

MagentoLive

AUSTRALIA | 2015



Productimize

Anees – Technical Manager, DCKAP

PRODUCTIMIZE

CREATE UNIQUE PRODUCTS

INVOLVE CUSTOMERS IN VALUE CREATION

INCREASE LOYALTY

KNOW THE DEMAND

LAUNCH NEW PRODUCTS WITH EASE

ENHANCE SALES

**VISIT BOOTH #7 FOR
PRODUCT DEMO**



Rackspace

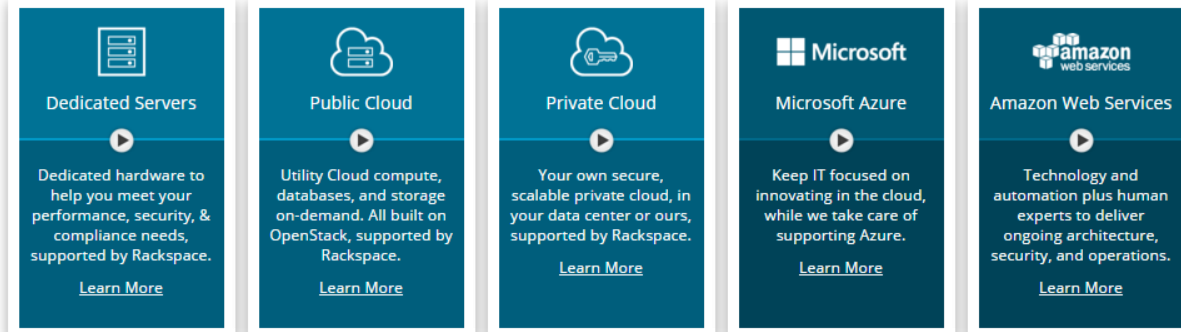
Martin Orliac – Digital Manager

We're the world's #1 Magento hosting provider

(We're also the #1 Top 1000 e-Retailers hosting provider)

Host with us on our infrastructure...

or through our partners.



Hybrid Cloud — Mix and match public cloud, private cloud, and dedicated servers to create your ideal environment.



EXPERIENCE FANATICAL SUPPORT®

- ✓ We've got your back 24x7x365
- ✓ Expert Magento Engineers on call
- ✓ Architecture advice
- ✓ Monitoring
- ✓ Security






Anchor

Kav Badasié

Business Development Manager

Anchor

- 15 years in Australia, US and UK
- First Australian hosting provider to partner with Magento
- Developed a unique 'Magento-as-a-Service' product
- Empowers developers to control hosting and deployments
- Fleet eliminates 'bad code deployment' and allows you to deliver new features faster and more reliably than your competitors



5 keys points when translating for cross-border selling

Grant Straker CEO Straker Translations



Cross Border Selling

- Automation, automation, automation
- Speed is king
- Quality should be centralised and iterated
- Translation memory, machine translation and repetition tools significantly reduce the cost
- Don't forget multilingual SEO





Codisto – eBay Better New Magento extension for eBay integration

Jonathan Pollard, CEO Codisto

Codisto - eBay Better

- Next generation alternative to M2Epro
- Why eBay Better?
 - Simple setup & product auto-categorization
 - Excel style UI & built-in, fully editable template
 - Real-time sync & no impact on Magento performance
- Can I trust it? Kogan does...
- Pricing \$99/month = 1,000 eBay listings
- Question: 100,000 SKUs, real-time sync - how would you tackle the Magento API call latency?



eCommerce on steroids:

Larry Adler, webqem COO



Titleist Vokey
SM5 Raw Black
L Grind

Add to Cart \$129

OOYALA[®]

Checkout

Create an Account

Name

Email

Password

OR

Login with facebook

Login with Google+

GIGYA



Bronto Software

Kyle Rifkin, Account Executive



- Marketing automation for commerce
- Drive revenue for our customers
- #1 email provider to IR 1000
- 1400+ customers worldwide including 428+ joint Magento merchants
- Seamless integration with Bronto Extension for Magento
- Learn more at Stand #6



ACTIVE
SKIN



TECHNOLOGY PARTNER

WINDSOR**SMITH**

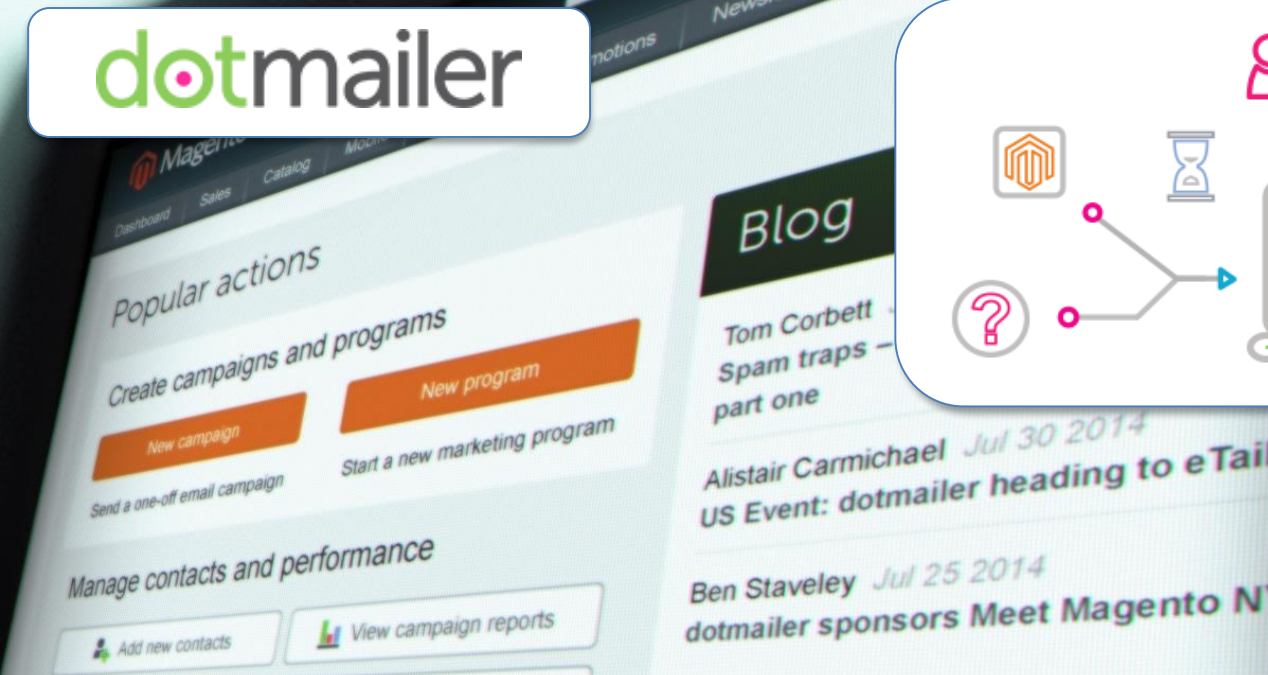




Murdo Wallace

Principal Consultant, Dotmailer

dotmailer



- Leading multichannel marketing automation platform
- 150 Countries, 6000+ clients, B2C and B2B
- Certified Magento Development and dedicated Magento Support
- Platinum Technology Partner



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