

imagine 2013



Magento[®] Conference

THE **ART** OF
COMMERCE

The Consumerization of Corporate Commerce

imagine 2013
Magento Conference

THE **ART** OF COMMERCE

Panelists:

- Brad Martell, ZEON Solutions
- Nick Cron, BuyerQuest, Inc.
- Luis Colon, CDS-Global
- Misak Melikyan, M-Go

Moderator: Vincent Tran, Magento, Inc.

imagine 2013

 Magento Conference



Consumer Friendly B2B Commerce



Brad Martell
General Manager and Vice President

z|e|o|n solutions

imagine 2013
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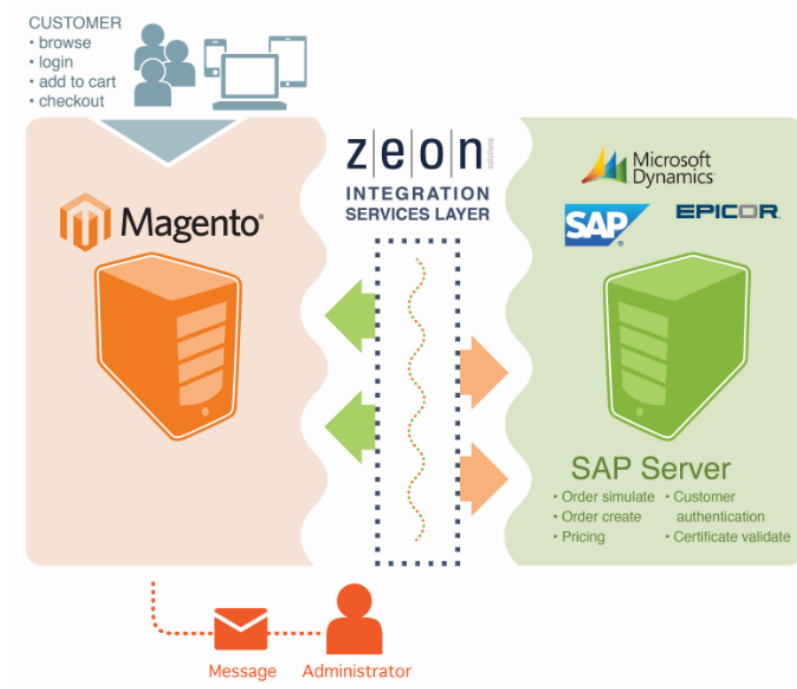


Magento Gold Partner –
More than 250 deployments with combined annual commerce over \$1 billion

- **Founded 2003**
 - **300+ employees**
 - **50 Magento developers; 15 certified**
 - **Commerce, content, product information management (PIM), SEO/SEM, design/UX**
 - **Expertise in B2B and B2B2C**
- 
- 

Why Magento For B2B Commerce?

- Exceptional out-of-the-box features
- Wide array of B2B focused extensions
- Total cost of ownership (TCO)
 - 3M
 - Brady
 - Actuant
 - United Technologies
- Highly extensible = easy integration
 - SAP
 - Epicor
 - Infor A+
 - Dynamics



What Makes B2B Commerce Unique?



My Account | Submittals | Purchasing Lists | Quick Order Pad | Request a Quote | Call Us: (937) 993-0285

Always On. Always Connected.

Search Product Name, SKU or product Attributes

Search

0 Items View Cart

\$0.00

PRODUCTS SHOP BY BRAND SHOP BY TRADE SHOP DOMESTIC SERVICES PROMOTIONS COMPANY

Register Now To Access All Website Features And Benefits

Account Management: Order History, Order Status

Purchasing Lists: Customized Order Pad, Unlimited

User Management: Streamline Purchasing, Manage your Organization

Reports: Business Analytics, Downloadable to Excel

Enhanced Communication: Shipping Notifications, Backordered Notifications

Discount Pricing: Customer Specific Pricing, Exclusive Specials

Find, Select, and Go: 3-Step Buying Process, Advanced Search

Learn More

Website Features: Site & Accessories, Tools, Pipe Hangers, Features, Structural Hardware, Contractor Supply, Threaded Rod, Anchors, Safety, Cable Tray, Pilecap

DEWALT, POWERS, GREENLEE, RIDGID, LENOX, LORAINVILLE

FLYER SPECIALS, NEW PRODUCTS, FEATURED MANUFACTURER, SPECIALS OF THE WEEKS

DEWALT COMBO KIT, PROPANE HEATER, ROTARY HAMMER KIT, ANGLE GRINDER

NEFCO: The Complete Construction Supply Solution

NEFCO Rentals: At NEFCO Rentals, it is our mission to provide our customers with the very best equipment and customer service.

