



Give Your Business the Advantage of a Magento Partnership

Magento offers web design and solution implementation companies the opportunity to market and sell to Magento customers worldwide.

Magento solution partners have a strong knowledge of eCommerce and the Magento platform, a broad set of design, development, integration, and marketing skills, plus a record of successful Magento implementations. Companies that join the solution partner program become part of a select group of eCommerce experts who play a critical role in the adoption of Magento and in our customers' success. To ensure quality, consistency, and optimum results for our customers, we require partners to achieve mastery of the Magento Enterprise platform. To this end, we train, qualify, and support our Solution Partners.

As the needs of every partner vary, we offer two partnership levels, **Gold** and **Silver**, as well as

the **Magento Associate** program for development firms interested in establishing their Magento competency and building a Magento practice. Each level has unique benefits, all with the goal of connecting partners to our community and helping them succeed. Please see the reverse side of this document for a list of our partner benefits.

To learn more about the Magento Solution Partner program and how you can leverage this valuable eCommerce ecosystem, please visit magento.com/partners. As a Magento solution partner, you will play an important role in delivering the exceptional implementations our customers have come to expect from Magento.

Solution Partner Program Benefits

Program Components	Gold Partner	Silver Partner	Magento Associate
Annual fee	\$10,000	\$5,000	\$5,000
Certified or Certified Plus Developers	4	2	—
Access to an Enterprise production and development license (not for resale)	Yes	Yes	Yes
Logos rights, partner badges, Magento website listing as a Solution Partner; co-branded collateral and signage	Yes	Yes	—
Access to Magento sales leads	Yes	Yes	—
Ability to earn commissions on Magento Enterprise license sales (quota and commissions vary by level)	Yes	Yes	—
Discounts on training and certification	Yes	Yes	Training Included
Ability to engage in co-marketing programs with Magento	Yes	By Invitation	—
Partner case studies, videos, webinars, and other materials will be displayed in the eCommerce Resource Library on the Magento website	Yes	Yes	—
Priority support for industry tradeshows, sponsorship opportunities at Magento hosted events including Imagine conference and eCommerce Forums	Yes	Yes	—
Partner case studies considered for publication by Magento	Yes	—	—
Access to Magento technical support	Yes	Yes	Yes
Promoting your partnership: announcement on the Magento blog, Magento quote for approved partner press releases, your company featured in the Industry Partner newsletter	Yes	—	—
Access to Magento partner marketing	Yes	Yes	—
Access to Magento account manager	Yes	Yes	—



To learn more about the **Magento Solution Partner Program**, visit us at magento.com/partners