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Web Practice Director, Net@Work

Today's Host

Net@Work

Agenda

- Introduction

- Why Integrate?

- Integration Approach & Solutions

- Case Studies

- Q&A

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Net@Work Overview

Net@Work is a full-service provider of CMS, eCommerce and business technology solutions

RECOGNIZED INDUSTRY LEADER

sage

abila

Magento
eCommerce Platform for Growth

Microsoft

DELL

CITRIX

NETSUITE

hp

VERTEX SMB

6K+ CLIENTS

13 OFFICES

Who We Are

We are a full service IT and business consultancy with unparalleled expertise in the development of business technology solutions. We deliver a range of unbiased, integrated solutions that brings our clients every competitive advantage possible.

What We Do

We help you design, select, implement, and scale all aspects of technology, using our comprehensive solutions portfolio. Our goal is to be considered an integral part of your business; utilizing promising new technologies to attribute to your success and maximize your total return on investment.

How We Do It

We have the most talented team of individuals, who work together to provide a 360 view of your business needs today, while providing an IT roadmap for your future. Our partnerships with the biggest names in technology ensure an unbiased approach, matching you with the best solutions for your needs.

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Net@Work's Web Practice

Strategy

Web Strategy Consulting (Content, Commerce & Social)

Creative & User Experience Strategy

Web Architect & IA Strategy

Market Research and Competitive Analysis

Search Engine Strategy

Development

Content Management Systems

E-commerce (B2B, B2C)

Systems Integration (CRM, ERP, Marketplaces)

Custom Web Applications

Mobile Applications

Rapid Prototyping

Design

Custom Website Design

CMS Design

eCommerce Design

Interactive Design

Logo & Asset Design

Mobile Design (iPhone, iPad, Android, Blackberry)

Ongoing

Performance Optimization

Search Engine Optimization

Analytics

Social Media

Search Marketing

Management

Maintenance

Net@Work is a leading Magento certified solutions partner with extensive experience in consulting, developing and integrating Magento with Sage ERP Solutions

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Why Integrate? Challenges & Benefits

High Order Volume

Costs and Errors

Inventory

Customer Satisfaction

Real-time Data

Decision-making Delays

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Magento Integration Advantages to Consider

eCommerce platform should be flexible and scalable enough to meet changing regulations, deliver excellent customer service, enable meaningful business analytics, and support complex business models

Flexibility & Control

Complete control with full source-code access to drive virtually unlimited customizations and innovation.

Performance & Scalability

Proven ability to support fast-growing eCommerce businesses at scale.

High Value

Rich, configurable enterprise eCommerce feature set at the most compelling total cost of ownership.

Vibrant Global Ecosystem

Our partners in bringing your eCommerce vision to life.

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Integration Preparation

- New or Existing Magento or ERP System

- Current eCommerce Capabilities: Older version of Magento or ERP

- API Availability with Integration Endpoints & Integration method capabilities of ERP system

- Licensing Considerations

- Upgrade & Future Proofing

- ERP Backend Support (Recommended Internal Resources or Consultants with ERP expertise)

- Development and Testing Environments

- Budget Considerations & IT Infrastructure Upgrades

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eCommerce/Integration Road Map