NEFCO Tool Repair: The NEFCO Corporation offers a full tool repair shop. With over 40 years of tool repair experience, our mechanics operate as an Authorized Service Center for nearly all products that NEFCO sells.

NEFCO Engineering: Technical Engineering Services is a division within NEFCO focusing primarily on the design and engineering of fabricated pipe hanger and support systems.

COMPANY: About NEFCO, Locations, NEFCO Social, Careers, SiteMap, Credit App

CUSTOMER SERVICE: Contact Us, Catalog Request, Privacy Policy, Return Policy, Shipping Policy, Material Return Request

OUR PRODUCTS: Strut, Threaded Rod, Tools, Pipe Hangers, Fasteners, Anchors, Supplies

SERVICES: NEFCO Rentals, NEFCO Tool Repair, Pipe Support Engineering, Strut Grid Installation

OUR LOCATIONS: BOSTON, HARTFORD, PHILADELPHIA, WASHINGTON D.C.

Items	Information
Client	NEFCO
Website	http://www.gonefco.com/
Industry/Vertical	Industrial B2B
Magento	Enterprise 1.12.0.2
Hosting	Rackspace
Current Engagement	Maintenance & Hosting
Product Configurator	N/A
ERP	EPICOR - Eclipse
ERP Integration Mode	Real Time
Site Search	Standard Magento
Blog	N/A
Site Features	Account Center – custom extension that allows NEFCO customers to track purchases to specific jobs. Advanced Quick Order Pad





Always On. Always Connected.

Welcome, Guest! | [Log In](#) | [Register](#)

"Search Product Name, SKU or product Attributes"

1 Items **\$1,005.00**
View Cart

- PRODUCTS
- SHOP BY BRAND
- SHOP BY TRADE
- SHOP DOMESTIC
- SERVICES
- PROMOTIONS
- COMPANY

- PRODUCT CATEGORIES**
- Strut & Accessories ▶
 - Pipe Hangers ▶
 - Threaded Rod ▶
 - Fasteners ▶
 - Tools ▶
 - Anchors ▶
 - Structural Hardware ▶
 - Contractor Supply ▶
 - Safety ▶
 - Abrasives ▶
 - Cable Tray ▶
 - Firestop ▶
 - WINTER SPECIALS ▶
 - RAINSTORM ESSENTIALS ▶

QUICK ORDER PAD

Enter Product Nefco Id / SKU Quantity



DEWDW4309 5 8 Hole 80 Grit H&L, Random Orbit Sandpaper (25 Pk)

Stearate coating reduces gum-up. Premium aluminum oxide grain removes material more efficiently. Resin adhesive resists heat build-up. Chemically treated backing resists tearing. Grit = 80. Abrasive Body Quantity = 25.
Item#: DW4309

\$20.10 / EA [remove](#)

Add More Products to the List

Add to Purchasing list

- Request a Quote - Nefco
- Request a Quote - Nefco
- Request a Quote - Nefco
- Request a Quote - Nefco

Connect with Nefco

Newsletter Signup

Online




 Stay safe and compliant with safety signs, asset tags, and labels
 The SOURCE for Safety, Labeling & Signage

Search

- Custom Products
- Signs
- Asset Tags
- Labels & Decals
- Pipe Markers & Valve Tags
- Traffic & Parking Controls
- Tags
- Tapes
- Warehouse, Shipping & Maintenance
- Safety & Security

Countdown is on to comply - 12/1/2013
 Globally Harmonized System of Classification & Labeling of Chemicals
[Learn More](#) [Browse Products](#)

Catalog Quick Order
 Item #: Qty:
[What is this?](#)

FIND-A-SIGN
 Finding the Right Sign is EASY!
 Need a sign with specific wording or message?



Custom Products


Signs


Asset Tags


Pipe Markers & Valve Tags


Traffic & Parking Controls


Labels & Decals


Items	Information
Client	NEFCO
Website	http://www.seton.com/
Industry/Vertical	Cataloger Industrial B2B
Magento	Enterprise 1.11
Hosting	Rackspace
Current Engagement	Maintenance & Hosting
Product Configurator	20+
ERP	SAP R3
ERP Integration Mode	Real Time, Batch
Site Search	Standard Magento
Blog	N/A
Site Features	Endeca Search True Web-To-Workbench



Stay safe and compliant with safety signs, asset tags, and labels

Search

Enter Product Name or Style No.

