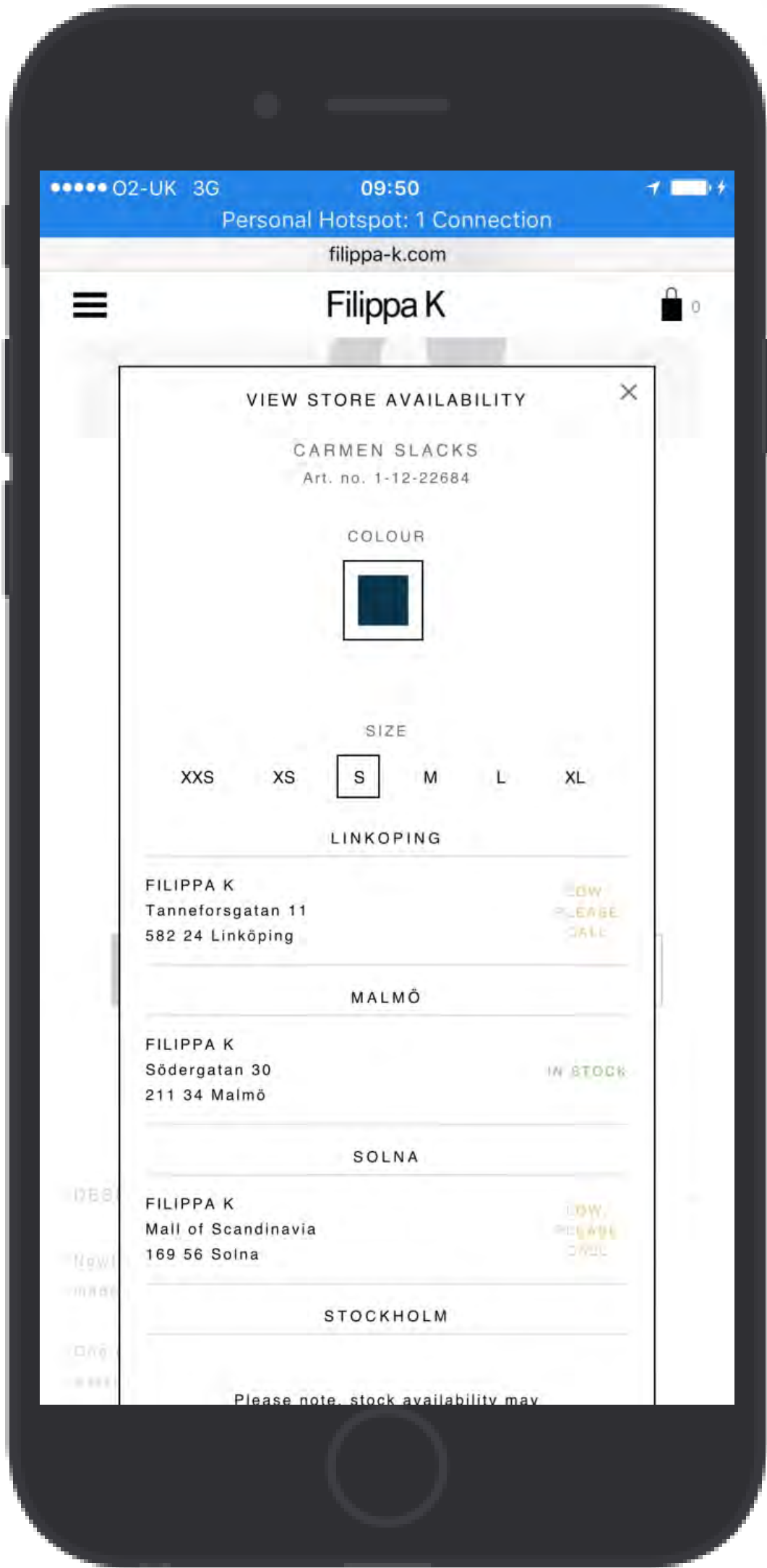
SOLNA

FILIPPA K
Mall of Scandinavia
169 56 Solna

LOW,
PLEASE
CALL

Please note, stock availability may change during opening hours. Please call store to ensure availability.

Contact Filippa K Customer Care:
customercare@filippa-k.com
0046 8 615 70 57



Filippa K

- SHOP WOMAN
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- SALE MAN
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- FILIPPA K WORLD
- CAMPAIGNS
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CARMEN SLACKS

