Jimmy Duvall

Head of Product
Magento

Magento

Enterprise Edition 1.13 and Community Edition 1.8

Magento Enterprise Edition 1.13 Major Enhancements

Improved merchandizing activity by refactoring indexing

Faster browsing and buying experience

More page views and orders using existing hardware

Quality and functional improvements

Magento Community 1.8 Major Enhancements

Faster checkout process and optimized cache adapters

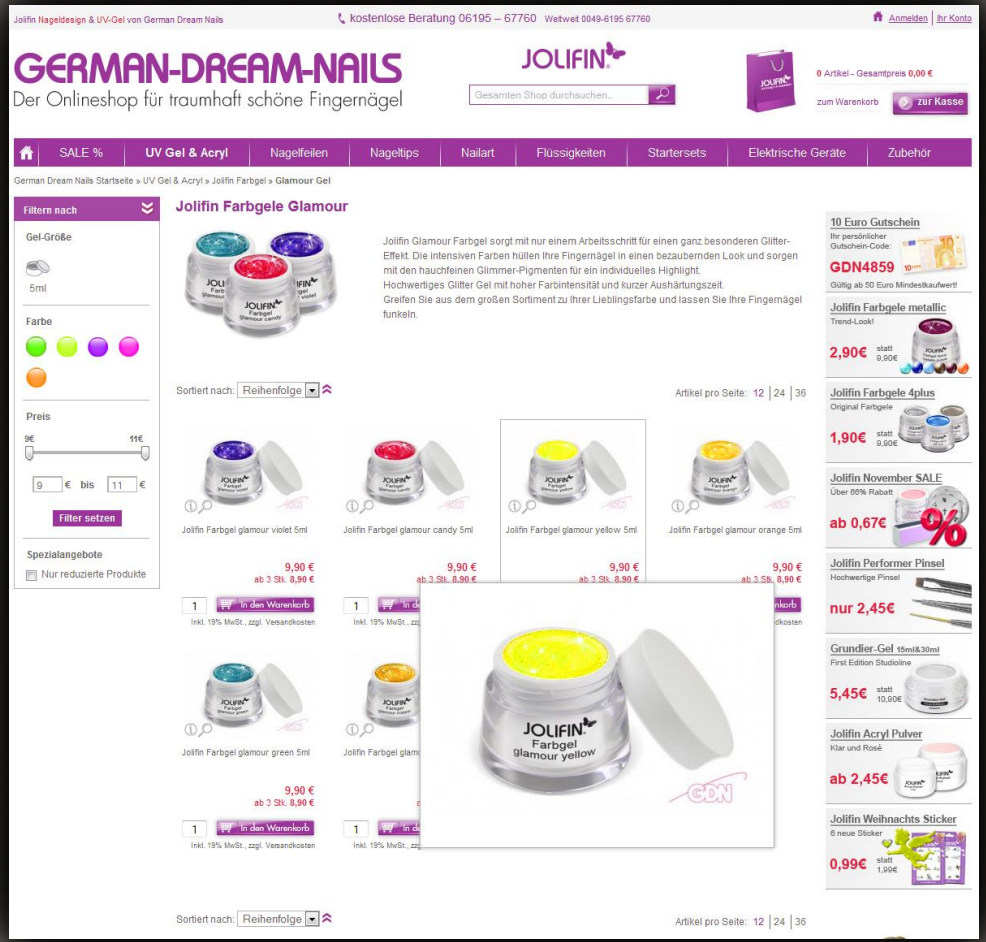
Security enhancements

Enhanced tax calculations improving accuracy

Quality and functional improvements

UFirst Group.com

- Multi-channel retailer
- Upgraded from 1.10 to 1.13
- Scalability advances
- Offer click-and-collect with real-time local inventory