GO

- Custom Products
- Signs
- Asset Tags
- Labels & Decals
- Pipe Markers & Valve Tags
- Traffic & Parking Controls
- Tags
- Tapes
- Warehouse, Shipping & Maintenance
- Safety & Security

Home > Custom Products > Custom Safety & Security Signs > Custom Construction Signs > Custom Disposable Plastic Corrugated Signs

Custom Disposable Plastic Corrugated Signs

Customize

Product Description

Related Products

Accessories

Step 1: Style Selection

Step 2: Personalization

Choose Your Style



Custom Corrugated Safety Sign Caution



Custom Corrugated Safety Sign Danger



Custom Corrugated Safety Sign Notice



Size

24"W x 18"H

Material

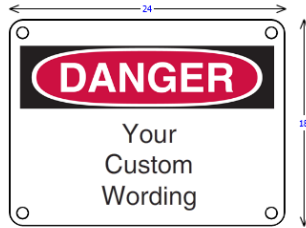
Corrugated Plastic

Color

White

Mounting

Four Corner Holes



[View Larger Preview & Print](#)

Quantity:	1	6	12
Price:	\$40.32	\$35.84	\$32.62

Ready to Order?

Enter Quantity:

[+ ADD TO CART](#)

[NEXT STEP >>](#)



Redefining B2B Procurement with Magento Enterprise

Nick Cron

CTO
BuyerQuest.com



imagine 2013
Magento Conference

ORACLE®

SAP®

 coupa


ARIBA®

 BuyerQuest

2012 – Future
Amazon Approach

2000 - 2012
PunchOut Catalogs

1995-2000
Static Catalogs

Static Catalogs 1995+

History

- Large organizations consolidate suppliers and use buying power to sign national agreements
 - Cost savings & efficiencies
- Existing ERP systems add eProcurement functionality
 - eProcurement allows end user to buy goods at national pricing
 - Suppliers provide catalog data in standard templates (excel, csv)
- ERP Systems not intended to be used by “end users”

Alerts Tasks (93 / 100) Notifications

Show: All

Subject	From	Sent
Check PCO No. 1104031 for PO No. 760371282	RFCUSERBBP,	Aug 13, 2008
Approve vendor or bidder	Workflow System	Aug 13, 2008
Check PCO No. 1104011 for PO No. 7603712764	RFCUSERBBP,	Aug 13, 2008
Revise Shopping Cart 10036455 with Value 327.04 EUR	Workflow System	Aug 12, 2008
Could not find code page for receiving system	Workflow System	Aug 12, 2008
Could not find code page for receiving system	Workflow System	Aug 12, 2008
Check PCO No. 1103960 for PO No. 7793703513		
Revise Shopping Cart 10036458 with Value 390.00 EUR		
Revise Shopping Cart 10036505 with Value 586.02 EUR		
Accept Decision / Adjust RFx Number 1213884		

Row 5 of 121

Check PCO No. 1104031 for PO No. 760371282

Details Resubmit Forward Assign To Me

<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.Analog telephones	43191509 Analog telephones
<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.Digital telephones	43191508 Digital telephones
<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.IP phones	43191511 IP phones
<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.Mobile phones	43191501 Mobile phones
<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.Speaker phone	43191515 Speaker phone
<input type="radio"/>		IT Telecom Products.Comm Devices.Personal Devices.Video phone	43191513 Video phone
<input type="radio"/>		IT Telecom Products.Comp Equip Accessories.Comp accessories.Comp accessories	43211600 Comp accessories
<input type="radio"/>		IT Telecom Products.Comp Equip Accessories.Computers.Desktop	43211507 Desktop
<input type="radio"/>		IT Telecom Products.Comp Equip Accessories.Computers.High-end Servers	43211502 High-end Servers

Previous 1-10 Next 10

PunchOut Catalogs – 2000+

History

- Poor user experience leads to low adoption
 - Less spend under contract, savings not as expected
- Buyers and suppliers look for a better solution
 - cXML and OCI roundtrip standard used to create “Punchout” connection
 - User clicks link “Office Max” and leaves the eProc interface to buy office goods

Pro

- Better user interface for end users

Cons

- End users have many different UIs
- Suppliers gain control
- Search doesn't work

SEARCH:

GlobalSourcingConnection

Home Header Apparel Bags Office Accessories

MECHANICS GLOVES LINED WITH DUPONT™ KEVLAR®

DC Power Supplies

TAKING ORDERS NOW!