Art. no. 1-12-22684

VIEW STORE AVAILABILITY

CARMEN SLACKS
Art. no. 1-12-22684

COLOUR



SIZE

XXS XS S **M** L XL

GÖTEBORG

FILIPPA K
Södra Larmgatan 14
411 16 Göteborg

LOW,
PLEASE
CALL

LINKÖPING

FILIPPA K
Tanneforsgatan 11
582 24 Linköping

LOW,
PLEASE
CALL

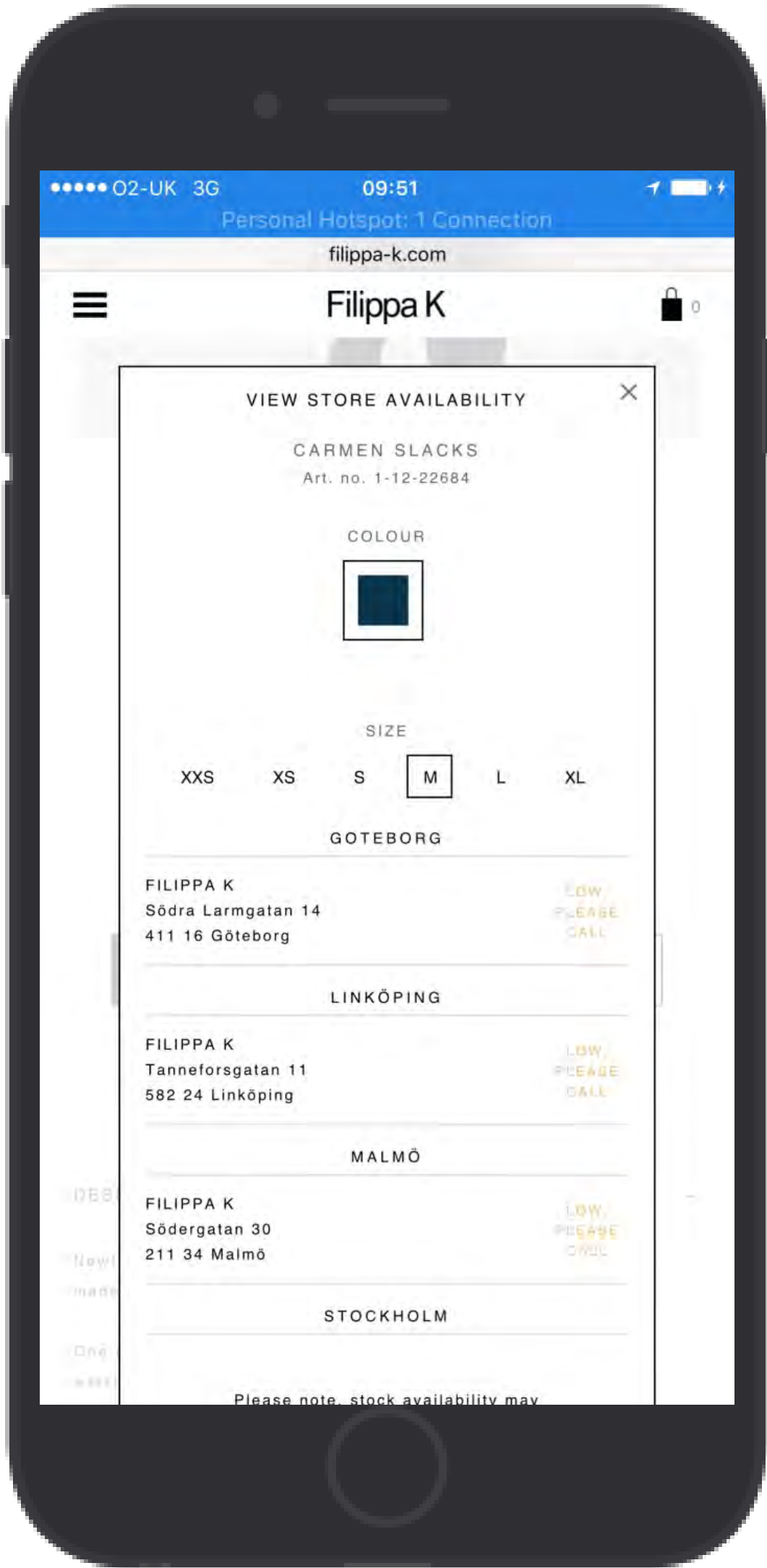
MALMÖ

FILIPPA K
Södergatan 30
211 34 Malmö

LOW,
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customercare@filippa-k.com
0046 8 615 70 57



