

Managed Cloud for Magento

Presented By:

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Rackspace Digital

Specialized Hosting for Commerce and Content Applications

Workload Expertise



ECommerce



Website Hosting



Web Content Management



Video



Optimized Platform



PUBLIC CLOUD
Single & Multi Tenant



HYBRID CLOUD



PRIVATE CLOUD



DEDICATED HOSTING

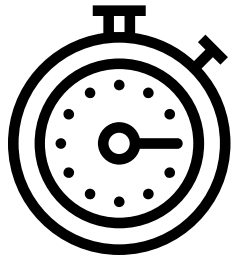


Service Levels

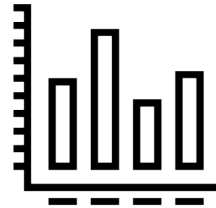


Fanatical Support®
24x7x365

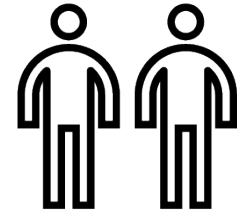
With MCM: Solving Your Top Business Challenges



Ensuring your site meets performance and reliability targets



Scaling for unplanned traffic spikes and surges



Freeing your team to focus on activities that drive value and revenue

Key Features and Benefits

Turn-Key Environment

Predefined environments are deployed quickly using DevOps methodologies

Autoscaling

To mitigate the negative effect performance can have on site conversions and revenue

Deep App Monitoring

Insight into the health and performance of your application with APM from New Relic

Proactive Support

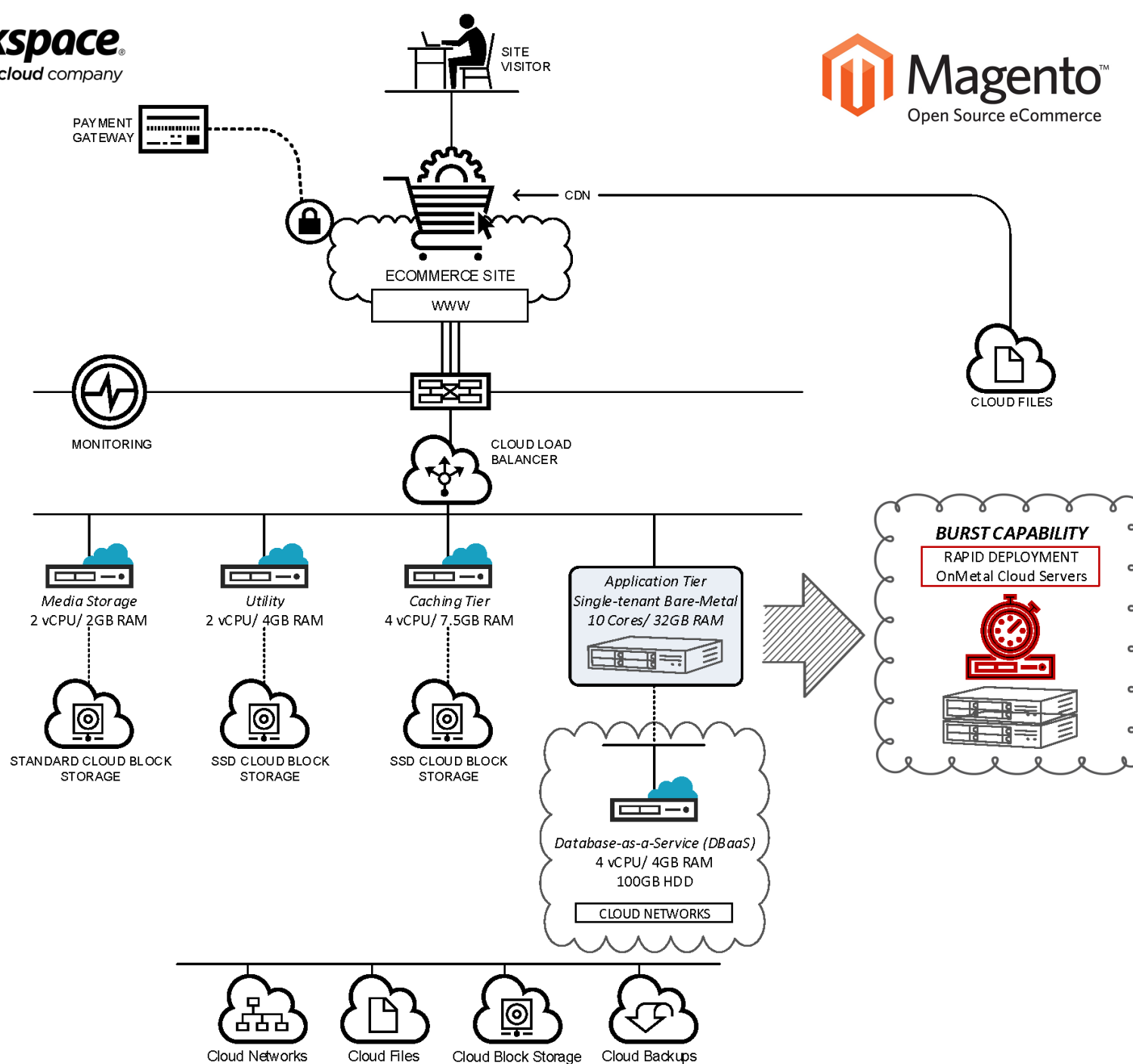
Proactive support to monitoring alerts so the infrastructure does not fail or slow down