PROMOTIONAL PRODUCTS

Office Accessories

Headwear

Apparel

Bags

Office Accessories

DC Power Supplies

DC Electronic Loads

Signal Generators

Spectrum-Signal Analyzers

Network Analyzers

Logic Analyzers

Data Acquisition

PIXI Products & Solutions

Frequency Counters

Function Generators

GPIO, USB & Inst. Control

LCR & Resistance Meters

RF & Microwave Test Acc

Noise Sources

Power Meters

Pulse & Pattern Gen

Impedance Analyzers

VXI Modular MF Inst & Ctrs

BR Error Ratio Tester

Endoscopy

Instrument Racks

AC Power Sources

Get a 2013 Agilent Calendar

★ MY CART

You have no items in your shopping cart.

★ COMPARE PRODUCTS

You have no items to compare.

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We are a Certified Woman-Owned Business based in Deerfield, Ill family and partners in our business. GLS02's extensive list of clients, advertising agencies and wholesalers in the United States.

2340 N. Willowton Lane, Deerfield, IL 60015
Disclaimer: The depiction of the product may not be representative of the actual product.

Your **VETERAN** Source for **TEVET** Test & Measurement Equipment

A Service Disabled Veteran Owned & HUB Zone Small Business

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CATEGORIES

- Digital Multimeters
- Oscilloscopes
- DC Power Supplies
- DC Electronic Loads
- Signal Generators
- Spectrum-Signal Analyzers
- Network Analyzers
- Logic Analyzers
- Data Acquisition
- PIXI Products & Solutions
- Frequency Counters
- Function Generators
- GPIO, USB & Inst. Control
- LCR & Resistance Meters
- RF & Microwave Test Acc
- Noise Sources
- Power Meters
- Pulse & Pattern Gen
- Impedance Analyzers
- VXI Modular MF Inst & Ctrs
- BR Error Ratio Tester
- Endoscopy
- Instrument Racks
- AC Power Sources

★ MY CART

You have no items in your shopping cart.

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You have no items to compare.



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85 Spring Street, Mosheim, TN 37858

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OHIO UNIVERSITY

UPDATING CLASSROOMS? We have a variety of exciting products for you.

SHOP FLOORING

CLICK HERE TO SHOP IT FROM THE GREAT TOPS!

POPULAR CATEGORIES

- Appliances
- Bath & Faucets
- Building Materials
- Decor
- Doors & Windows
- Electrical
- Flooring
- Kitchen
- Lighting & Ceiling Fans
- Lumber & Composites
- Outdoors
- Paint
- Plumbing
- Storage & Organization
- Tools & Hardware

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DC Power Supplies

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DC Power Supplies

GPIB Adapters

Oscilloscopes

Spectrum Analyzers

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BuyerQuest – 2011+

Solution

- Multi-Supplier marketplace
- Amazon approach with all data in single platform
- Provide a menu of options to suppliers to provide data
 - Online interface
 - File import with ETL layer
 - Web services
- Allow complex product types

Pros

- Better adoption, more spend under contract
- Single user interface
- Buyer regains control
- Training reduced or eliminated

Shop Manage Cart Hello, Sam English

BuyerQuest Search entire store here...

IT Corporate Tools & Machinery Safety & Cleaning Services

Put your hands on Savings
 BuyerQuest offers a revolutionary Procure to Pay solution making internal buying simple and easy. Don't give up usability for features. Get it all with BuyerQuest P2P.



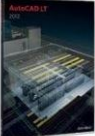

READ MORE

Quick Order

SKU	QTY
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

CLEAR ADD TO CART

Suggested

 Experis Ex ManpowerGroup Marketing Planner Supplier: Jones Co \$25.00	 Sharpie® Permanent Fine-Point Markers, Black, Pack Of 12 Supplier: Acme Manufacturer: Sharpie Regular Price: \$8.59 Contract Price: \$7.73	 AutoCAD LT 2012 Supplier: General Supplies Manufacturer: Autodesk Regular Price: \$913.99 Contract Price: \$322.59	 Pressure Washer 3200 PSI @ 2.8 GPM, Direct Drive Supplier: Jones Co \$179.99
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Extensions to EE 1.12

- eProcurement checkout flow
- Approval engine and workflow
- Purchase orders
- Invoice approvals & settlement
- Receiving
- Services procurement
- Multi supplier catalog
- Guided buying
- Master data integration
- Customer permissions
- B2B reporting
- ...