Filippa K

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CARMEN SLACKS

Art. no. 1-12-22684

VIEW STORE AVAILABILITY

CARMEN SLACKS
Art. no. 1-12-22684

COLOUR



SIZE

XXS XS S **M** L XL

GÖTEBORG

CALL: 0046 31 339 15 20

LINKÖPING

FILIPPA K
Tanneforsgatan 11
582 24 Linköping

LOW,
PLEASE
CALL

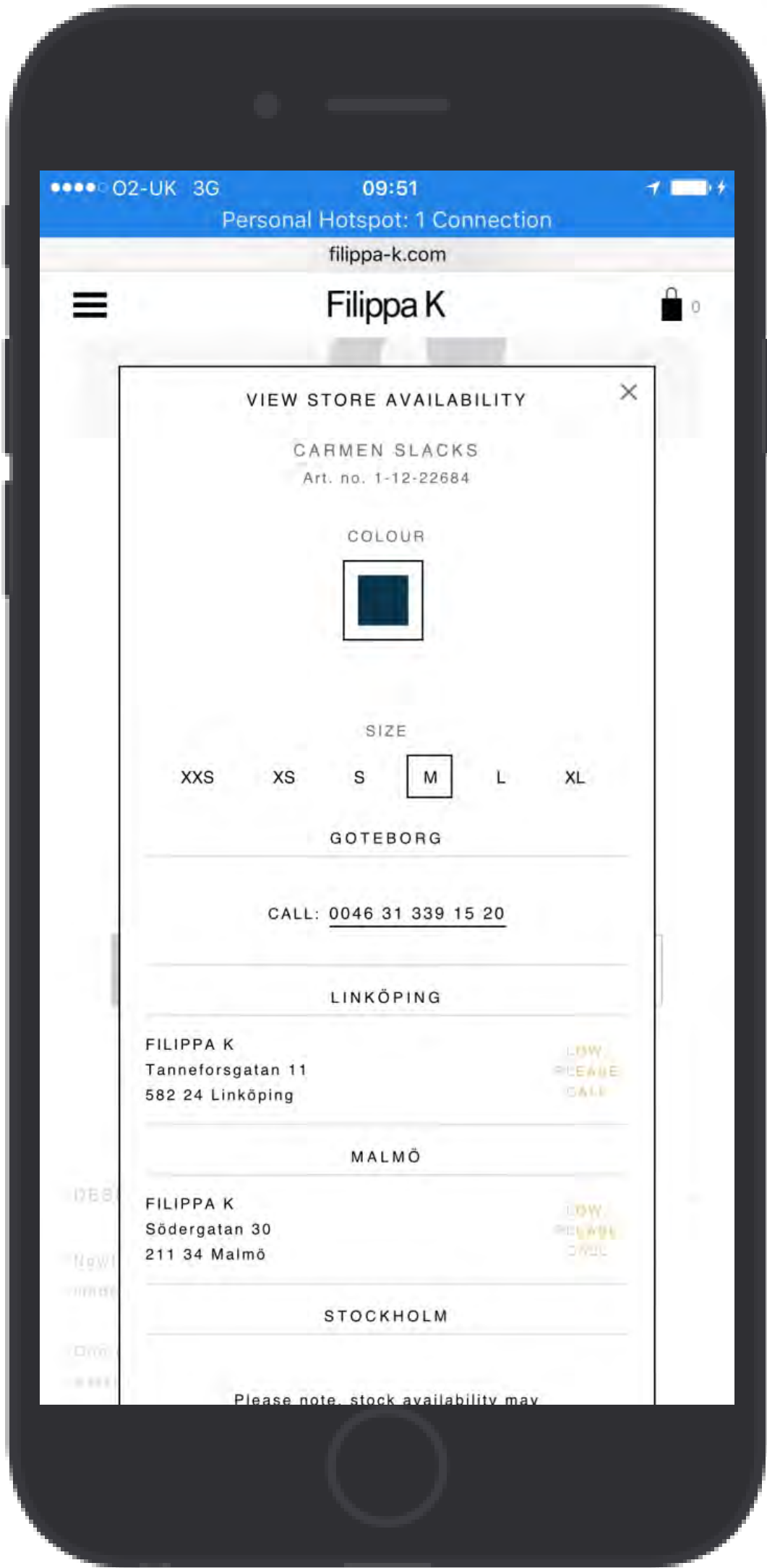
MALMÖ

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Södergatan 30
211 34 Malmö

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Art. no. 1-12-22684

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Art. no. 1-12-22684

COLOUR



SIZE

XXS XS S **M** L XL

GÖTEBORG