Integrating Sage ERP and Magento eCommerce is a multi-phased project

Planning & Design for eCommerce & Systems Integration

E-Commerce Development

ERP System Integration

ERP System Integration

Testing & Deployment

After Go-Live

Training & Content Support

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Methods of Integration

Web Services APIs

Database/ODBC

File Import/Export

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Speed and Frequency

Real Time

- Benefits
  - Immediate
  - Avoid Conflicts
- Challenges
  - Connectivity & Network Infrastructure
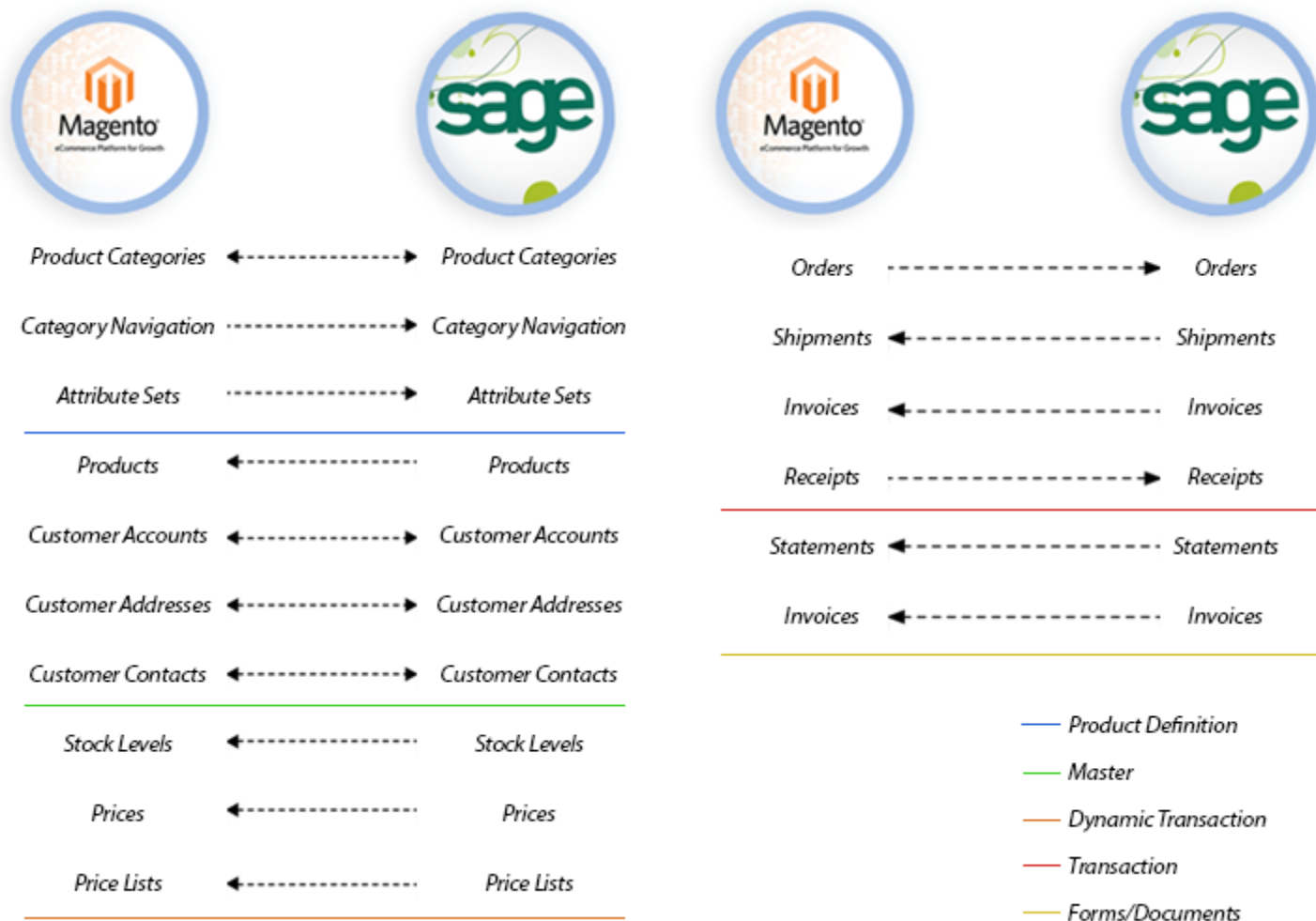
Batch Processing

- Benefits
  - Legacy Systems
  - Less Complex
- Challenges
- Inefficient
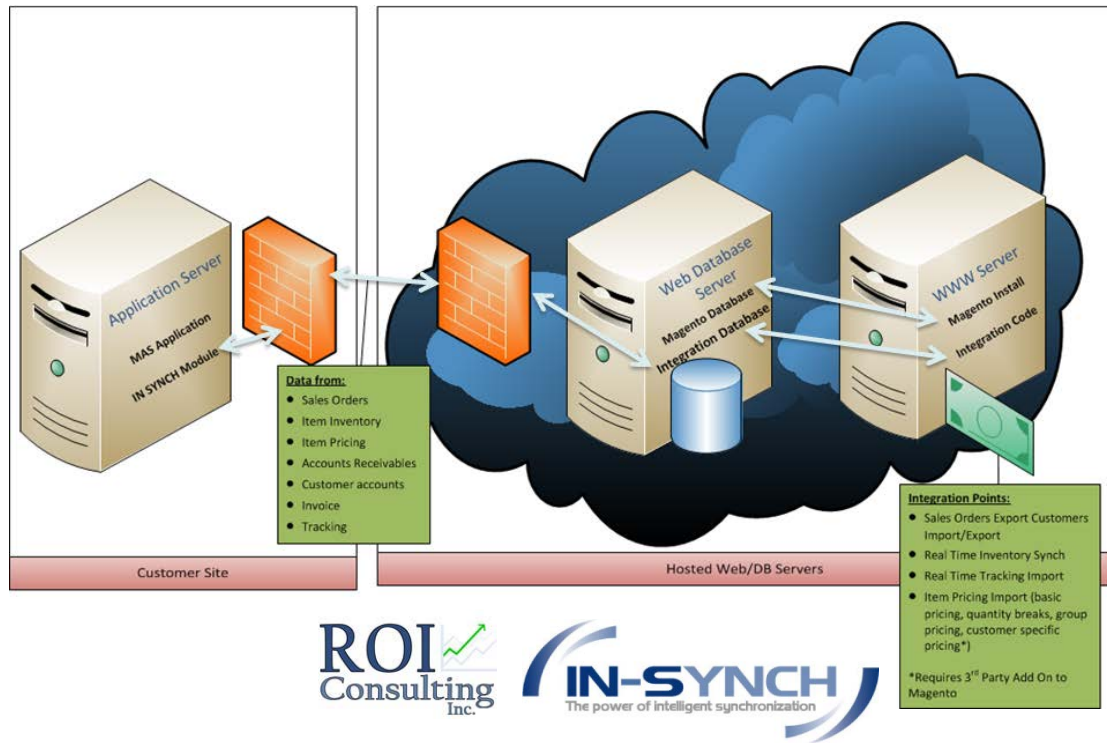- Large Amounts of Data
- After Hours & Manual Intervention