Why Magento Enterprise?

General

- Built in B2C consumer features
- Community of users and extensions
- Flexible product types
- Built in integration (Solr, PayPal, eBay, CDN)
- Multi-lingual and multi-currency
- Capable of handling large catalogs and high traffic

Extendable Open Source

- Established best practice for extending core features
- Ability to separate custom modules from core
- Certified development resources



Subscription Models with eHub & Magento Enterprise

Luis E. Colón



Director of R&D,
eHub System
ehubsystem.com

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THE **ART** OF
COMMERCE

Subscription Models with eHub & Magento Enterprise



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Shopify is free for 30 days.

After your trial ends, pick a plan that best fits your needs:

Basic	Professional <small>MOST POPULAR</small>	Business	Unlimited
\$29 _{mo}	\$59 _{mo}	\$99 _{mo}	\$179 _{mo}
Start your free trial!	Start your free trial!	Start your free trial!	Start your free trial!
Free setup	Free setup	Free setup	Free setup
Unlimited bandwidth	Unlimited bandwidth	Unlimited bandwidth	Unlimited bandwidth
2.0% transaction fee	1.0% transaction fee	1.0% transaction fee	0% transaction fee
100 SKUs	2,500 SKUs	10,000 SKUs	Unlimited SKUs
1 GB Storage	5 GB Storage	10 GB Storage	Unlimited Storage
Additional Features: <small>Hundreds of other features!</small>	Additional features: <small>Discount code coupon engine ...and all the standard features!</small>	Additional features: <small>Discount code coupon engine Real-time carrier shipping ...and all the standard features!</small>	Additional features: <small>Discount code coupon engine Real-time carrier shipping ...and all the standard features!</small>

github

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Plans & Pricing

Join today and collaborate with the smartest developers in the world.

\$0_{mo} **Free for open source**
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Micro	Small	Medium
\$7 _{mo}	\$12 _{mo}	\$22 _{mo}
5 Private Repositories	10 Private Repositories	20 Private Repositories
Unlimited collaborators Unlimited public repositories	Unlimited collaborators Unlimited public repositories	Unlimited collaborators Unlimited public repositories
Create an account	Create an account	Create an account

Business Plans

Bronze	Silver	Gold	Platinum
\$25 _{mo}	\$50 _{mo}	\$100 _{mo}	\$200 _{mo}
10 Private Repositories	20 Private Repositories	50 Private Repositories	125 Private Repositories
Unlimited teams Unlimited public repositories	Unlimited teams Unlimited public repositories	Unlimited teams Unlimited public repositories	Unlimited teams Unlimited public repositories
Create an organization	Create an organization	Create an organization	Create an organization

GitHub Enterprise

Learn more about running a GitHub instance inside your private network.

[Learn more about GitHub Enterprise](#)



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It just works

Starting at 2 GB
Up to 18 GB (500 MB per referral)

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Pro

Bring all your stuff anywhere

Plans at 100, 200, or 500 GB
Starting at \$9.99/month

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Teams

Dropbox built for your business

Plans start at 1 TB for 5 users
Centralized billing and admin tools

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30 Day Free Trial, No Credit Card Required

BASIC	PREMIUM	UNLIMITED
<ul style="list-style-type: none"> 3 active sitemaps Unlimited archives Email support 	<ul style="list-style-type: none"> 10 active sitemaps Unlimited archives Unlimited users Email & direct-line support 	<ul style="list-style-type: none"> Unlimited active sitemaps Unlimited archives Unlimited users Email & direct-line support
\$3.99 _{mo}	\$9.99 _{mo}	\$24.99 _{mo}
30 DAYS FREE TRIAL	30 DAYS FREE TRIAL	30 DAYS FREE TRIAL
<small>No Credit Card Required</small>	<small>No Credit Card Required</small>	<small>No Credit Card Required</small>