CALL: 0046 31 339 15 20

LINKÖPING

FILIPPA K
Tanneforsgatan 11
582 24 Linköping

LOW,
PLEASE
CALL

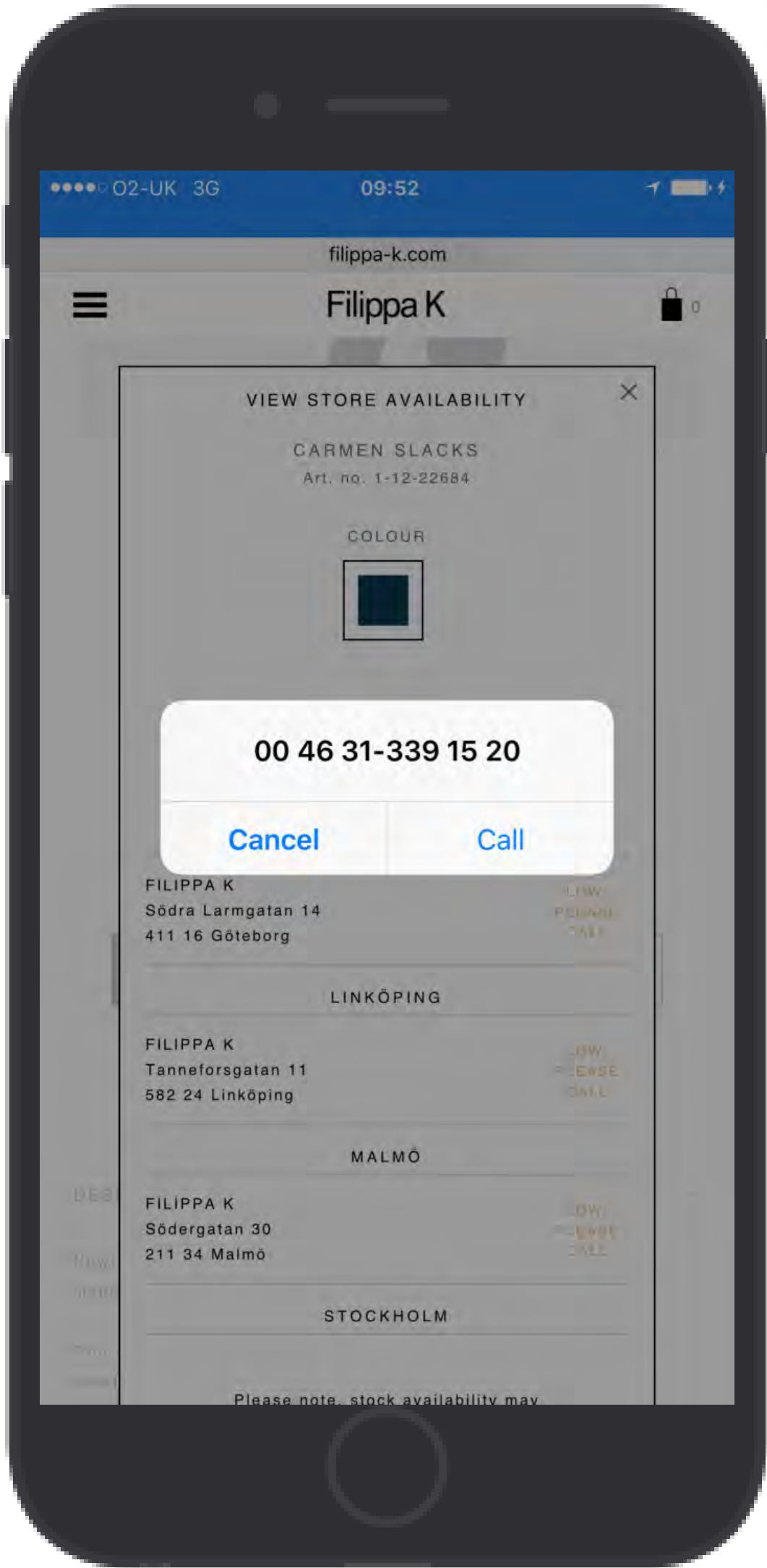
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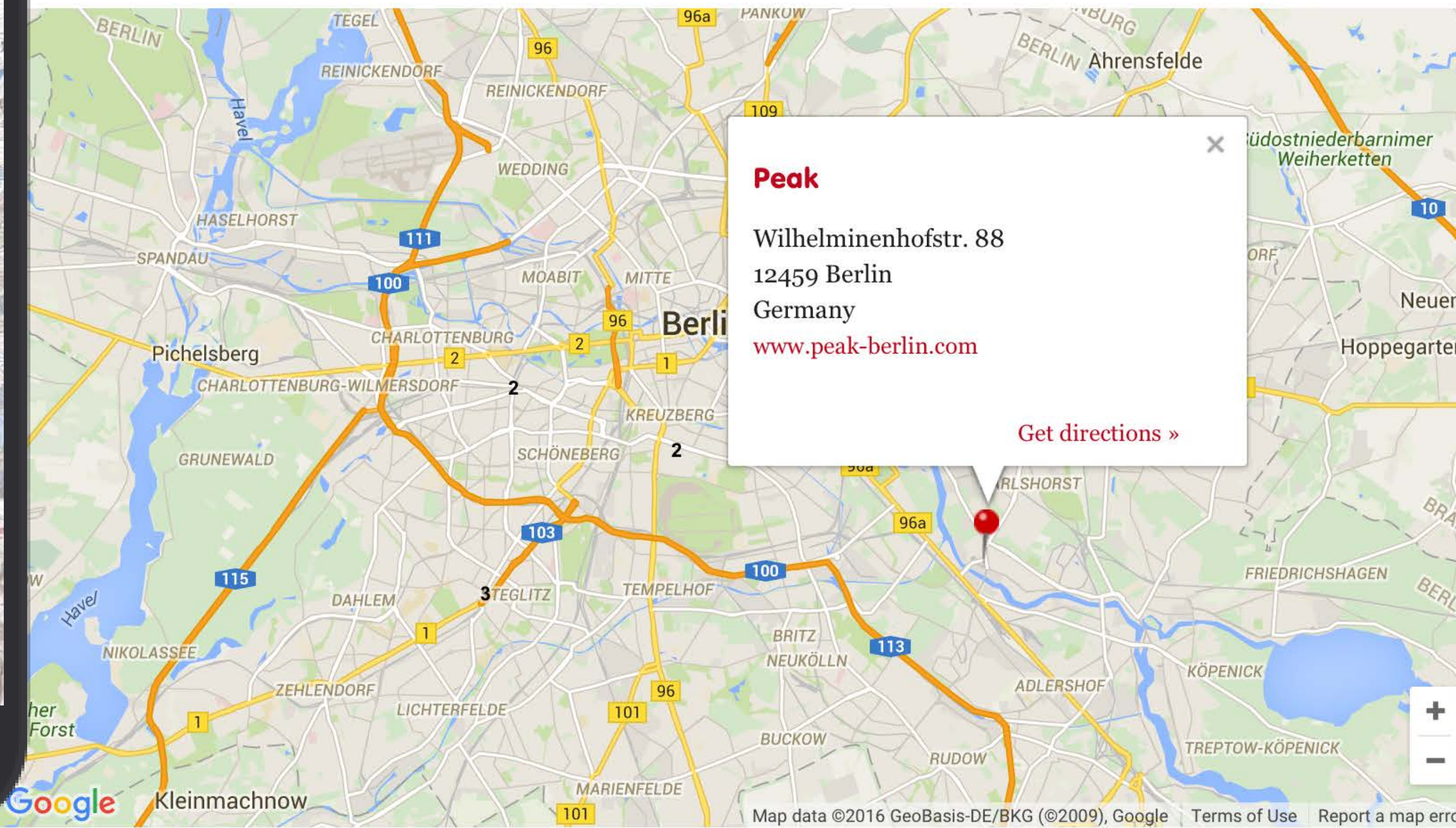
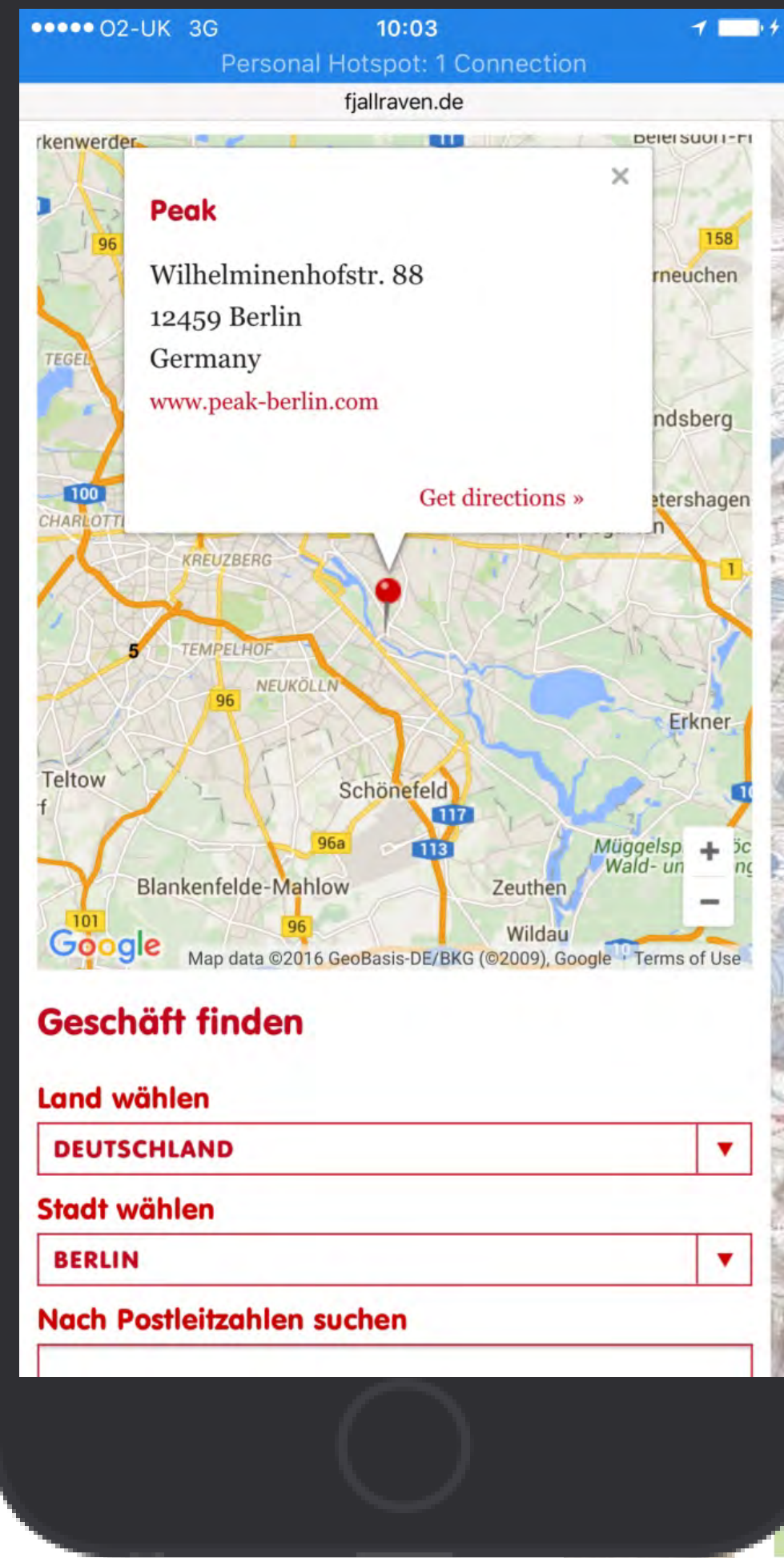
ÜBER FJÄLLRÄVEN
HÄNDLER
LAND WÄHLEN