Extensions & Services
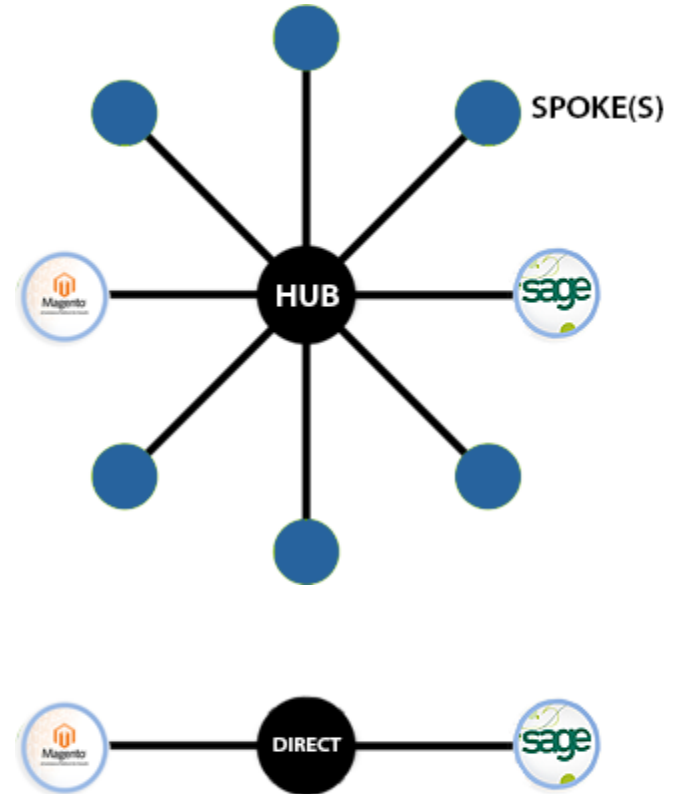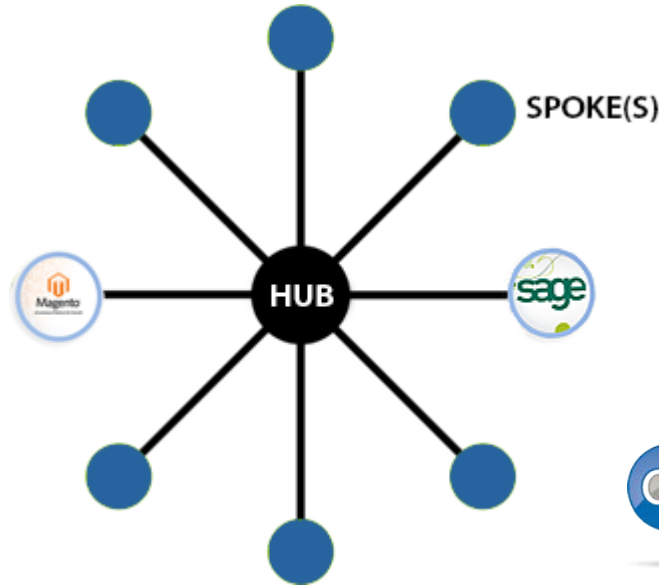
Integration Points

Case Study

Real-time integration across customers, sales, order-history, pricing and inventory

Case
Study

SPOKE(S)

HUB

ConnectPoint™
eCommerce

Net@Work helps Alex and Ani's need for a scalable ERP system with Integration to Magento eCommerce platform.

ALEX AND ANI®
(+) ENERGY

Thank You for Attending

For additional information, please contact:

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Q & A

Magento
eCommerce Platform for Growth

ConnectPoint

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