30 DAY FREE TRIAL	30 DAYS FREE TRIAL	30 DAYS FREE TRIAL	30 DAYS FREE TRIAL
<p>\$199⁹⁵ per Month</p> <p>Sign Up!</p> <ul style="list-style-type: none"> 60 Users Unlimited Forms Unlimited Reports Max Fields* 100,000 Entries / Month 10 GB Storage SSL Encryption Payment Integration 	<p>\$69⁹⁵ per Month</p> <p>Sign Up!</p> <ul style="list-style-type: none"> 20 Users Unlimited Forms Unlimited Reports Max Fields* 15,000 Entries / Month 3 GB Storage SSL Encryption Payments Integration 	<p>\$29⁹⁵ per Month</p> <p>Sign Up!</p> <ul style="list-style-type: none"> 5 Users Unlimited Forms Unlimited Reports Max Fields* 3,000 Entries / Month 1 GB Storage SSL Encryption Payment Integration 	<p>\$14⁹⁵ per Month</p> <p>Sign Up!</p> <ul style="list-style-type: none"> 1 User 10 Forms 20 Reports Max Fields* 500 Entries / Month 250 MB Storage
<p>Home - About - Blog - FAQ - Features - Examples - Partners</p>			
<p>Save with an Annual Plan And get 3 months for FREE!</p>			

Monetization of Products/Services

Source: North American Technographics® Telecom and Devices Online Recontact Survey, Q3 2011 (US)



"For each of the following types of applications, please indicate which you pay for via a recurring subscription or a one-time purchase fee."

	Only access for free	Pay once	Pay for a recurring subscription
Security (e.g., antivirus)	42%	13%	15%
TV/movies	59%	6%	5%
Magazines/newspapers	59%	4%	4%
Games	44%	15%	3%
Music	51%	13%	3%
Cloud storage/sync (e.g., Dropbox, SugarSync)	78%	3%	2%
Finance (e.g., expense management/budget tracking)	66%	9%	2%
Productivity (e.g., word processing)	49%	22%	2%
Education	73%	4%	2%
eBooks	72%	9%	1%

Base: 5,147 US adults

eHub Overview



- Enterprise-grade digital subscription and recurring revenue solution
- Built atop the Magento Enterprise software stack
- Offers flexible, dynamic entitlement & digital billing options to manage subscription businesses
- Leverages over four decades of subscription management expertise

eHub Subscription Features



- Flexible time-based subscription models
 - With or without trials
 - Trials can be free or lower cost
 - Allow for automatic conversion from trial/free to paid
 - Allow for subscription levels/packages
- Support upgrades and downgrades
- Suspend, re-instate service
- Handle cancellations and stop-charges
- Earned and deferred revenue recognition
- Automated billing and retention tools





Enterprise	Professional	Standard	Basic
\$25	\$15	\$9	\$3.50
BUY NOW	BUY NOW	BUY NOW	BUY NOW
HTML/CSS Designer	HTML/CSS Designer	HTML/CSS Designer	HTML/CSS Designer
JavaScript Designer	JavaScript Designer	JavaScript Designer	JavaScript Designer
PHP/Python/DB Designer	PHP/Python/DB Designer	PHP/Python Designer	\$5/month \$50/year
Scrum Team Management	\$20/month \$200/year	\$12/month \$120/year	Most Affordable
\$30/month \$300/year	Add Database Features	Create Any Site	Great For New Designers

eHub Leverages Magento's Catalog and Platform Features



- Creation, management and support for custom product types, and attribute sets
 - eHub extends the catalog to include parent/child relationships that inherit default attribute values
- Customization of product entry screens
 - eHub implements natural language configuration for subscription offer terms
- Properly extending Magento's data object structure
 - eHub builds atop flat and EAV tables to manage subscription status, earnings, etc.





e-Hub Admin Global Record Search Logged in as magento | Thursday, March 28, 2013 | [Log Out](#)

Dashboard Sales Services **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

Offer Information

- General
- Prices**
- Categories

(Time Based Subscription) [Close Window](#) [Reset](#) [Save Offer](#)

Prices [Create New Attribute](#)

Tax Class [Do Not Tax](#)

Recurring Payment Profile

Trial Period

For the trial, the billing cycle will be a recurring price of \$ 0.00 USD charged every --Trial Billing Frequency-- --Trial Billing Period Unit-- .
The trial period will expire after --Maximum Trial Billing Cycles-- billing cycles.
If trial subscription has already been accepted, substitute with the following offer --Substitute Offers-- .