PRODUKTSUCHE:

MÄNNER DAMEN KINDER AUSRÜSTUNG EXPLORE FJÄLLRÄVEN

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Finden Sie einen Händler in meiner Nähe



Geschäft finden

Land wählen

DEUTSCHLAND ▼

Stadt wählen

BERLIN ▼

Nach Postleitzahlen suchen

Suche

Suche verfeinern

- Numbers Kollektion
- Hunting Kollektion
- Zelte
- Wax Station
- Taschenfachgeschäft

Händler

Online-Händler



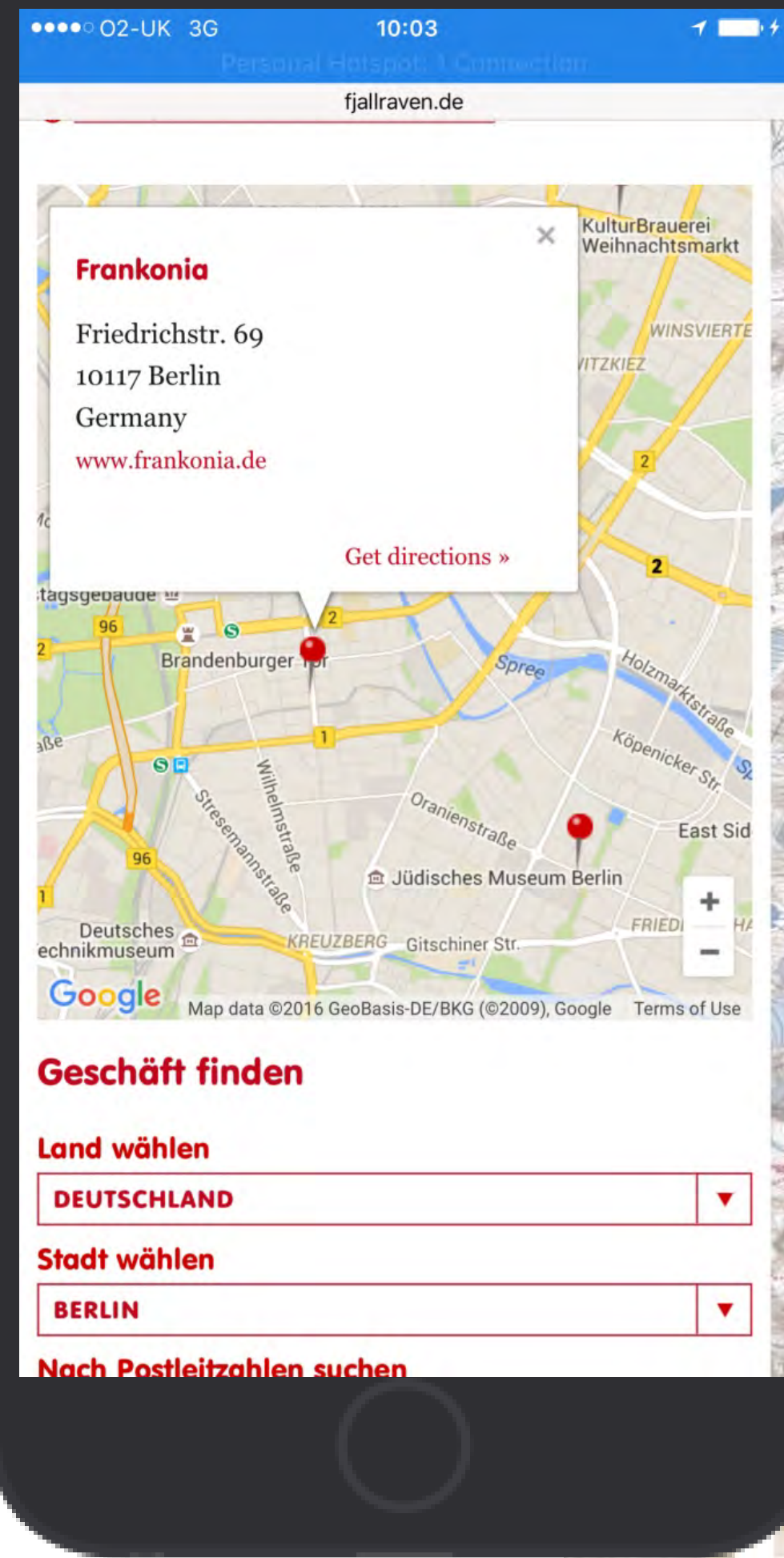
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HÄNDLER
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- Wax Station
- Taschenfachgeschäft

Händler

Online-Händler



När det måste bli bra

Logga in privat ▾ Senast besökta varor ▾ Hjälp och service ▾ Länna, Stockholm öppet idag 06:30-20:00 ▾

ALLA ▾

Vad söker du?