Magento Expertise

Economies of expertise around Magento to maintain performance and troubleshoot complex infrastructure issues

Security

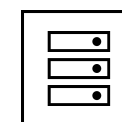
Robust set of security features to meet unique requirements



Magento Solutions at Rackspace



MANAGED CLOUD for MAGENTO



DEDICATED and HYBRID SOLUTIONS

Rackspace Public Cloud and OnMetal platforms	Rackspace Hybrid Cloud and Dedicated platforms
4 standard configurations	Custom-designed architectures
New deployments available same day	New deployments available in days/weeks depending on complexity
Elastically scale entire production environments	Dedicated capacity for base traffic and cloud for peaks
Application Performance Monitoring and alerting	Standard infrastructure monitoring

Fanatical Support® Model For Managed Cloud for Magento



Design

- Plan
- Architect
- Advise



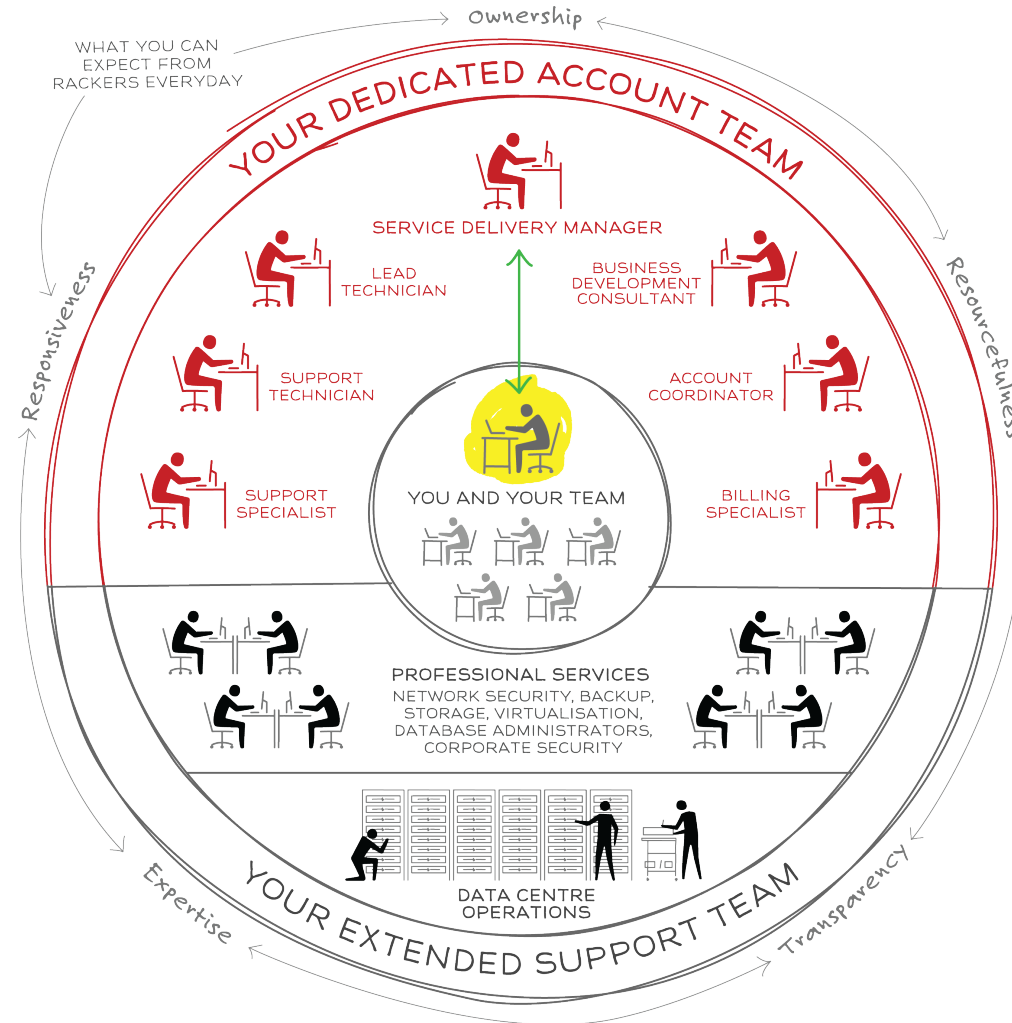
Deploy

- Implement
- Configure
- Onboard



Run

- Optimize
- Monitor
- Respond



Why Rackspace



#1 Managed Magento Hosting Provider
More managed Magento deployments than anyone else



Magento Platinum Hosting Partner
Network of Community Partners



#1 Infrastructure Provider
Internet Retailer Top 1,000 four years in a row



Specialized Support *for leading Commerce and Content Applications*



Partnerships with Top System Integrators and Agencies

Rackspace Digital Ecosystem

CHANNEL Approach