Recurring Billing

After the trial expires, the billing cycle will be a recurring price of \$ 2.99 USD charged every 1 Month(s) .
This recurring charge will expire after 12 billing cycles.
After the recurring offer expires, recur to offer code DSIGNR1MODEF
Monthly to yearly offer DSIGNR1YRUPG

Cancellation Rule [Refund remaining money to the Customer.](#)



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Package Amendments | Mar 12, 2013 7:06:10 PM [Back](#)

Change to Payment Terms

Current Subscriptions:

DsignR Apps Standard (Current Package)

DsignR Apps Standard-month (Offer)

- HTMLCSS
- JSCRIPT
- PHPPYTHON

No trial period. \$12.00 recurring every month thereafter.

Available Packages:

DsignR Apps Basic (Package)

- HTMLCSS
- JSCRIPT

DsignR Apps Basic-month (Offer)

Price \$5.00/month

No trial period. \$5.00 recurring every month thereafter.

DsignR Apps Basic-year (Offer)

Price \$50.00/year

No trial period. \$50.00 recurring every year thereafter.

DsignR Apps Standard (Package)

- HTMLCSS
- JSCRIPT
- PHPPYTHON

DsignR Apps Standard-year (Offer)

Price \$120.00/year

No trial period. \$120.00 recurring every year thereafter.

DsignR Apps Professional (Package)

- HTMLCSS
- JSCRIPT
- PHPPYTHON
- DBDSIGNR

DsignR Apps Professional-month (Offer)

Price \$20.00/month

No trial period. \$20.00 recurring every month thereafter.

DsignR Apps Professional-year (Offer)

Price \$200.00/year

No trial period. \$200.00 recurring every year thereafter.



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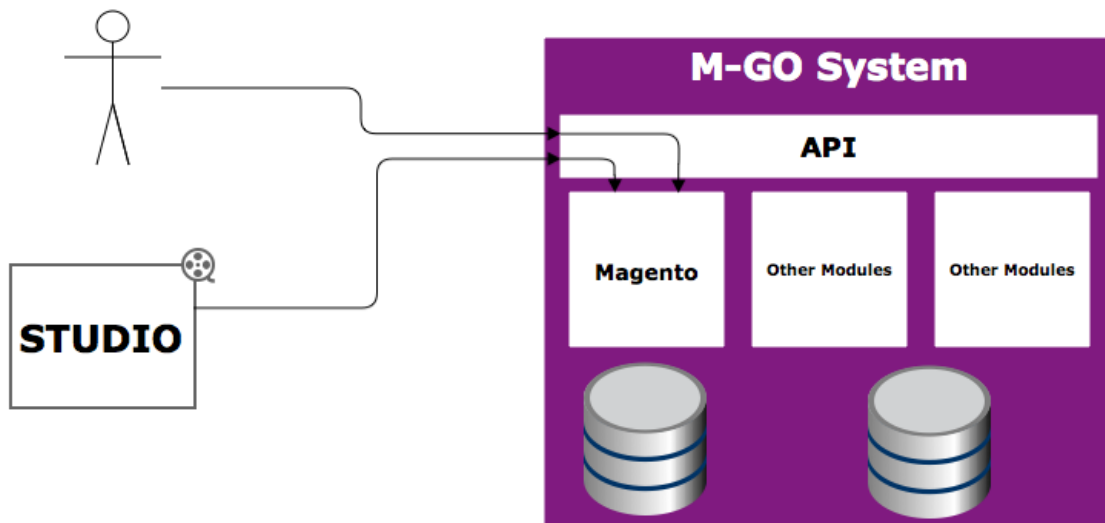
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COMMERCE

Why Magento Enterprise?

- Catalog and Content Management System
- Customer Segmentation and Targeting
- Promotions and Offers

Where Do We Use Magento?



Shopping Cart Price Rules

- Catalog Price Rules
- Shopping Cart Price Rules
- Automated Email Reminder Rules

[Add New Rule](#)

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ID	Rule Name	Coupon Code	Date Start	Date Expire	Status	Priority
	test		From: <input type="text"/>	From: <input type="text"/>	<input type="text"/>	
			To: <input type="text"/>	To: <input type="text"/>		
9	40off - test	40off	Sep 19, 2011	--	Active	0
131	test no coupon code discount		Dec 7, 2012	--	Active	0

Closer Look