SÖK

Varumärken Aktuellt

FixarTV.se

Företag

Privat

Utemiljö

Dörrar & Fönster

Maskiner

Badrum

Golv & Kakel

Färg & Inredning

Trädgårdsskötsel

Fler kategorier ▾

Varukorg

0 0,00

Till kassan

Fri frakt till utlämningsställen

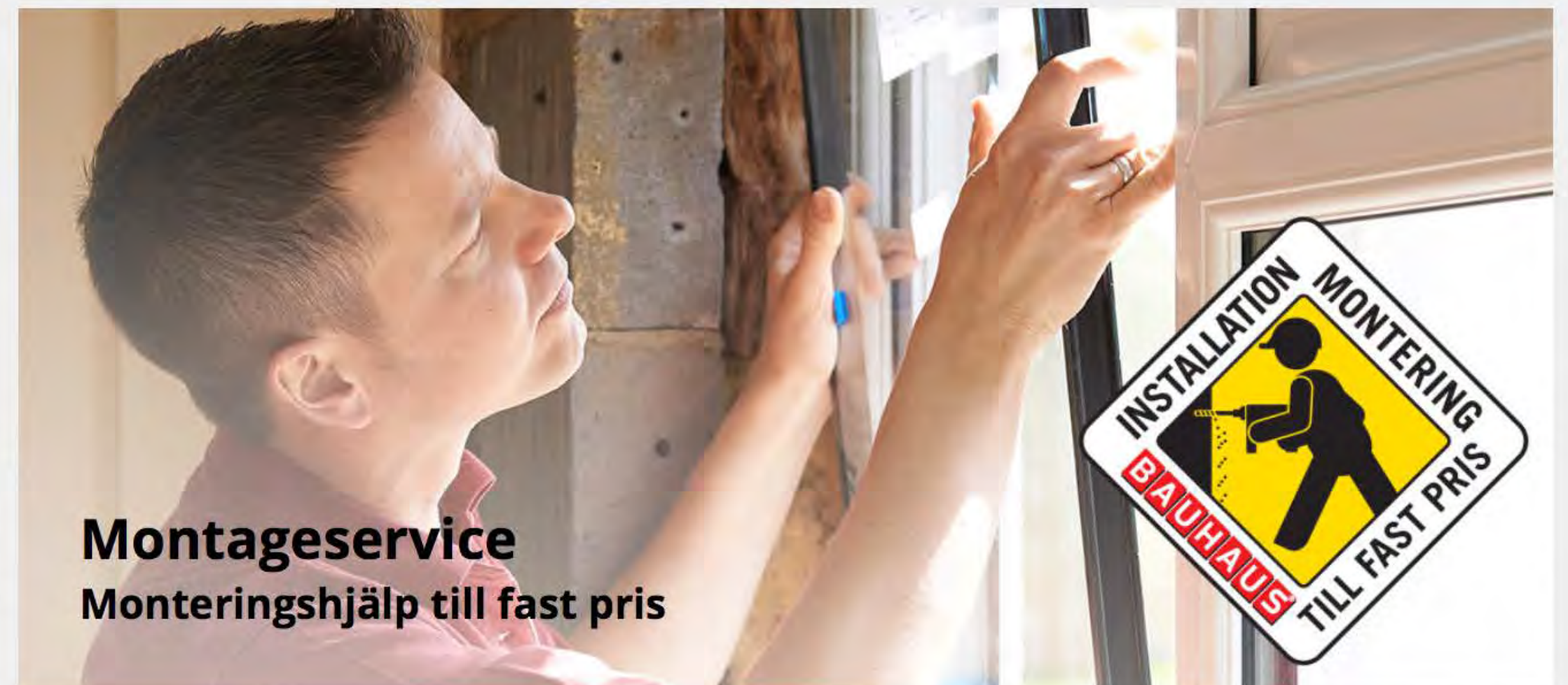
Kontakta oss: 020-120 20 30

Öppet köp i 60 dagar



Dörrar & Fönster

Stort utbud till bra priser



Montageservice

Monteringshjälp till fast pris



Kampanjpriser

& fri frakt på Noro badrum



Toaletter

Dags för toabyte

Utförsäljning på badrumsmöbler
från Camargue

VÅRA TIPS

Klicka här för att prata.

ALLA ▾

Vad söker du?

SÖK

Varumärken Aktuellt

FixarTV.se

Företag

Privat

Utemiljö

Dörrar & Fönster

Maskiner

Badrum

Golv & Kakel

Färg & Inredning

Trädgårdsskötsel

Fler kategorier ▾

 Varukorg

0 0,00

Till kassan

TRÄDGÅRDSMÖBLER

Loungeset »

Matgrupper »

Mix & Match Matgrupper »

Caféset »

Bord- & Bänkset »

Bänkar & Soffor »

Trädgårdsmöbler med LED-belysning »

Bord »

Stolar »

Solstolar »

Dynor »

Dynbox »

Solskydd utomhus »

Möbelskydd »

Övrigt »

GRILLAR

Gasolgrillar »

Kolgrillar »

BBQ-system utomhuskök »

Stekhällar »

Elgrillar »

Murgrillar & Eldstäder »

Rökgrillar »

Grilltillbehör »

Grillöverdrag »

Kol & Briketter »

Gasol »

FÖRVARING & STUGOR

Stugor & Friggebodar »

Tillbehör Stugor & Friggebodar »

Garage & Carportar »

Paviljonger »

Växthus & Tillbehör »

Redskapsbodar »

Redskapsskåp »

Vedskjul »

Tillbehör Trädgårdsförvaring »

Presenningar »

Förvaringstält »

TRÄDGÅRDSMILJÖ

Utomhusspa »

Badtunnor »

Pooler »

Spa- och Poolkemi »

Sten & Murblock »

Staket & Vindskydd »

Hönsnät & Stängsel »

Tillbehör Hönsnät & Stängsel »

Terrassvärmare & Infravärmare »

Trädgårdsdammar »

Flaggstänger & Flaggor »

Fågelmatare »

Fontäner »

Regnmätare »

STORSÄLJARE UTEMILJÖ

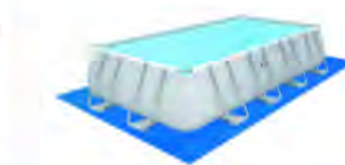

 TRÄDGÅRDSMÖB
EL
BORD/BÄNKSET
42MM
1 495⁰⁰

 PAVILJONG
ST.TROPEZ 3X3M
GRÅ
~~1 995⁰⁰~~ **1 495⁰⁰**

 VÄXTHUS HYBRID
185X248CM
3 495⁰⁰

 TRÄDGÅRDSMÖB
EL TYLÖSAND
LOUNGESET
SVART/GRÅ
~~6 995⁰⁰~~ **3 995⁰⁰**

 GASOLGRILL
BROIL KING
BARON 440
7 995⁰⁰

 STUGA LUOMAN
LILLEVILLA +5
7 995⁰⁰

 POOL POWER
STEEL FRAME
14812L
REKTANGULÄR
5,49MX2,74MX1,
22
~~9 595⁰⁰~~ **7 995⁰⁰**


 UTESPA VIVA SPA
VIT 5 PLATSER 23
JETS
39 995⁰⁰

 Kampanjpriser
& fri frakt på Noro badrum

 Toaletter
Dags för toabyte

 Storsäljning på badrumsmöbler
från Camargue

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 Klicka här för att prata.



När det måste bli bra

ALLA ▾ Vad söker du? **SÖK**

Utemiljö Dörrar & Fönster Maskiner Badrum Golv & Kakel Färg & Inredning Trädgårdsskötsel Fler kategorier ▾ **Varukorg** 0 0,00 Till kassan

Hem / Utemiljö / Grillar / Gasolgrillar / **GASOLGRILL BROIL KING MONARCH 390**



GASOLGRILL BROIL KING MONARCH 390

− 1 + **6 995⁰⁰**

KÖP

Hemleverans Hämta i varuhus

MONARCH™ 390 gasolgrill med sidobord

Samla familjen runt grillen och laga till en läcker lunch. Denna lilla, gedigna och lättskötta grill med Thermo-Cast™ lock och grillbox i gjuten aluminium har lång hållbarhet och ger utmärkt värmeisolering oc...