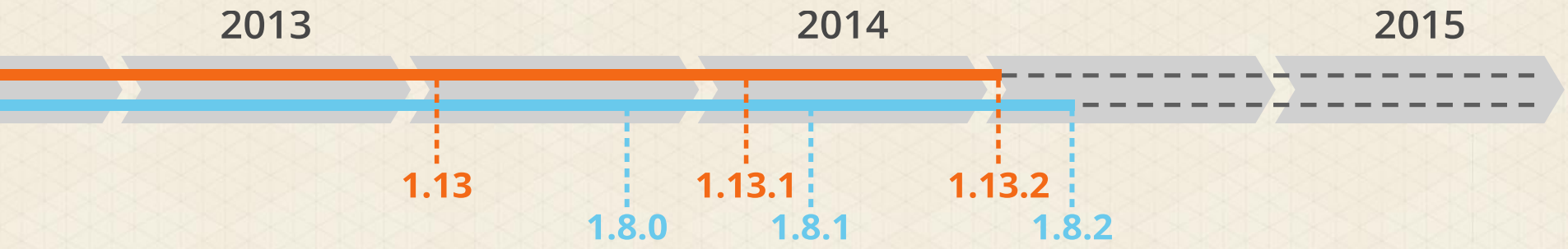
flagbit

- Online beauty company
- More than 300,000 customers
- Responsive web design
- Planning for direct social integration with Facebook

Planned enhancements in

Magento Enterprise Edition

Magento Community Edition

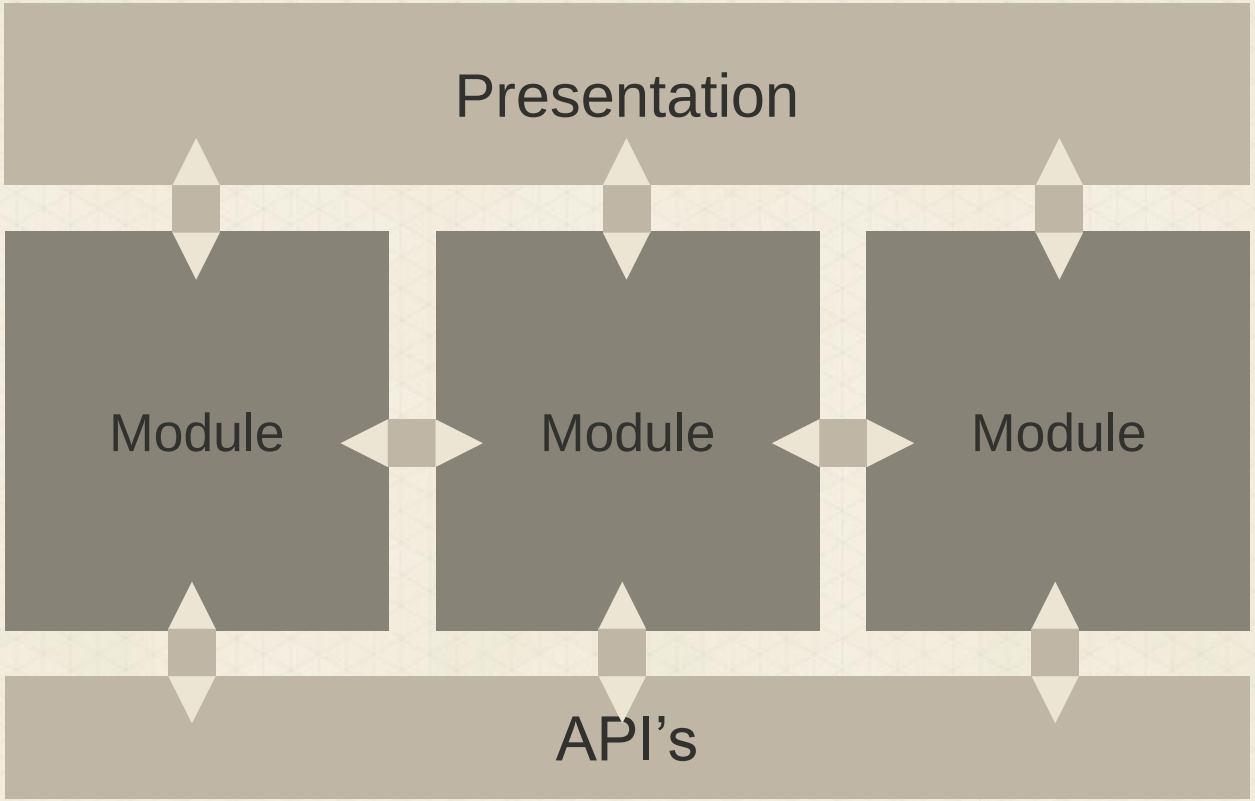


- Further Indexing Enhancements ✓
- Responsive Design Reference Store ✓ ✓
- Tax Enhancements ✓ ✓
- Continued Quality Focus ✓ ✓