[Se fullständig produktbeskrivning](#)

- [PDF Garantier](#)
- [PDF Monteringsanvisning](#)
- [PDF Måttskiss](#)



HEMLEVERANS

Finns 6 i lager

Centrallagervara leverans inom 2-5 vardagar.

LAGERSTATUS I VARUHUS:

Finns 35 i Länna, Stockholm

Öppet idag 06:30-20:00

(Uppdaterat 20 jun 10:01)

- [Information om lagervisning](#)
- [Information om varuhus](#)
- [Byt varuhus](#)

SE ALLT INOM:

[Visa alla produkter i "Gasolgrillar"](#)

[Visa alla produkter i "Grillar"](#)



Montageservice från 1 890.00 per st
Vill du ha hjälp med montering?
[Mer information](#)

TILLBEHÖR

ANDRA KÖPTE

Hem / Utemiljö / Grillar / Gasolgrillar / GASOLGRILL BROIL KING MONARCH 390



GASOLGRILL BROIL KING MONARCH 390

- 1 + 6 995⁰⁰

KÖP

 Hemleverans Hämta i varuhus

MONARCH™ 390 gasolgrill med sidobord

Samla familjen runt grillen och laga till en läcker lunch. Denna lilla, gedigna och lättskötta grill med Therma-Cast™ lock och grillbox i gjuten aluminium har lång hållbarhet och ger utmärkt värmeisolering oc...

[Se fullständig produktbeskrivning](#)

-  PDF Garantier
-  PDF Monteringsanvisning
-  PDF Måttskiss



Exklusivt för
BAUHAUS

 HEMLEVERANS

Finns 6 i lager

Centrallagervara leverans inom 2-5 vardagar.

 LAGERSTATUS I VARUHUS:

Finns 14 i Järfälla, Stockholm

Öppet idag 06:00-20:00

(Uppdaterat 20 jun 10:01)

[Information om lagervisning](#)[Information om varuhus](#)[Byt varuhus](#)

SE ALLT INOM:

[Visa alla produkter i "Gasolgrillar"](#)[Visa alla produkter i "Grillar"](#)**Montageservice från 1 890.00 per st**

Vill du ha hjälp med montering?

[Mer information](#)

Hem / Utemiljö / Grillar / Gasolgrillar / GASOLGRILL BROIL KING MONARCH 390



GASOLGRILL BROIL KING MONARCH 390

− 1 + 6 995⁰⁰

KÖP

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MONARCH™ 390 gasolgrill med sidobord

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[Se fullständig produktbeskrivning](#)

[PDF Garantier](#)

[PDF Monteringsanvisning](#)

[PDF Måttskiss](#)

Exklusivt för
BAUHAUS



GASOLGRILL BROIL KING
MONARCH 390

1

x

6 995,00 kr

⊕

FRAKT

399,00

TOTALT

7 394,00

GÅ TILL KASSAN

[Spara din varukorg](#)

VARUKORG

Välj leveranssätt

Hemleverans från Centrallager 399,00

Hämta i varuhus. 0,00

Välj varuhus: Järfälla, Stockholm

HEMLEVERANS PALL (0-50KG) ⓘ 399,00



GASOLGRILL BROIL KING MONARCH 390
Centrallager: Finns 6 i lager

- 1 +

TA BORT 6 995,00

ORDERVÄRDE 6 995,00

FRAKT 399,00

TOTALSUMMA (INKL. MOMS) 7 394,00

Slutliga kostnaden kan variera beroende på betelsätt.

ANDRA KÖPTE ÄVEN



TILL KASSAN

ÄR DU FÖRETAGSSERVICEKUND?

TILL FÖRETAGSSERVICEKASSAN

SPARA DIN VARUKORG

När du handlar hos BAUHAUS anger du personuppgifter så som namn, adress, e-postadress, telefonnummer och i vissa fall även personnummer. Denna information behöver vi för att leverera varan till dig. E-postadressen behöver vi bl a för att bekräfta order/leveranser men kommer även fungera som användarnamn nästa gång du handlar i vår webbutik.

zopimchat



Klicka här
för att
chatta med
OSS

Skriv ditt meddelande här

VARUKORG

Välj leveranssätt

- Hemleverans från Centrallager 399,00
- Hämta i varuhus. Beräknas vara redo för avhämtning på måndag (2016-06-20) efter kl 15:00. Invänta sms-besked. 0,00

Välj varuhus: Järfälla, Stockholm

HÄMTA I VARUHUS

0,00



GASOLGRILL BROIL KING MONARCH 390

Centrallager: Finns 6 i lager

Varuhuslager: Finns 14 i lager



TA BORT

6 995,00

ORDERVÄRDE

6 995,00

FRAKT

0,00

TOTALSUMMA (INKL. MOMS)

6 995,00

Slutliga kostnaden kan variera beroende på betelsätt.

TILL KASSAN

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När du handlar hos BAUHAUS anger du personuppgifter så som namn, adress, e-postadress, telefonnummer och i vissa fall även personnummer. Denna information behöver vi för att leverera varan till dig. E-postadressen behöver vi bl a för att bekräfta order/leveranser men kommer även fungera som användarnamn nästa gång du handlar i vår webbutik.

ANDRA KÖPTE ÄVEN



Klicka här för att prata.

Thank You!

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