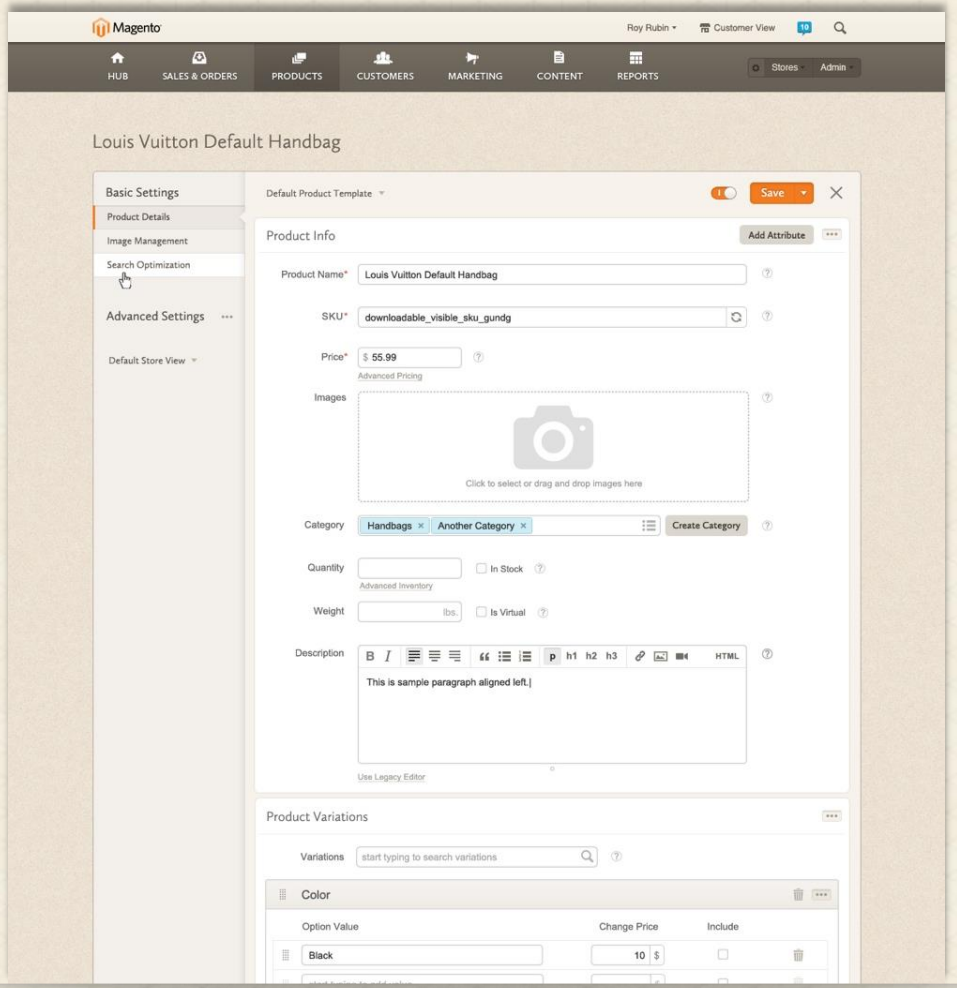
Magento 2

Updated Web Technologies

Superior Developer Experience



Improved Business User Experience



Improved Customer Experience

Magento 2 Progress

Front end ported to jQuery, supporting PHP 5.4 and 5.5

Unlimited theme inheritance, XML config file schema validation, new service layer

New plugin feature to customize core classes, declared module dependencies and more modular code

Developers – GitHub : magento2

Platform
Extensions
Community
Empowering Merchants